

Speaker Bio:
Alex Farned, M.S.
Director, Tupelo Parks and Recreation Department

Alex is currently the Director for the Tupelo Parks and Recreation Department where he has worked for the last 22 years. Alex over sees the day to day operations of the Parks and Recreation Department, Oren Dunn City Museum, Tupelo Aquatic Center, and is an active member of the Tupelo Kiwanis Club. Alex graduated from Mississippi State University where he received his Bachelor of Science degree in Fitness Management, and also his Master of Science degree in Sport Administration.

ALEXANDER F. FARNED

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EDUCATION

M.S. Mississippi State University; emphasis Sport Administration; May 1999.

B.S. Mississippi State University; emphasis Fitness Management; August 1997.

RECREATION EXPERIENCE

Dec 2013 – Present

Director

Tupelo Department of Parks and Recreation

- Supervise 75+ employees (33 full-time/45 part-time) and oversee 18 parks.
- Oversee a 4.5 million dollar budget over three facilities (Parks and Recreation, Aquatic Center, and Oren Dunn City Museum).
- Plans, initiates, organizes and supervises a diversified program of athletics, sports and games.
- Assists in budgeting, purchasing, problem solving, policy and procedures development, and facility assignments.
- Supervises training, coordinating and evaluation of Sports Directors, seasonal employees and volunteers.
- Coordinates proper maintenance of athletic areas as necessary for the implementation of athletic programs.
- Work with other department heads on implementing programs/events etc.
- Helped create/promote and oversee the first Cherry Blossom Festival in Mississippi.
- Helped the City of Tupelo win the Healthy Hometown Award twice (2015 and 2020).
- Helped implement and run the Healthy Heroes program that was created by Blue Cross Blue Shield. The City of Tupelo received 35k to put in outdoor exercise equipment at Music Bend Trail.

Sept 1999 – Nov 2013

Sports Director*Tupelo Department of Parks Recreation*

- Coordinate the operations of soccer, youth and adult baseball, youth basketball, youth flag football, and adult co-ed softball.
- Supervise large registrations for youth baseball, soccer, and youth basketball.
- Manage a budget for my recreation sports as well as my parent association's budget (soccer).
- Program games/practices and the managing of game officials.

EVENT MANAGEMENT EXPERIENCE

Jan 1997 – Sept 1999

Mississippi State University*Game Operations & Facilities*

- Assisted in game day set up and take down for all men and women's sports.
- Coordinated details with coaches, trainers, referees etc. prior, during and after sporting events.
- Researched handicap parking capacity at all schools in the SEC conference.
- Assisted in field maintenance and facility up keep for both men and women's sports.
- Coordinated and monitored parking and traffic situations on specific sporting events.

COMPUTER EXPERIENCE

Jan 2010 – Present

Gotsoccer Software

Sept 1999 – 2009

League Organizer Software

Jan 1999 – Apr 1999

Assisted in Internet research for a risk management plan during my graduate internship.

Aug 1997 – May 1999

Developed computer based presentations for academic courses at Mississippi State University.

ORGANIZATIONS / COMMITTEES

Nov 1999 – Present	Mississippi Recreation and Park Association, leadership committee
Aug 2002 – Present	Mississippi Youth Soccer Association, discipline and appeals committee
July 2002 – Present	National Park and Recreation Association member
2015 – Present	Kiwanis of Tupelo, Vice President
2018 – Present	Community Outreach Committee
2010 – 2013	City of Tupelo Traffic Committee

REFERENCES

Available on request