



## AGENDA REQUEST

**TO:** Mayor and City Council

**FROM:** Stephanie Coomer, Director

**DATE** May 30, 2024

**SUBJECT:** IN THE MATTER OF APPROVAL OF CONTRACT WITH PANOLA PICTURES FOR RFP 2024-010CVB: VIDEOGRAPHY - DIGITAL CONTENT MARKETING TOOL, TOURISM INDUSTRY RECOVERY II SC

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### **Request:**

We are asking approval to sign this contract with Panola Pictures for Videography. This is an ARPA Project. The CVB put out an RFP for this project and the council approved Panola Picture's proposal at the last council meeting on May 20th.

The contract is for \$124,950 and outlines the work from pre-production to edits with deliverables including 12 edited videos, 36 social media edits and b-roll footage delivered in an online gallery.

The contract has been approved by the legal department.