



June 14, 2022

Mayor Todd Jordan
Mr. Buddy Palmer, Council President
Mr. Lynn Bryan
Mr. Travis Beard
Ms. Nettie Davis
Ms. Janet Gaston
Ms. Rosie Jones
Mr. Chad Mims

Mayor Jordan and City Council,

I am requesting approval of international travel for Jennie Bradford Curlee. She will participate in Brand USA Travel Week Europe in Frankfurt, Germany. This annual event brings together U.S. destinations and key European travel trade to drive future visitation to the United States. It includes four days of pre-scheduled appointments with international tour operators, enrichment sessions, and networking events. The European market continues to be one of the first to rebound following the lifting of COVID-19 restrictions and we want to make sure that Europeans are including Tupelo as part of their Southern itineraries in 2023 and beyond.

The maximum per diem rate is \$200 and the total travel cost estimated for this trip is \$4,500 (meals, hotels, airfare, taxi fees).

Sincerely,

Neal McCoy
Executive Director



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