



AGENDA REQUEST

TO: Mayor and City Council

FROM: Stephanie Coomer, Director

DATE: May 16, 2024

SUBJECT: IN THE MATTER OF AWARD OF RFP 2024-010CVB: VIDEOGRAPHY -
DIGITAL CONTENT MARKETING TOOL, TOURISM INDUSTRY
RECOVERY II SC

Request:

We received proposals from the following companies:

Panola Pictures
Blaze Air Productions
Waymack and Crew
Three Dog Films
Premium Productions
Shendopen Productions
Video Vets Videographer Services
Rollis Fontenot
Common House

The proposals were reviewed by a committee made up of CVB staff members Stephanie Coomer, Kylie Boring and Elizabeth Russell. We graded each proposal based on the published criteria. The committee chose to move forward with Panola Pictures.

We are asking that you award the work to Panola Pictures. Contract documents will be submitted to the Council for approval after they are reviewed by legal. RFP paperwork is on file in the city clerk's office.