



July 7, 2026

Mayor Todd Jordan
Ms. Janet Gaston, Council President
Mr. Travis Beard
Mr. Lynn Bryan
Ms. Nettie Davis
Ms. Rosie Jones
Mr. Chad Mims
Mr. Bentley Nolan

Mayor Jordan and City Council,

I am requesting international travel approval for Jennie Bradford Curlee to participate in two international sales opportunities.

- **Brand USA Travel Week** in Amsterdam, Netherlands, and **JRNY Media Event** in London, England, September 25-October 4, 2026. Brand USA Travel Week brings together U.S. destinations and key European travel trade to drive future visitation to the United States. It includes pre-scheduled appointments with international tour operators and receptive operators, enrichment sessions, and networking events with travel trade and media. The JRNY Media Event will bring together top UK travel media and destinations for international awards, media conversations, and promotion.
 - Maximum per diem rate: Amsterdam – \$192, London – \$174
 - Total estimated travel cost: \$6,000
- **Visit Mississippi UK Sales and Media Mission** in London, England, October 16-23, 2026. The mission will include appointments with tour operators and journalists, with networking events for travel trade and media in our top feeder market.
 - Maximum per diem rate: \$174
 - Total estimated travel cost: \$6,000

These trips will be covered in the travel budget as a regular expense, so we are just requesting approval to travel internationally.

Sincerely,

Stephanie Coomer
Executive Director



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