



August 5, 2025

Mayor Todd Jordan
Ms. Janet Gaston, Council President
Mr. Travis Beard
Mr. Lynn Bryan
Ms. Nettie Davis
Ms. Rosie Jones
Mr. Chad Mims
Mr. Bentley Nolan

Mayor Jordan and City Council,

I am requesting international travel approval for Jennie Bradford Curlee to participate in Brand USA Travel Week UK & Europe in London, England, October 16-24, 2025. Brand USA Travel Week brings together U.S. destinations and key European travel trade to drive future visitation to the United States. It includes pre-scheduled appointments with international tour operators and receptive operators, enrichment sessions, and networking events with travel trade and media. The maximum per diem rate for London is \$174. The total travel cost estimated for this trip is \$5,000.

This trip will be covered in the travel budget as a regular expense, so we are just requesting approval to travel internationally.

Sincerely,

Stephanie Coomer
Executive Director



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