



Tupelo Convention & Visitors Bureau Board Meeting  
Monday, January 11, 2021

The Tupelo Convention & Visitors Bureau met Monday, January 11, 2021, at 2 p.m. in the Tupelo CVB boardroom. Board members present were Neal McCoy, Leslie Nabors, Chauncey Godwin and Gwendolyn Hudson. Tupelo CVB staff members present were Jennie Bradford Curlee, Brian Rucker, Kylie Boring and Stephanie Moody-Coomer.

Neal McCoy called the meeting to order at 2:02 p.m.

Leslie Nabors moved and Stephanie Browning seconded approval of the agenda. All voting aye, the motion carried.

Chauncey Godwin moved for approval of the minutes from the board meeting held in November 2020. Stephanie Browning seconded approval of the minutes. All voting aye, the motion carried.

Neal McCoy presented the financial report.

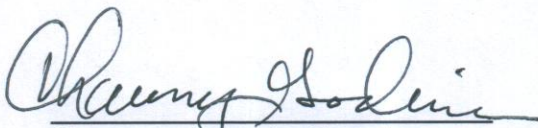
Brian Rucker, Jennie Bradford Curlee and Stephanie Moody-Coomer presented staff reports.

Neal McCoy and Stephanie Coomer reported on changes occurring for FY '21 in the Event Match Grant program. After meeting virtually with event planners and hearing the issues facing them after a year of diminished profits due to pandemic shutdown, the CVB determined that the rules for the program should be suspended for one year. This allows the CVB to support events, in ways in addition to marketing, to ensure events would be able to return in a more normal manner in 2022. The CVB board agreed.

Neal McCoy, Kylie Boring, Stephanie Coomer and Jennie Bradford Curlee presented a detailed look at the CARES Act spending of \$649,434.

The meeting adjourned at 2:53 p.m.

Submitted by:

  
Chauncey Godwin, Secretary

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Neal McCoy, Executive Director