



## AGENDA REQUEST

**TO:** Mayor and City Council

**FROM:** Stephanie Coomer, Director

**DATE** April 29, 2026

**SUBJECT:** IN THE MATTER APPROVAL OF CONTRACT TO SUPPORT A NEW  
EVENT, ROCKABILLAQUE FESTIVAL, SEPTEMBER 24-27,2026  
APRIL 29, 2026 SC

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**Request:**

Approval- The Tupelo CVB is asking for approval of a contract between the City of Tupelo and the Rockabillaque Festival event promoter Jeff Cole to support a new event in Tupelo during September 24-27, 2026. The event will coincide with the recreation of the September 1956 Homecoming Concert that the Elvis Birthplace is producing and the two events are working together to ensure promotion of both events.