



Tupelo

2040

A Focused Overview of Our
Community's Long-Term Vision



TUPELO HARDWARE CO.



This community-focused overview offers a concise look at Tupelo City Plan 2040—our roadmap for how the city will grow, invest, and improve quality of life over the next 15 years.

It highlights the full plan's vision, priorities, and recommended actions, from housing and neighborhoods to infrastructure, economic opportunity, and the culture that makes Tupelo special.

At its heart, the plan reflects our community's commitment to collaboration, civic pride, and opportunity for everyone who calls Tupelo home.

**Want to explore
the full plan?**
Scan the QR code
to view or download
the complete plan.

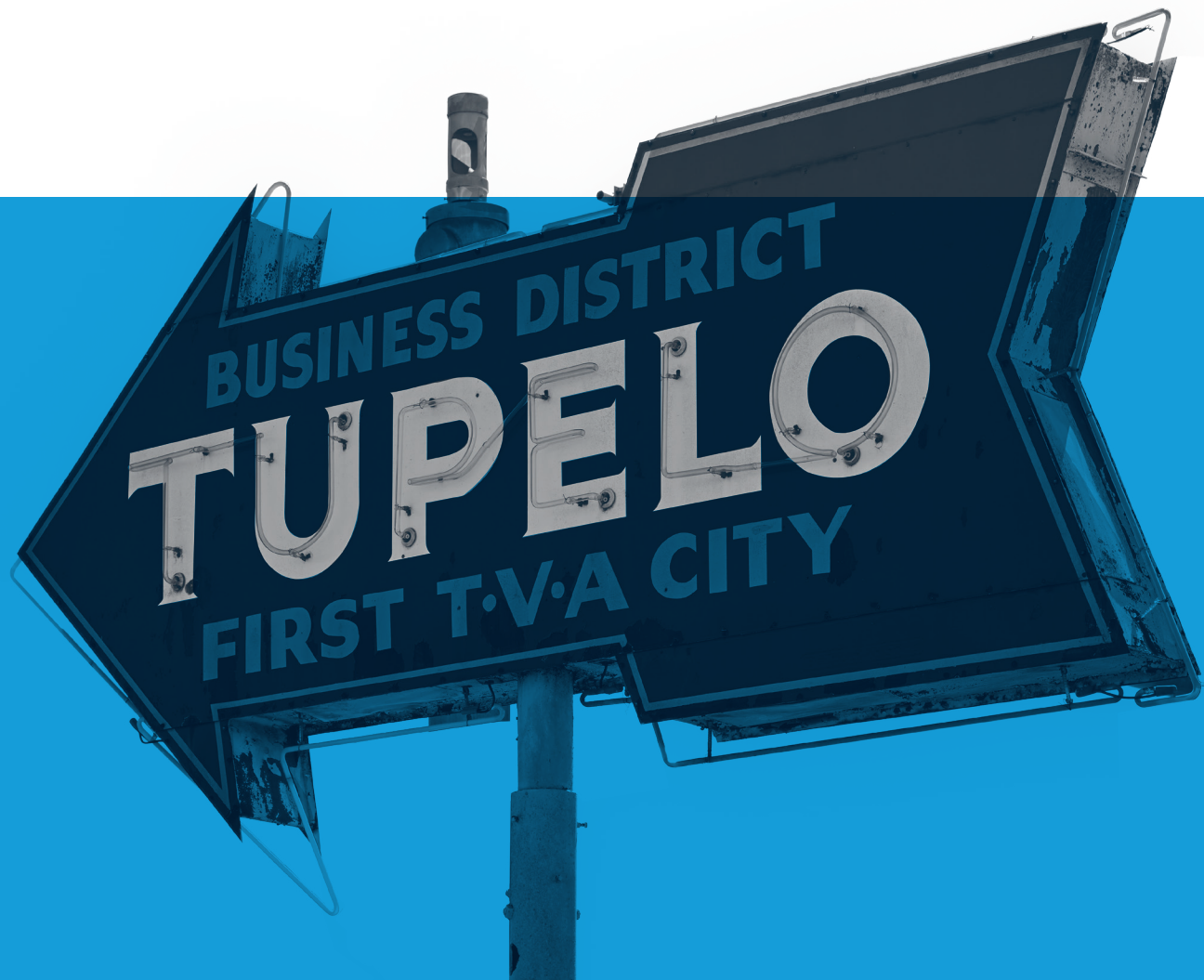


Our Vision

Tupelo serves as the economic and cultural center of a much larger region. This plan strengthens that role while protecting the accessibility, relationships, and community character that make Tupelo unique.

Tupelo will be a thriving, inclusive, and authentic community where:

- Diverse and attainable housing options are available
- Quality jobs and business opportunities continue to grow
- Families feel safe, connected, and supported
- Arts, culture, parks, and recreation enrich daily life
- People are connected to their neighborhoods, nature, and the city
- Residents can build careers, raise families, start businesses, and belong



BUSINESS DISTRICT
TUPELO
FIRST T.V.A CITY



What We Heard from the Community

Surveys, public meetings, workshops, and steering committee discussions revealed several consistent priorities.

We need more housing choices.

Residents want more starter homes, attainable workforce housing, quality rental options, senior-friendly housing, and opportunities for homeownership. The plan also emphasizes reinvestment in established neighborhoods, construction on vacant lots, stronger rental standards, and the rehabilitation of homes that can be preserved.

People want walkability, recreation, and green space.

Residents want safer sidewalks, crossings, trails, and connections between neighborhoods, parks, schools, downtown, and other destinations. Better access to parks, greenways, waterways, and natural areas can make recreation a more convenient part of everyday life.

People want more ways to enjoy downtown.

Downtown has become one of Tupelo's most active business, cultural, and social centers. Residents want to continue that momentum by adding activity, housing, businesses, events, and stronger connections to surrounding streets and neighborhoods.

We must attract and retain young families and skilled workers.

Jobs matter, but people also choose communities based on housing, childcare, recreation, culture, neighborhood quality, and a sense of opportunity. Tupelo's future growth depends on creating a city where younger residents can build careers and establish lasting roots.

Corridors and gateways need improvement.

Areas such as South Gloster, Crosstown, East Main, West Main, and McCullough offer opportunities for reinvestment, stronger identities, safer access, and better design.

We value safety, community programs, and strong partnerships.

Residents want continued investment in public safety, emergency preparedness, youth and family programs, neighborhood conditions, and communication between the city and its residents.

Five Pillars of the Tupelo City Plan 2040

The plan is organized around five connected pillars that will guide decisions and investments through 2040.



Housing & Neighborhoods

Tupelo will expand and diversify its housing supply while strengthening neighborhoods throughout the city.

Key focus areas include:

- Revitalizing older neighborhoods
- Supporting infill development in areas such as Park Hill and West Jackson
- Increasing starter and workforce housing
- Strengthening code enforcement and rental standards
- Encouraging a wider range of housing types
- Expanding pathways to homeownership
- Helping older residents remain in their communities
- Partnering with housing organizations, institutions, lenders, and developers

Housing plays a direct role in workforce growth, neighborhood stability, and Tupelo's ability to attract the next generation of residents.



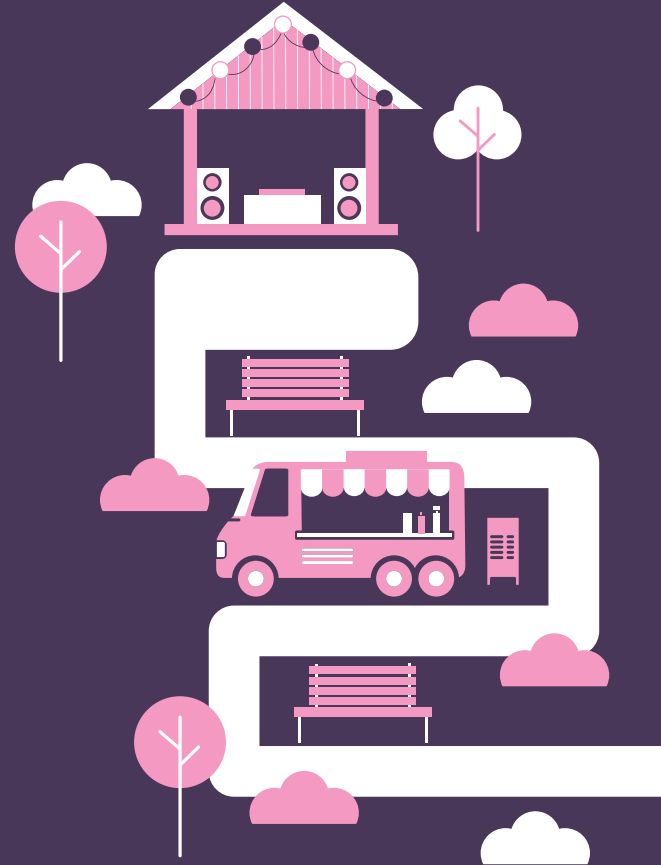
Quality of Life & Community Identity

Tupelo's parks, culture, events, public spaces, and natural assets help shape the experience of living here.

This plan supports:

- Expanded events, arts, and cultural programming
- Identity districts such as Gateway East, Gateway West, Midtown, and the Hospital Area
- A walkable and active downtown
- Beautification, landscaping, and public art
- Improvements to parks and recreational facilities
- Expansion of greenways and trail connections
- Better signage and wayfinding
- Stronger connections to the Natchez Trace and other natural assets

These investments strengthen neighborhood pride, create more opportunities for residents to gather, and reinforce Tupelo's identity as a regional destination.



Economic Development

Tupelo has a strong regional economy built around healthcare, manufacturing, retail, financial services, tourism, and local enterprise.

The plan supports:

- Business recruitment and expansion
- Entrepreneurship and small-business development
- Innovation and technology-driven opportunities
- Continued growth of the Renasant Center for IDEAs
- Redevelopment of major commercial corridors
- Workforce development and talent retention
- Downtown and destination-based development
- Tourism connected to the Elvis Presley Birthplace, museums, events, and the Natchez Trace

Economic development will connect job creation with the housing, infrastructure, and quality-of-life improvements that help businesses recruit and retain people.



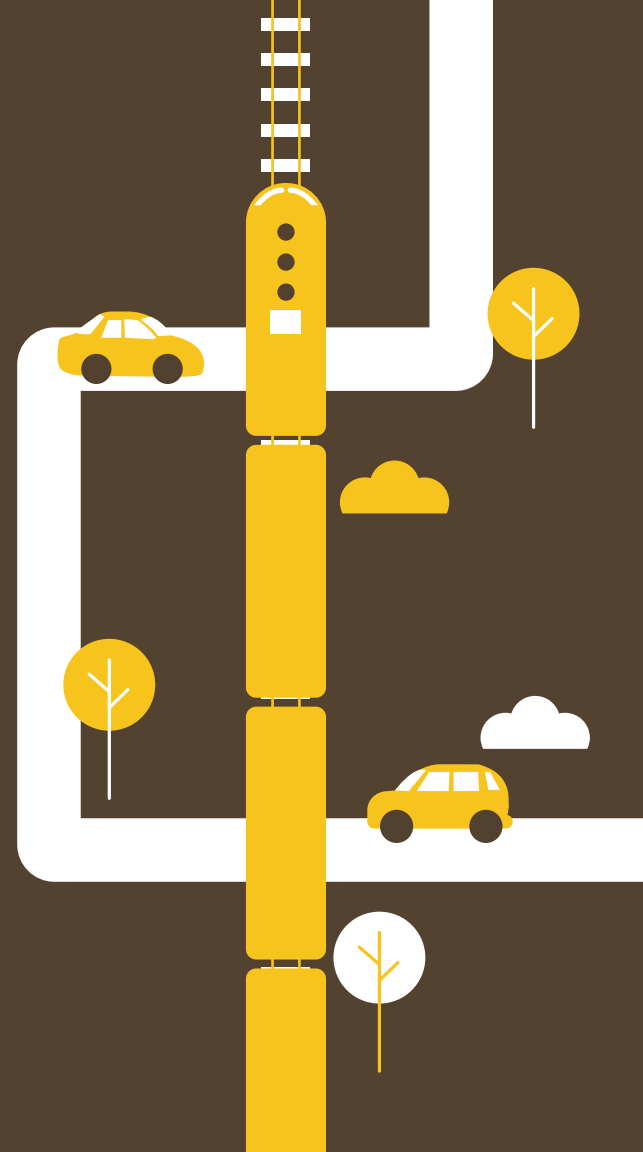
Infrastructure, Mobility, & Transportation

Reliable infrastructure supports neighborhoods, businesses, public safety, and future growth.

Key initiatives include:

- A more complete network of streets, sidewalks, crossings, and bicycle connections
- Better access to parks, schools, neighborhoods, and greenways
- Continued roadway maintenance and corridor improvements
- Long-term airport planning
- Modernized stormwater, water, utility, and broadband systems
- Support for public transit and regional transportation coordination
- Rail improvements through the BRIDGE, QUIET, and SWITCH initiatives.
BRIDGE improves emergency and vehicle access through a new overpass.
QUIET adds crossing improvements that allow quiet zones.
SWITCH relocates rail-switching activity away from Crosstown.

Together, these investments can improve safety, reliability, connectivity, and the movement of people and goods.



Public Safety & Community Well-Being

Public safety includes emergency response, dependable infrastructure, stable neighborhoods, and strong community partnerships.

This plan supports:

- Police, fire, and emergency preparedness
- Replacement and modernization of public-safety facilities
- A new Emergency Operations Center
- Community-centered policing and engagement
- Crisis-intervention and homelessness partnerships
- Youth, family, and childcare initiatives
- Stronger code enforcement and rental standards
- Improved communication between residents and city leadership

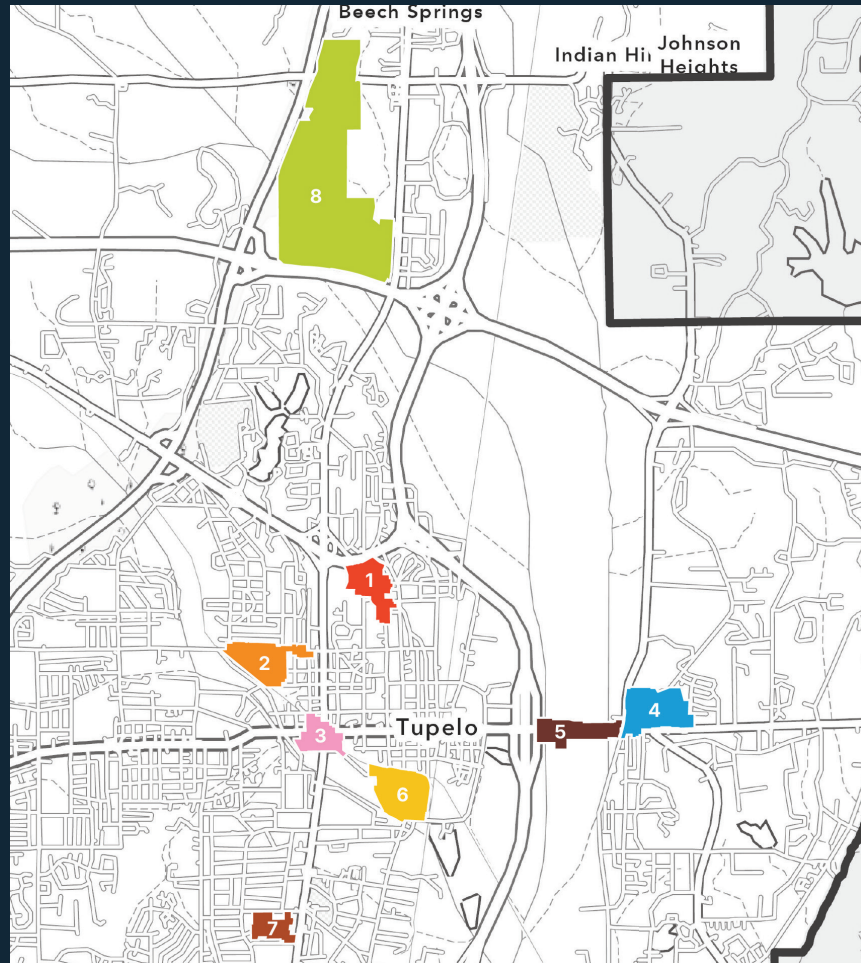
Public safety is both a physical and community commitment. It depends on trusted relationships, prepared responders, well-maintained neighborhoods, and services that help residents remain stable and connected.



Shaping the Future

Land Use & Priority Areas

The Future Land Use Plan gives Tupelo a clear path for growth and reinvestment. It protects established neighborhoods, directs development to areas that can support it, and targets new investment where it can make the biggest impact. By responding to each area's unique needs and opportunities, Tupelo can strengthen neighborhoods and create lasting benefits across the city.



1

Park Hill

Invest in housing, infrastructure, and new development that fits the neighborhood.

2

West Jackson and Surrounding Neighborhoods

Improve housing, strengthen the neighborhood, and encourage investment that supports current residents.

3

Downtown and Crosstown

Create more opportunities for housing, businesses, and new uses for older buildings while making the area easier to explore on foot.

4

The Birthplace District

Build on the area's cultural importance, support nearby businesses, and create stronger connections to surrounding neighborhoods.

5

East Main Street

Bring new life to underused properties, support local businesses, and make the corridor more attractive and accessible.

6

Mill Village

Preserve the neighborhood's unique character while improving homes and welcoming thoughtfully designed new housing.

7

The Hospital District

Make room for healthcare-related growth and other complementary uses while improving access and connections.

8

Barnes Crossing and North Tupelo

Plan for continued commercial and residential growth by coordinating roads, utilities, access, and stormwater improvements.

How We Make It Happen

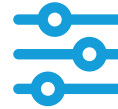
Tupelo 2040 includes a 15-year vision supported by five-year implementation cycles and annual planning.

The plan is intended to be used, reviewed, and updated as work moves forward. Its value will come from consistent action over time.

The city will:



Prioritize feasible,
high-impact projects



Adjust strategies as
conditions change



Assign responsibility for
specific actions



Partner with institutions,
nonprofits, state agencies,
businesses, developers,
neighborhoods,
and residents



Connect projects to annual
budgets and capital
planning



Measure and report progress



Evaluate future decisions
against the plan's guiding
principles

Help Shape What Comes Next

Tupelo's future will take shape project by project, neighborhood by neighborhood, and year by year. The city will continue sharing updates, holding public meetings, and providing opportunities for you to understand proposed projects and participate in decisions.

Tupelo 2040 provides the direction. Your continued involvement will help turn that direction into meaningful progress grounded in the Tupelo Spirit.

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GREETINGS FROM

TUPALO

MISSISSIPPI

FRISCO



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