

TO: City Council
FROM: Jason Wettstein, Communications Manager
DATE: April 15, 2025
SUBJECT: Community Survey Briefing

1) Recommended Action:

There is no action from Council requested at this point. This is an informational introduction to DHM Research, the company that is conducting our Community Survey.

2) Background:

The City of Tumwater is conducting a statistically valid random survey of the community to gain a pulse on the breadth of community perspectives on strategic priorities of the people of Tumwater. We are working to produce an apolitical statistically valid survey to gain community perspective. In addition to the statistically valid random survey, the intent includes an effort to gain a community engagement component for additional comparative information. DHM has broad experience in this kind of work, and we are asking them to introduce themselves to the Council as an early step in this ongoing process that will feed into strategic planning.

3) Policy Support:

Build a Community Recognized for Quality, Compassion, and Humanity

4) Alternatives:

This is an informational presentation. We are not requesting Council action on this matter at this time.

5) Fiscal Notes:

A contract has been agreed to through the City's RFP process, in accordance with previous budget provisioning for this task.

6) Attachments:

None