

RESOLUTION NO. R2023-006

A RESOLUTION of the City Council of the City of Tumwater, Washington regarding approval and implementation of a new City logo.

WHEREAS, the current City logo was adopted by City Council in 1983, and features an image that is historic in its design motif and style with a narrow interpretation of the culture and history of our community as seen today; and

WHEREAS, a contemporary logo design demonstrates the City's ability to adapt to changing demographics and cultivates an image of the organization's culture and allows the public to feel reassured that the organization will be proactive in keeping current and will provide the best in services; and

WHEREAS, the new design builds on the role that the historic Brewtower plays in representing the City's history. The iconic structure has been repeatedly selected by the community to represent the City in numerous buildings and designs around town and differentiates Tumwater from other cities; and

WHEREAS, water is included as both a representation of the falls and also as a softening of the building's image.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF TUMWATER AS FOLLOWS:

Section 1. The new logo, depicted in the attached **Exhibit A**, is hereby approved. The City Administrator, or their designee, shall prepare guidelines for implementation and use of the logo. The City Attorney is directed to take necessary actions to protect the logo.

Section 2. Ratification. Any act consistent with the authority and prior to the effective date of this Resolution is hereby ratified and affirmed.

Section 3. Severability. The provisions of this Resolution are declared separate and severable. The invalidity of any clause, sentence, paragraph, subdivision, section, or portion of this Resolution or the invalidity of the application thereof to any person or circumstance, shall not affect the validity of the remainder of the Resolution, or the validity of its application to other persons or circumstances.

Section 4. Effective Date. This Resolution shall become effective immediately upon adoption and signature as provided by law.

RESOLVED this ____ day of _____, 2023.

CITY OF TUMWATER

Debbie Sullivan, Mayor

ATTEST:

Melody Valiant, City Clerk

APPROVED AS TO FORM:

Karen Kirkpatrick, City Attorney



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