

TO: Lodging Tax Advisory Committee (LTAC)
FROM: Brittaney McClanahan, Executive Assistant
DATE: September 23, 2024
SUBJECT: 2025 Lodging Tax Applicant Interviews and Funding Recommendation

1) Recommended Action:

Determine a funding recommendation for 2025 Lodging Tax to the Tumwater City Council. The Lodging Tax Advisory Committee (LTAC) funding recommendation is tentatively scheduled before the Tumwater City Council on October 1, 2023.

2) Background:

Applicants will have a total of 15 minutes to present and respond to questions from the Committee.

Fourteen applicants request a total of \$257,933.00 in Lodging Tax funds. The City of Tumwater estimates the Lodging Tax Advisory Committee will have \$175,000 to distribute for tourism marketing, festival, and special event applications.

Pursuant to RCW 67.28.180, the City of Tumwater collects a 4% lodging tax on hotel and motel stays within the City. The City allocates one-half of that amount (2%) each year to fund historic preservation activities. The second half is available to be allocated by way of a competitive annual process through the Lodging Tax Advisory Committee. Allocation of funds pursuant to this process must be consistent with TMC 3.12 and RCW 67.28.1816. The Tumwater City Council passed Resolution No. R2016-006 which created a policy to guide the City's investment of Lodging Tax in tourism related activities, facilities, and programs.

The most recent Final Reports, and Scopes of Services have been included for returning applicants.

3) Alternatives:

- ☐ Schedule an additional meeting if necessary
 - ☐ Some other course of action
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4) Attachments:

- A. Lodging Tax Applicant Interview Schedule
- B. 2025 LTAC Tourism Marketing and Special Event Applicant Summaries
- C. Lodging Tax Funding History with 2025 Funding Requests
- D. 2025 Lodging Tax Applications