2025 Comprehensive Plan Update Housing Displacement Risk Analysis

UNCOMMON BRIDGES BHC CONSULTANTS

Balancing Nature and Community:
Tumwater's Path to Sustainable Growth



Discussion



- What is Displacement?
- Housing Displacement Analysis
- Process & Engagement Emphasis
- Tumwater's local displacement risk

Next steps



Displacement- What is it?

When a household is forced to move from its community because of conditions beyond its control.

- Physical displacement: Households are directly forced to move for reasons such as eviction, foreclosure, natural disaster or deterioration in housing quality
- Economic displacement: Households are compelled to move by rising rents or costs of homeownership like property taxes



• Cultural displacement: Residents are compelled to move because the people and institutions that make up their cultural community have left the area

Background

The Growth Management Act requires that Tumwater's Comprehensive Plan contain a Housing Element that identifies local policies, regulations, and areas that result in racially disparate impacts, displacement, and exclusion in housing



Definitions

Housing displacement: is when a household is forced to move from its community because of conditions beyond its control

Racially Disparate Impacts: When policies, practices, rules or other systems result in a disproportionate impact on one or more racial groups

Gentrification: The process in which the character of an area is changed, resulting in households being unable to remain in their neighborhood or move into a neighborhood that would have been previously accessible to them. This is also referred to as "neighborhood exclusionary change" or "exclusionary displacement"



^{*} Complete set of requirements may be found under RCW 36.70A.070(2)

Indicators

Generally, housing displacement risk increases when:

- The population becomes more racially and ethnically diverse
- Households are spending more than 30% of their income on housing
- Rental units become unaffordable for extremely lowincome residents (households earning between 30% and 50% of the Area Median Income (AMI)



- Poverty rates increase in a community
- Homeownership rates decline

Discussion

What types of displacement affects Tumwater?

- Physical displacement: Households are directly forced to move for reasons such as eviction, foreclosure, natural disaster or deterioration in housing quality
- **Economic displacement**: Households are compelled to move by rising rents or costs of homeownership like property taxes
- **Cultural displacement**: Residents are compelled to move because the people and institutions that make up their cultural community have left the area



Analysis

The analysis, completed by contractors Uncommon Bridges and BHC Consultants, answers the following questions for Tumwater:

- Who is at risk of housing displacement?
- How do we measure local housing displacement?
- What policies may help us to reduce the risks of housing displacement?



Analysis Process

Data collection and inputs for the analysis included:

- Academic Background Research
- Local Policy Review
- Displacement Indicator Data Analysis
- Public Engagement
- Policy Recommendations



Data – Racial Diversity

Racial Diversity

The fastest-growing racial and ethnic groups in Tumwater are Hispanic or Latino residents and White residents. Alternatively, Tumwater saw a 64% decrease in the American Indian and Alaska Native population between 2010 and 2023.

Change in # of Residents by Race & Ethnicity	2010	2023	Difference
American Indian and Alaska Native	395	241	-154
Asian	512	1120	608
Black or African American	192	947	755
Hispanic or Latino (of any race)	925	2409	1,484
Native Hawaiian and Other Pacific Islander	3	109	106
Other Race	84	554	470
Two or more races	474	2260	1,786
White	14,249	18879	4,630



Data- Affordable units

Rental Affordability

Tumwater has limited rental availability across all income types, but especially for extremely low-income and very low-income households.

Change in # of Rental Units by Affordability Rating	2017-2021	2015-2019	Difference
Extremely-Low Income (<30% AMI)	0	0	0
Very-Low Income (30-50% AMI)	0	45	-45
Low-Income (50-80% AMI)	80	70	10
Moderate-Income (80%-100% AMI)	80	75	5



Data – Age

Age

The fastest-growing age groups in Tumwater are #1) 60 to 64 years, #2)65 to 69 years, and #3)70 to 74 years.

% Change in Population by Age	2010 ACS	2023 ACS	Change
Total Population	16,834	26,519	57.53%
Under 5 years	5.50%	4.40%	-1.10%
5 to 9 years	6.60%	7.30%	0.70%
10 to 14 years	6.50%	4.90%	-1.60%
15 to 19 years	7.90%	4.00%	-3.90%
20 to 24 years	6.10%	7.00%	0.90%
25 to 29 years	8.30%	8.90%	0.60%



Review Criteria – All Jurisdictions (Part 1)

Consultants reviewed the current Housing Element, Land Use Element, and Housing Action Plan against the following criteria:

- **Prevent or Repair Harm**: Does this policy prevent racially disparate impacts or work to repair past harm?
- **Economic Displacement**: Does this policy help prevent or mitigate economic displacement?
- **Physical Displacement**: Does this policy help prevent or mitigate physical displacement?



Review Criteria – All Jurisdictions (Part 2)

- **Cultural Displacement**: Does this policy help prevent or mitigate cultural displacement?
- **Housing Exclusion**: Does this policy prevent the exclusion of historically marginalized or other vulnerable populations from accessing safe and affordable housing appropriate for their needs?
- Implementation Considerations: Does the city have the staff and resources necessary to implement this policy effectively



Tumwater Specific Criteria

- Does this policy encourage the preservation of naturally occurring affordable housing such as manufactured home parks and other existing affordable units?
- Does this policy incentivize and support the development of affordable and deeply affordable housing?
- Does this policy encourage adaptive reuse of existing residential units or other buildings where feasible?
- Does this policy incentivize or reduce barriers to developing diverse housing types including smaller homes?



Public Engagement





We heard from members of our community that are rarely offered such a prominent and direct line to our planning processes

Diverse, real, and engaged voices contributed to the findings of this analysis through written, audio & video recording, and facilitated points of engagement



Affinity Group Roundtables

Affinity Group Roundtables were held among manufactured housing communities, communities of low-wage workers, military families & households, and accessory dwelling unit households



Affinity Group Insights (Part 1)

- Displacement can happen to anybody
- Economic impacts drive displacement
- There are significant language barriers landlords do not or cannot effectively communicate eviction notices and warnings
- There is a high correlation between displacement and homelessness
- Displacement is escalating throughout the county



Affinity Group Insights (Part 12)

- Watch the model that Thurston Regional Planning Council has put in place is creating change faster to learn best practices
- The perceived social safety net doesn't exist
- We need a greater focus on houselessness prevention
- There is a need for municipal collaboration on providing housing services



Policy Review – Tumwater

Assets

- Manufactured Home Park zoning
- Higher density homes after HB 1110
- Housing Action Plan shows the City has begun work to implement anti-displacement policies

Challenges

- Maintaining housing affordability
- Revive market for affordable housing developers
- Adaptive reuse of buildings
- Weak language



Tumwater Policy Recommendations

Community land trust program

For mobile home communities

Mobile home ownership

At the private, local, small scale to preserve existing affordable stock

Streamline ADU processing

With increased staffing capacity and attention



Next Steps

- Staff incorporated suggested policies and language amendments into the draft Housing Element
- Identify, develop, and maintain community partnerships and collaboration with other jurisdictions, developers, and service providers
- Pursue funding for programs and draft initiatives identified in the Comprehensive Plan Update and Housing Action Plan

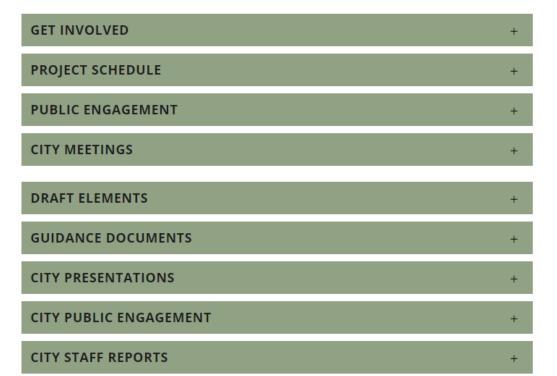


Project Web Site

Balancing Nature & Community

Tumwater's Path to Sustainable Growth

Every ten years, the City is required by the state to conduct a periodic update of its Comprehensive Plan and related development regulations to ensure that they comply with the Growth Management Act and respond to changes in the City.



All documents related to the periodic update are on the City's periodic update webpage, including:

- Information on all meetings
- State guidance materials
- Drafts of the Elements as they are prepared
- Staff reports and presentations



Submitting Comments or Questions

Written comments or questions are welcome at any time during the periodic update process

- Update website: 2025 Comprehensive Plan Update
- Periodic update email: compplan@ci.tumwater.wa.us
- City of Tumwater contact:

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