

TO: City Council
FROM: Ann Cook, Communications Manager
DATE: February 8, 2022
SUBJECT: Effective Strategies for Community Engagement & Public Participation

1) Recommended Action:

No action, information only.

2) Background:

This presentation on best practices in community engagement features the public engagement principles and continuum of public participation developed by the International Association of Public Participation. Using these principles, we can select the most appropriate engagement strategy to achieve a defined outcome or goal.

Attached is a summary of the continuum of engagement.

3) Policy Support:

Strategic Priority: Build a Community Recognized for Quality, Compassion, and Humanity
Effectively engage the community in public notice and involvement activities

4) Alternatives:

☐ N/A.

5) Fiscal Notes:

None.

6) Attachments:

A. IAP2 Spectrum of Community Engagement Handout