

TO: City Council  
FROM: Jason Wettstein, Communications Manager  
DATE: June 10, 2025  
SUBJECT: Community Survey Results: Preliminary Briefing

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1) Recommended Action:

There is no action recommended based on this informational presentation. This is a preview of results from the statistically valid portion of the Community Survey effort.

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2) Background:

The City of Tumwater team has been working with DHM Research on a community survey over the past months. The presentation by DHM Research is to give the Council a preliminary view of what the team is finding out from statistically valid, random survey responses that the team completed gathering in May.

It is a follow-up to the introduction of the DHM Research team earlier this year.

The presentation will preview the results gathered from the statistically valid survey.

Still to come: The community engagement portion of the survey (a separate effort to broaden the survey through outreach) remains in progress through midnight on June 20.

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3) Policy Support:

Gaining insights into the perspectives and viewpoints of the community is a vital part of our strategic planning processes. This research provides one foundation to support the Council/City's past strategic priorities and the information gathered is important to ongoing and future strategic planning processes.

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4) Alternatives:

☐ None currently.

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5) Fiscal Notes:

This survey effort was previously budgeted and is now in process.

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6) Attachments:

A. None.