TO: Lodging Tax Advisory Committee (LTAC)

FROM: Brittaney McClanahan, Executive Assistant

DATE: October 14, 2026

SUBJECT: 2027 Lodging Tax Applicant Interviews and Funding Recommendation

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1) Recommended Action:

Determine a funding recommendation for 2027 Lodging Tax to the Tumwater City Council. The Lodging Tax Advisory Committee (LTAC) funding recommendation is tentatively scheduled before the Tumwater City Council on November 2, 2026.

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2) Background:

Applicants will have a total of 15 minutes to present and respond to questions from the Committee.

Fourteen applicants request a total of $337,000.00 in Lodging Tax funds. The City of Tumwater estimates the Lodging Tax Advisory Committee will have $275,000 to distribute for tourism marketing, and special event applications.

Pursuant to RCW 67.28.180, the City of Tumwater collects a 4% lodging tax on hotel and motel stays within the City. The City allocates one-half of that amount (2%) each year to fund historic preservation activities. The second half is available to be allocated by way of a competitive annual process through the Lodging Tax Advisory Committee. Allocation of funds pursuant to this process must be consistent with TMC 3.12 and RCW 67.28.1816. The Tumwater City Council passed Resolution No. R2016-006 which created a policy to guide the City's investment of Lodging Tax in tourism related activities, facilities, and programs.

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3) Alternatives:

- ❑ Schedule an additional meeting if necessary
- ❑ Some other course of action

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4) Attachments:

A. Lodging Tax Applicant Interview Schedule
B. Lodging Tax Tourism Marketing and Special Event Applicant Summaries
C. Lodging Tax Funding History with 2027 Funding Requests
D. Lodging Tax Applications