



City of Tualatin

CITY OF TUALATIN Staff Report

TO: Honorable Mayor and Members of the City Council

THROUGH: Sherilyn Lombos, City Manager

FROM: Ross Hoover, Parks and Recreation Director
Kyla Cesca, Office Coordinator

DATE: July 11, 2022

SUBJECT:
Parks Bond Survey Results & Next Steps

EXECUTIVE SUMMARY:

The 2018 Parks and Recreation Master Plan public outreach and engagement identified community need for additional parks, recreation facilities, trails, water access, and natural areas. Planning consultant Barney & Worth, Inc. and DHM Research were retained to conduct organized opinion research and analysis for a potential parks funding measure. This work has included: Stakeholder Interviews, Focus Groups, additional research, and two surveys (statistically accurate & community wide). After Barney & Worth presented the Funding Survey and Engagement Outreach results on April 25, 2022, Council provided direction to form a parks funding package workgroup. At the June 13, 2022 meeting, the workgroup recommended Council consider a \$25 million park bond package. At that meeting, Council gave direction to gauge community support of the specific package that the workgroup recommended. The project consultants were engaged to conduct a second statistically valid survey.

Project consultants and City staff will present the results of the recent phone survey.

Should the City Council decide to place the measure on the November 8, 2022 ballot, the last day to file the Ballot Title and Explanatory Statement is August 19, 2022. The August 8 Council meeting would be the last scheduled meeting prior to that deadline for the City Council to pass a resolution adopting the ballot title and explanatory statement. A detailed list of dates is as follows:

- *August 8:* last Council meeting to pass Resolution to file Ballot Title and Explanatory Statement with the City Clerk
 - *August 9:* file SEL 805 with City Clerk, including completed Ballot Title and Explanatory Statement
 - *August 11 by 10a:* Send to the Oregonian to publish
 - *August 12:* Published in newspaper and 7-business day challenge period begins
 - *August 23:* Challenge period ends
 - *September 8:* file SEL 802 with Ballot Title and Explanatory Statement with the County Clerk
 - *November 8:* Election
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Attachments:
Presentation