



# I.D.E.A. Advisory Committee Ordinance 1473-23 Adoption

March 13, 2023 | City Council Meeting

# Introduction

- Why we are here?
- February 13 reviewed draft
- No changes requested
- Looking for Council to approve ordinance



# Next Steps

Recruitment process highlights – Our goal is to get it to as many people as possible

Timeline – targeting start in Fall 2023

Staff Liaisons: Jerianne Thompson and Betsy Rodriguez Ruef



# Marketing how we plan to market the I.D.E.A. Committee

*Social Media*

*Website*

*Ad in Tualatin Life, Pamplin*

*Flyers*

*Press Release*

*In-person marketing*

*School District*

*Churches*

*MET Muslin Education Trust*

*Tualatin Today E-Newsletter*

*Testimonials of Equity Committee Planning Group members*

*Agency Grant Recipients*

*Volunteer Services*

*Networks & City Partners*

*City Committees & Staff*

*Ask Council to help with outreach*

*Individual Schools –Affinity alliance groups*



# I.D.E.A. Advisory Committee Timeline

- Solicitation period
- CCAA interviews
- City Council appointments
- Hire consultant
- Staff will schedule first meeting

