

Quarterly Update

City Council June 14, 2021



Quarterly Update



- Tonight's theme: "Public Outreach in a Pandemic"
- Update on 2021 solicitation process for Neighborhood
 Traffic Safety projects
- Next annual report: Fall
- Monitor progress at TualatinMovingForward.com



Public Participation in a Pandemic? Possible?



¡Por Supuesto!

Of Course!





2020					March				
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1	2	15	16	17	18	19	20	21	
	13	22	23	24	25	26	27	28	_
	14	29	30	31					

"We need to be willing to experiment – try new things – be creative."

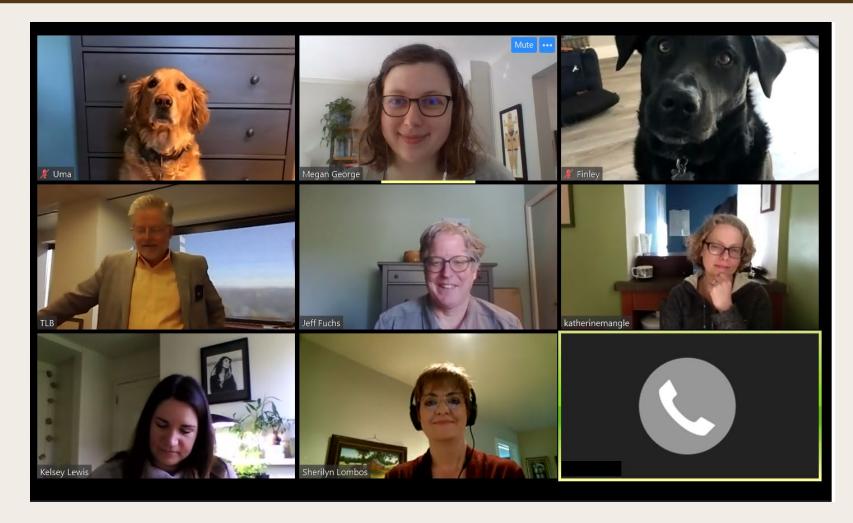
Sherilyn Lombos
 Tualatin City Manager
 March 2020



We're Still Moving Forward!



T3 –
Tualatin
Transportation
Team remains
committed to
public outreach





Engaging the Public

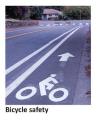


Have a traffic safety problem in your neighborhood?

We may have solutions...

















Now (COVID Safe)

Let the City know by June 30 to be considered. Go to www.tualatinmovingforward.com

- Mailings
- **Email Updates**
- Online Open Houses
- Virtual Neighborhood Meetings
- Social Media
- Surveys

- Yard Signs
- Tualatin Today
- **Quarterly Council Updates**
- **CIO Contacts**
- Phone Calls
- Gift Cards, Stickers

Earlier/Later

Kitchen Table Meetings

Door Hangers

Open Houses

Community Meetings



Creative Outreach – Try New Things!



- ✓ Layered communications to touch everyone
- ✓ Advice from *TuaLatinos* (formerly Diversity Task Force)
- ✓ Gift card incentives to generate survey response
- ✓ Yard signs
- ✓ Social media posts
- ✓ Text messages
- ✓ Sidewalk sticker survey
- ...and lots of postcards and letters!



Mailing Postcards and Letters to Residents

¡Mas postales!























City of Tualatin









Outreach to Spanish Speakers



"La ciudad de Tualatin se ha comprometido a mantener a la comunidad informada y involucrada invitando a socios clave a participar, por ejemplo, como el grupo TuaLatinos."

"The City of Tualatin has committed to keeping the community informed and engaged by inviting key partners to participate for example like the TuaLatinos group."

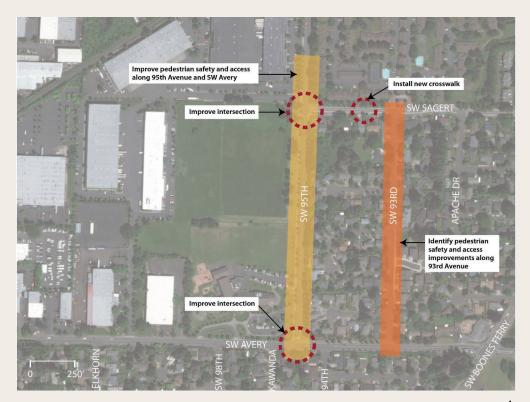
Betsy Rodriguez Ruef
 Community Engagement Coordinator





High Tech Plus A Personal Touch





148 respondents ranked solutions for 93rd Ave online – *over the Christmas holiday!*



TuaLatinos met virtually to broaden participation



65th Ave Near Meridian Park Hospital



- Online interactive map to discern safety concerns/ locations
- Text survey to vote on crosswalk location



Sidewalk Sticker

Stickers marked the two options and directed people to the text message survey.



We Asked, People Weighed In!

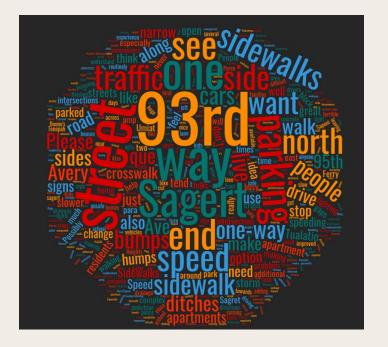


Boones Ferry Rd Sidewalks and Bike Lanes corridor project:

Online survey and interactive map

80 responses to survey (rankings)

- 44 respondents commented in the online map
- 17 respondents voted or commented on the pins
- 94 total votes/comments



93rd Avenue Survey:

148 total responses

- 144 English
- 4 Spanish



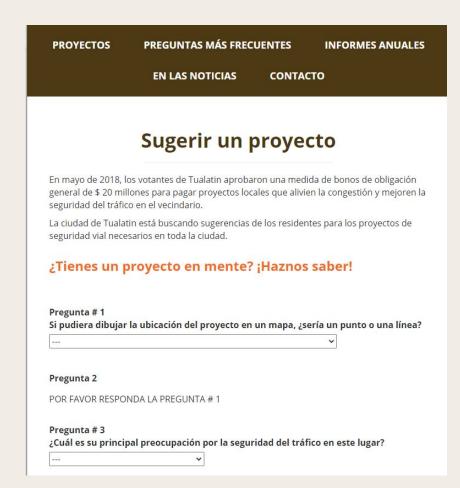
Tualatin Rd: Sweek Dr to Community Park: Community feedback "word cloud"



Neighborhood Traffic Safety Program – 2021 solicitation

Are we hearing from everyone?

- ✓ Around 50 suggestions from 2020 are still being considered.
- ✓ 2021 solicitation is just getting started. Focus is to ensure all parts of the community know about this opportunity.
- ✓ Project solicitation closes June 30.





Online application form

Do you have a project in mind? Let us know!

It's easy – click on the **green** button!

www.TualatinMovingForward.com

PROJECTS FAQ ANNUAL REPORTS IN THE NEWS CONTACT In May 2018, Tualatin voters approved a \$20 million G.O. bond measure to support high priority transportation projects, distributed citywide. The bond measure enables the City to move quickly to finance and build the priority projects within just a few years. Project priorities are guided by community input demonstrating broad support for Tualatin's three most pressing transportation **Congestion Relief Neighborhood Safety Safe Access to Schools** New signals and added travel lanes and New pedestrian crossings with signals and New crosswalks, speed controls and turning lanes on Tualatin-Sherwood Road driver feedback signs that display speed sidewalks to and from schools and other streets Suggest a Project 💬



QUESTIONS?