



Tualatin 2030 Vision

A Caring and Inclusive Community that promotes equity, diversity, belonging, and access in creating a meaningful quality of life for everyone.

A Connected, Informed, and civically Engaged community that embraces our City's diversity.

A thriving and diversified ***Economy*** that includes living wage jobs, increased tourism, and sustained financial stability for the whole City.

Safe, vibrant, and accessible ***Gathering Places*** throughout the City that build and celebrate our whole community.

An efficient, accessible, innovative, sustainable, and connected ***Transportation*** system that effectively and safely meets the needs of our entire community.

Safe, desirable, welcoming, and sustainable ***Neighborhoods*** with housing that is available for all.

An ***Environmentally*** active sustainable responsible and forward-thinking community that values and protects our natural resources inhabitants and habitat.





2025 Priorities

Neighborhood Engagement

Outcomes

- Neighborhood investments are celebrated
- Strong relationships are built between the community, Council, and staff
- The community is educated, allowing for full and effective engagement
- Neighborhoods feel informed, engaged, and connected with other City groups
- Tualatin is more livable with safe pedestrian pathways while maintaining our tree canopy

Actions

- 1.1 Conduct a street tree inventory
- 1.2 Adopt and implement a new sidewalk and street tree policy using best practices from other cities
- 1.3 Evaluate and implement programmatic changes to the sidewalk maintenance program
- 1.4 Provide education to the community on street trees and the sidewalk maintenance program
- 1.5 Continue to support and listen to the CIOs, including hosting an annual meeting with the CIOs
- 1.6 Relook at the CIO boundaries and revise as appropriate
- 1.7 Continue efforts in neighborhood investment around the City including building relationships, understanding neighborhood needs, and celebrating investments in Tualatin's neighborhoods
- 1.8 Work with the CERT Program to strengthen the City's resiliency





Housing

Outcomes

- Diverse, livable, and sustainable housing options exist in Tualatin
- Data driven decision making is made to support housing needs
- There is a clear understanding of the regional/local housing landscape and Tualatin positively influences the landscape
- Tualatin offers a friendly environment for people in the housing process

Actions

- 2.1 Examine the City's options for creating and incentivizing diversified housing (including lobbying, zoning, SDCs, incentives)
- 2.2 Respond to legislative updates that impact the City's housing production
- 2.3 Continue to review and integrate appropriate options to address preservation/addition of green space
- 2.4 Advocate for services for Tualatin to support housing insecurity and homelessness; leverage homelessness liaison
- 2.5 Coordinate updates from Metro, the Counties, and community partners to understand the regional housing landscape and services available for the Tualatin community; stay engaged about Metro's Supportive Housing Services Tax





Economic Development

Outcomes

- There is regular, clear communication on processes and progress in urban renewal areas
- A connected community through development planning that is innovative, imaginative, and responsive
- Council makes concrete steps forward to integrate placemaking into current projects
- The community is engaged in supporting our vibrant economy

Actions

- 3.1 Revisit the food cart policy and specifications
- 3.2 Revisit zoning options in the Leveton area using a similar framework to the code changes in the Basalt Creek area
- 3.3 Review opportunities for targeted code updates to support business retention and expansion
- 3.4 Leverage new staff capacity to engage with stakeholders
- 3.5 Conduct regular communication to provide information and updates on the Core Opportunity and Reinvestment Area and the Southwest and Basalt Creek Development Area to the Council and community
- 3.6 Kick off planning process for the Core Opportunity and Reinvestment Area
- 3.7 Consider the look and feel of Tualatin identity in upcoming planning efforts
- 3.8 Explore destination signage for points of interest in Tualatin, including the Veteran's Plaza, trails, the Ice Age





Transportation

Outcomes

- Tualatin has clear transportation goals and priorities that support strategic advocacy
- Safe transportation systems are in place that support all modes/users
- There are protected funding streams for transportation
- The Transportation System Plan is adopted and planning has begun for implementation
- Advocacy for regional transportation priorities is taking place

Actions

- 4.1 Complete the Transportation System Plan update
- 4.2 Prioritize transportation projects and funding; coordinate with partners
- 4.3 Identify clear transportation priorities for Tualatin that support Council and staff strategic regional advocacy for those priorities
- 4.4 Utilize the lobbyist to help Tualatin effectively advocate for priorities
- 4.5 Work closely with regional transportation partners on provision of bus service in the Basalt Creek area
- 4.6 Provide regular transportation updates to Council and the community





Environment

Outcomes

- The Climate Action Plan is being effectively implemented
- Tualatin has a resilient response to environmental changes
- The Climate Action Plan is funded
- There is a prioritized 5-year implementation plan
- Tualatin applies an environmental lens to all City projects
- Tualatin has a proactive, less reactive, approach

Actions

- 5.1 Expand the 2-year Climate Action implementation plan to a 5-year, prioritized work plan
- 5.2 Identify a funding source to support ongoing Climate Action programmatic efforts, including staffing, consulting, and implementation work
- 5.3 Hire a staff person to manage the Climate Action Plan implementation and provide regular reporting on progress
- 5.4 Support environmental resiliency via planning and programmatic endeavors
- 5.5 Receive programmatic updates and consider future opportunities with the Backyard Habitat program
- 5.6 Strengthen visibility and programming surrounding Bee City programmatic efforts
- 5.7 Using an environmental lens, review the tree ordinance
- 5.8 Secure funding for seismic valves at the reservoirs





Parks

Outcomes

- The community is regularly informed on bond project progress and park and recreation activities
- There is increased access to summer youth recreational programming
- Bond projects are completed
- Successful events are celebrated and improved
- Tualatin has ample resources to meet community demand for parks, trails, and recreational programs

Actions

- 6.1 Provide frequent high value communication on projects, recreation programs, and parks
- 6.2 Review policies and practices that would expand access to Tualatin residents for summer recreation programs
- 6.3 Review growth opportunities and cost structure for recreation programs to ensure sustainable program offerings
- 6.4 Complete parks projects, including Veteran's Plaza, Victoria Woods, Las Casitas Park, Little Woodrose
- 6.5 Continue to develop and make needed changes to Integrated Pest Management practices
- 6.6 Celebrate and quantify event success through innovative attendance measurement systems
- 6.7 Explore revenue opportunities to ensure stable, ongoing funding for parks maintenance





Culture + Identity

Outcomes

- Tualatin is a trauma informed organization
- Strategic planning endeavors and skills are employed across the organization
- Progress is shared on the Inclusion, Diversity, Equity, and Access Advisory Committee work
- Council has defined Tualatin's culture and identity and knows the look and feel we want to be known for

Actions

- 7.1 The Inclusion, Diversity, Equity, and Access Advisory Committee makes connections with other committees
- 7.2 Integrate skills to respond to internal/external stressors related to trauma informed culture and care
- 7.3 Develop a strategic City Communications Plan
- 7.4 Begin a Comprehensive Planning process
- 7.5 Launch a new City website
- 7.6 Work to develop and strengthen strategic planning skill sets across the organization
- 7.7 Integrate culture and identity into the Core Opportunity and Reinvestment Area (CORA)

