



*City of Tualatin*

## CITY OF TUALATIN Staff Report

**TO:** Honorable Mayor and Members of the City Council

**THROUGH:** Sherilyn Lombos, City Manager

**FROM:** Ross Hoover, Parks and Recreation Director  
Kyla Cesca, Office Coordinator

**DATE:** January 24, 2022

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**SUBJECT:**  
Parks Funding Opinion Research Results

**EXECUTIVE SUMMARY:**

The 2018 Parks and Recreation Master Plan public outreach and engagement identified community need for additional parks, recreation facilities, trails, water access, and natural areas. Planning consultant Barney & Worth, Inc. and DHM Research was retained to conduct organized opinion research and analysis for a potential parks funding measure. This work has included: Stakeholder Interviews, Focus Groups, and additional research.

The next phase of work will focus on determining projects and dollar amounts for a potential parks funding measure. Key to this process will be a telephone survey to discern Tualatin voters' preferences.

Barney & Worth and DHM staff will present the results of this first phase, and will answer questions about the results and process.

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**Attachments:**  
Presentation