



Tualatin 2030 Vision

A Caring and Inclusive Community that promotes equity, diversity, belonging, and access in creating a meaningful quality of life for everyone.

A Connected, Informed, and civically Engaged community that embraces our City's diversity.

A thriving and diversified Economy that includes living wage jobs, increased tourism, and sustained financial stability for the whole City.

Safe, vibrant, and accessible Gathering Places throughout the City that build and celebrate our whole community.

An efficient, accessible, innovative, sustainable, and connected Transportation system that effectively and safely meets the needs of our entire community.

Safe, desirable, welcoming, and sustainable Neighborhoods with housing that is available for all.

An Environmentally active sustainable responsible and forward-thinking community that values and protects our natural resources inhabitants and habitat.





2026 Priorities

Neighborhood Engagement

Outcomes

- Neighborhood investments are made around the city and those investments are celebrated. There is a process for understanding neighborhood needs.
- Strong relationships are built between the community, Council, and staff.
- The community is educated, allowing for full and effective engagement.
- Neighborhoods feel informed, engaged, and connected with other City groups.
- Tualatin is more livable with safe pedestrian pathways while maintaining our tree canopy.
- There are strong relationship between the Community Involvement Organizations (CIOs) and the city.
- There is a strong relationship with the Community Emergency Response Team (CERT) Program that strengthens the city's resiliency.

Actions

- 1.1 Adopt and implement a new sidewalk and street tree policy using best practices from other cities.
- 1.2 Evaluate and implement programmatic changes to the sidewalk maintenance program.
- 1.3 Provide education to the community on street trees and the sidewalk maintenance program.
- 1.4 Encourage connection and interaction between City Committees and other groups (including the Community Involvement Organizations).
- 1.5 Host a Board & Committee Summit.
- 1.6 Council will stay informed and provide leadership with relevant partners on policy and funding changes at various levels (federal, state, regional) that impact community, and the community's access to resources.





Housing

Outcomes

- Diverse, livable, and sustainable housing options exist in Tualatin
- Data driven decision making is made to support housing needs
- There is a clear understanding of the regional/local housing landscape and Tualatin positively influences the landscape
- Tualatin offers a friendly environment for people in the housing process

Actions

- 2.1 Respond to legislative updates that impact the City's housing production.
- 2.2 Continue to review and integrate appropriate options to address preservation/addition of green space.
- 2.3 Council will stay informed and provide leadership on regional implementation of the Supportive Housing Services (SHS) Program, including via Metro's Oversight Committee.
- 2.4 Support eviction prevention resources and programs.
- 2.5 Conduct a Housing Capacity Analysis





Economic Development

Outcomes

- There is regular, clear communication on processes and progress in urban renewal areas
- Tualatin has a connected community through development planning that is innovative, imaginative, and responsive
- Council makes concrete steps forward to integrate placemaking into current projects
- The community is engaged in supporting our vibrant economy

Actions

- 3.1 Revisit the food cart policy and specifications.
- 3.2 Revisit zoning options in the Leveton area using a similar framework to the code changes in the Basalt Creek area.
- 3.3 Provide updates to the Council and community on Core Opportunity and Reinvestment Area (CORA) Plan implementation.
- 3.4 Provide updates to the Council and community on the Southwest Urban Renewal District (Basalt Creek) Plan implementation.
- 3.5 Continue Downtown Revitalization project work, including prioritization of project lists.
- 3.6 Explore destination signage for points of interest in Tualatin, including the Veteran's Plaza, trails, the Ice Age.
- 3.7 Investigate business incubator opportunities.
- 3.8 Pursue opportunities to stimulate development in Basalt Creek.
- 3.9 Scope a tourism strategic plan to emphasizes Tualatin River access.





Transportation

Outcomes

- Tualatin has clear transportation goals and priorities that support strategic advocacy
- Safe transportation systems are in place that support all modes/users
- There are protected funding streams for transportation
- The Transportation System Plan is adopted and implementation has begun
- Advocacy for regional transportation priorities is taking place

Actions

- 4.1 Prioritize transportation projects and funding; coordinate with partners.
- 4.2 Identify clear transportation priorities for Tualatin that support Council and staff strategic regional advocacy for those priorities.
- 4.3 Provide regular transportation updates to Council and the community, including from regional partners.
- 4.4 Implement changes to the residential permit parking program.
- 4.5 Advocate for public transit services in Tualatin, including working with regional partners to understand options and opportunities for improved service.





Environment

Outcomes

- The Climate Action Plan is being effectively implemented
- Tualatin has a resilient response to environmental changes
- The Climate Action Plan is funded
- There is a prioritized 5-year implementation plan
- Tualatin applies an environmental lens to all City projects
- Tualatin has a proactive, less reactive, approach

Actions

- 5.1 Expand the 2-year Climate Action implementation plan to a 5-year, prioritized work plan.
- 5.2 Support environmental resiliency via planning and programmatic endeavors.
- 5.3 As part of Climate Action Plan implementation, raise awareness and visibility of the Backyard Habitat Program.
- 5.4 As part of Climate Action Plan implementation, raise awareness and visibility of Bee City programming.
- 5.5 Using an environmental lens, review the tree ordinance.
- 5.6 Explore expansion of sustainable maintenance practices on City facilities, parks, and managed lands.
- 5.7 As part of Climate Action Plan implementation, consider initiatives that provide incentives to change behavior related to sustainable maintenance practices.





Parks

Outcomes

- The community is regularly informed on bond project progress and park and recreation activities
- There is increased access to summer youth recreational programming
- Bond projects are completed
- Successful events are celebrated and improved
- Tualatin has ample resources to meet community demand for parks, trails, and recreational programs

Actions

- 6.1 Provide frequent high value communication on projects, recreation programs, and parks.
- 6.2 Review growth opportunities and cost structure for recreation programs to ensure sustainable and expanded program offerings.
- 6.3 Continue to develop and make needed changes to Integrated Pest Management practices.
- 6.4 Explore revenue opportunities to ensure stable, ongoing funding for parks maintenance.
- 6.5 Move forward with the partnership with TTSD on athletic fields.
- 6.6 Engage the community in development of Riverfront Park.





Culture + Identity

Outcomes

- Tualatin is a trauma informed organization
- Strategic planning endeavors and skills are employed across the organization
- Progress is shared on the Inclusion, Diversity, Equity, and Access Advisory Committee work
- Council has defined Tualatin's culture and identity and knows the look and feel we want to be known for

Actions

- 7.1 Integrate skills to respond to internal/external stressors related to trauma informed culture and care.
- 7.2 Develop a strategic City Communications Plan.
- 7.3 Begin a Comprehensive Planning process.
- 7.4 Launch a new City website.
- 7.5 Work to develop and strengthen strategic planning skillsets across the organization.
- 7.6 Explore and promote opportunities for the community to connect and access resources and services.

