



*City of Tualatin*

## CITY OF TUALATIN Staff Report

**TO:** Honorable Mayor and Members of the City Council  
**THROUGH:** Sherilyn Lombos, City Manager  
**FROM:** Megan George, Deputy City Manager  
**DATE:** January 8, 2024

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**SUBJECT:**  
2023 Tualatin Community Survey Results

### **EXECUTIVE SUMMARY:**

Between September and November 2023, residents of Tualatin were asked to participate in the National Community Survey™ either via a paper survey mailed to their residence or via an open participation link. The results from the survey are included here.

The National Community Survey™ is developed and provided by the National Research Center at Polco. The survey assesses the “livability” of Tualatin based on statistically valid survey results from residents in the community. The National Community Survey™ was selected because:

- It is part of a proven performance measurement program used nationwide and is the only community survey endorsed by the International City/County Management Association and the National League of Cities.
- It provides benchmark comparisons to their entire database of over 500 communities nationwide and custom benchmark comparisons to communities in the west with populations under 75,000.
- It provides a non-scientific web survey in addition to the statistically valid survey, which opened the opportunity to all residents to participate.
- Tualatin conducted the survey in 2010, 2013, 2016, and 2020, so data can be compared with previous years to see how resident’s perceptions change over time.

The survey captures resident’s opinions of livability considering ten central facets of community: (1) Mobility; (2) Community Design; (3) Inclusivity and Engagement; (4) Health and Wellness; (5) Economy; (6) Utilities; (7) Parks and Recreation; (8) Natural Environment; (9) Education, Arts, and Culture; and (10) Safety.

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### **ATTACHMENTS:**

- Presentation
- The National Community Survey Report of Results