

UPDATE







- CITY BUSINESS LICENSE EMAIL BLASTS
- CHAMBER EMAIL BLASTS
- UTILITY BILLING MAILER
- 50+ BUSINESS VISITS
- SOCIAL MEDIA
- PAID PRINT MEDIA MARKETING
- DIRECT ENGAGEMENT WITH LENDING INSTITUTIONS
- Business resource center



- CHILDCARE PROVIDER EMAIL BLASTS
- CHAMBER EMAIL BLASTS
- UTILITY BILLING MAILER
- SOCIAL MEDIA
- Paid print media marketing
- DIRECT ENGAGEMENT WITH MULTI-FAMILY HOUSING
- TIGARD-TUALATIN SCHOOL DISTRICT PARTNERSHIP

\$836,000

87% CARES ACT EXPENDED \$584,000 (\$680,000)

AS OF NOVEMBER 23, 2020







\$808,000









BUSINESS RENT ASSISTANCE PROGRAM

102 BUSINESSES ASSISTED

\$7,500 **AVERAGE GRANT**

\$884 SMALLEST \$20,000 LARGEST

102 BUSINESSES

31%

27%

8%

2%

HOTELS

14%

RESTAURANTS



SERVICES

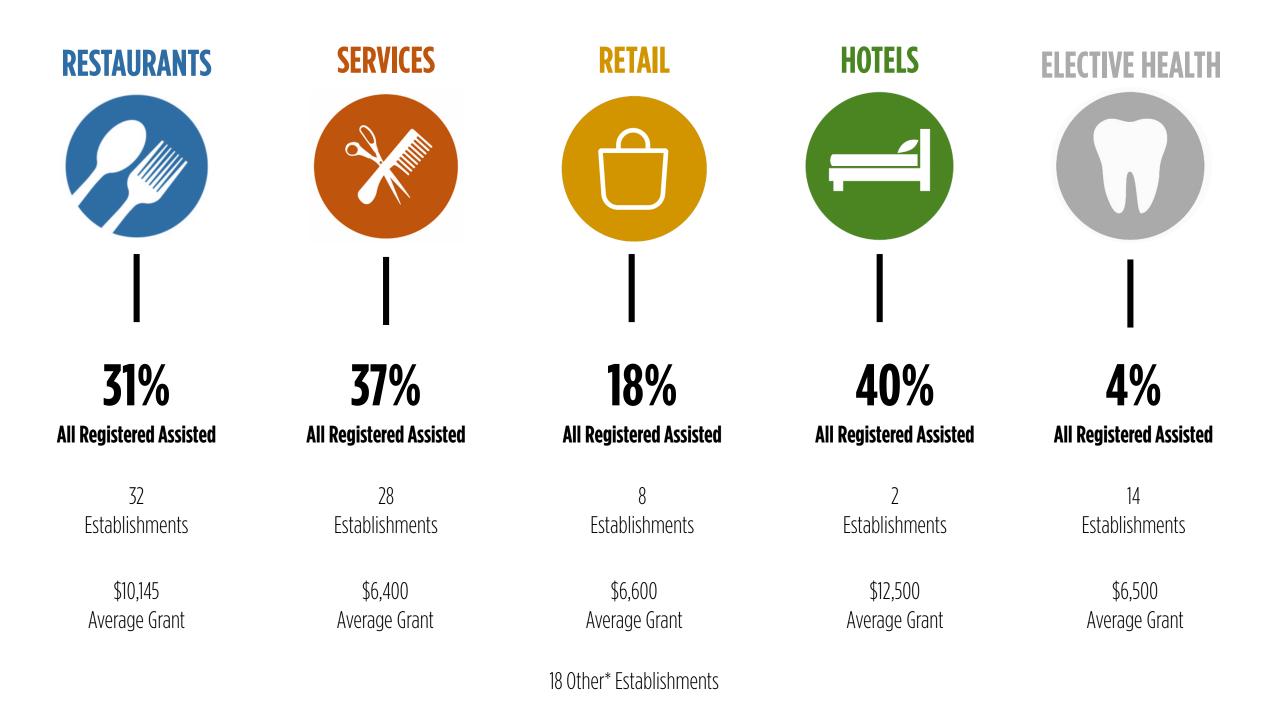


RETAIL



ELECTIVE HEALTH









34%MINORITY OWNED

51% WOMEN OWNED

450 EMPLOYED

YED

12 YEARS
AVERAGE BUSINESS AGE



11 Children
Average Scholarship: \$2,500
4 Facilities



NEXT STEPS:
DISBURSE REMAINING \$95,000 BY DECEMBER 31,2020 AS PLANNED

PREPARE FOR POTENTIAL ADDITIONAL DISBURSEMENT BY COUNTY

- SHOULD WE EXTEND TO NATIONAL CHAINS (RESTAURANTS)?
- SHOULD WE EXTEND CHILDCARE SCHOLARSHIPS TO TUALATIN WORKERS?
- ARE THERE OTHER COUNCIL PRIORITIES OR CONSIDERATIONS?

QUESTIONS & DISCUSSIONS?