



 THE CITY OF TUALATIN

COVID-19 GRANT PROGRAMS

UPDATE



THE CITY OF TUALATIN

COVID-19 GRANT PROGRAMS



MARKETING

THE CITY OF TUALATIN COVID-19 GRANT PROGRAMS



- CITY BUSINESS LICENSE EMAIL BLASTS
- CHAMBER EMAIL BLASTS
- UTILITY BILLING MAILER
- 50+ BUSINESS VISITS
- SOCIAL MEDIA
- PAID PRINT MEDIA MARKETING
- DIRECT ENGAGEMENT WITH LENDING INSTITUTIONS
- BUSINESS RESOURCE CENTER



- CHILDCARE PROVIDER EMAIL BLASTS
- CHAMBER EMAIL BLASTS
- UTILITY BILLING MAILER
- SOCIAL MEDIA
- PAID PRINT MEDIA MARKETING
- DIRECT ENGAGEMENT WITH MULTI-FAMILY HOUSING
- TIGARD-TUALATIN SCHOOL DISTRICT PARTNERSHIP

THE CITY OF TUALATIN
COVID-19 GRANT PROGRAMS

\$836,000

87% CARES ACT EXPENDED

\$584,000 (\$680,000)

AS OF NOVEMBER 23, 2020





THE CITY OF TUALATIN

COVID-19 GRANT PROGRAMS



\$808,000





THE CITY OF TUALATIN
BUSINESS RENT ASSISTANCE PROGRAM

102
BUSINESSES ASSISTED

\$7,500
AVERAGE GRANT

\$884
SMALLEST

\$20,000
LARGEST

102 BUSINESSES

31%

RESTAURANTS



27%

SERVICES



8%

RETAIL



2%

HOTELS



14%

ELECTIVE HEALTH



18% OTHER

RESTAURANTS



31%

All Registered Assisted

32
Establishments

\$10,145
Average Grant

SERVICES



37%

All Registered Assisted

28
Establishments

\$6,400
Average Grant

RETAIL



18%

All Registered Assisted

8
Establishments

\$6,600
Average Grant

HOTELS



40%

All Registered Assisted

2
Establishments

\$12,500
Average Grant

ELECTIVE HEALTH



4%

All Registered Assisted

14
Establishments

\$6,500
Average Grant

18 Other* Establishments



 CITY OF TUALATIN
ECONOMIC STABILIZATION FUND
2.0

34%
MINORITY OWNED

51%
WOMEN OWNED

 CITY OF TUALATIN
ECONOMIC STABILIZATION FUND

450
EMPLOYED

 THE CITY OF TUALATIN
BUSINESS RENT ASSISTANCE PROGRAM

12 YEARS
AVERAGE BUSINESS AGE



THE CITY OF TUALATIN

COVID-19 GRANT PROGRAMS



11 Children

Average Scholarship: \$2,500

4 Facilities



THE CITY OF TUALATIN

COVID-19 GRANT PROGRAMS

NEXT STEPS:

DISBURSE REMAINING \$95,000 BY DECEMBER 31, 2020 AS PLANNED

PREPARE FOR POTENTIAL ADDITIONAL DISBURSEMENT BY COUNTY

- SHOULD WE EXTEND TO NATIONAL CHAINS (RESTAURANTS)?**
- SHOULD WE EXTEND CHILDCARE SCHOLARSHIPS TO TUALATIN WORKERS?**
- ARE THERE OTHER COUNCIL PRIORITIES OR CONSIDERATIONS?**

QUESTIONS & DISCUSSIONS?