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Submission information

Form: [Outside Agency Funding Request Form](#) [1]

Submitted by Visitor (not verified)

Fri, 08/21/2020 - 7:52am

97.120.58.127

Agency Contact Information

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Columbia Land Trust

Address

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City

Portland

State

Oregon

Zip Code

97214

Contact Name

Susie Peterson

Contact Telephone Number

503-238-2094

Contact Email Address

speterson@columbialandtrust.org

Agency Request Information

Request

Columbia Land Trust (fiscal agent) and Portland Audubon, as co-managers of the Backyard Habitat Certification Program (BHCP), are requesting funds in the amount of \$6,423 to support Tualatin residents in gardening sustainably and building habitat, which in turn provide city-wide benefits such as cleaner air and water, increased access to nature, and a greener and healthier environment. The program engages individuals, businesses, schools, places of worship, community gardens, and many others. Currently there are 6,200 enrolled in the program regionally, 19 of which are in Tualatin. In FY20-21 BHCP will be reaching 1,050 new participants, of which we anticipate 15 being in Tualatin.

What is the Request for?

This request will cover the cost of providing site visits, site reports, a myriad of tools and resources, and lots of follow up consultations and communications with Tualatin participants.

Each participant receives an in-person site visit from one of our habitat technicians. The technician works with the participant to identify priority goals for restoring the property. During visit, we provide a resource packet full of information, as well as a Native Plant Discounts flyer, valued at over \$100, with discounts to 10 local retail nurseries.

After the visit, the technician writes a site report outlining specific recommendations to enhance the site. The participant then utilizes the information provided to follow the steps outlined in the report and work towards certification. As they're implementing the suggestions we provide lots of follow up communications including phone calls, emails, newsletters, and more. Once the participant is ready for certification we send a trained volunteer to confirm they've followed the suggestions and then congratulate them on certification and reward them with a beautiful sign. We also send a packet of benefits to thank them for the work they've done.

Funds from this grant will cover materials (resource packets, discount flyer, "in progress" and "certified" signs, outreach materials), time spent with participants (site visits, follow up conversations), and outreach (tabling at events and mailings) to get new signups, as well as staff management.

Describe the Agency's Mission

The mission of Columbia Land Trust is to conserve and care for the vital lands, waters, and wildlife of the Columbia River region through sound science and strong relationships. The Land Trust stewards over 44,000 acres along the Columbia River, from Astoria to the Dalles. Backyard Habitat is valued by the Land Trust as a core component of the organization's work within the Willamette Valley basin. The actions that people take in urban areas directly impacts water and air quality, water temperature, and wildlife habitat. Together participants steward urban lands to provide wildlife corridors and care for our natural resources.

The mission of Portland Audubon is to inspire people from all walks of life to enjoy, understand, and protect native birds and wildlife and the natural environment upon which we all depend. BHCP is seen by Portland Audubon as crucial to reaching people about conservation values and initiatives, and incentivizes them to take action and responsibility.

Together these two local non-profits manage the Backyard Habitat Certification Program. The mission of the Backyard Habitat Certification Program is to create a healthier region for people and wildlife. We do this by engaging thousands of individuals to take actions that, cumulatively, make a significant impact on the health of our waters, air, and soils. Together they increase tree canopy, turn lawns into bio-diverse green spaces, and keep pollutants out of our water. All those living in the region benefit from less polluted air to breathe, less polluted water to drink and recreate in, and increased green spaces that provide easy access to nature and the mental and physical health benefits that nearby access to nature provides.

As development and the population in the metropolitan area grows at an unprecedented rate — from 2.1 million people today to 3.2 million people in 2030 — it is a priority to enlist the help of city residents in efforts to combat environmental burdens. The BHCP directly responds to this call to action by engaging urban and sub-urban residents as partners in conservation. The objectives of the program are to increase the public's awareness of the benefit of conservation in the metropolitan area and to incentivize continual, measureable on-the-ground habitat enhancements in five key areas; 1) remove noxious weeds, which destroy thousands of acres each year, 2) enhance native vegetation in their yards, which provide crucial food and habitat to birds and pollinators, 3) reduce pesticides, which pollute our waters and kill fish and amphibians, 4) steward wildlife to compensate for the loss of habitat from urbanization, and 5) improve stormwater management to keep rivers clean and reduce water usage. Through these activities,

participants gain an understanding that their backyards play a role in supporting broader conservation efforts and are part of a landscape-wide eco-system of solutions.

What Group of Citizens in Tualatin Does Your Organization Target?

Backyard Habitat works with anyone who is interested in stewarding land by gardening sustainably and gardening for wildlife. Many of our program participants are homeowners who are looking for help to address noxious weeds on their property and/or to provide habitat for birds and pollinators. We also have many renters in the program who work with their landlord to participate in the program. In addition, we have over 300 community sites such as schools, apartment complexes, places of worship, community gardens, and businesses in the program.

For single family residences we serve anyone with a site under 1 acre. When BHCP was created in 2011 it was done so by working with local SWCDs, who saw urban areas as needing a program to serve small lots since SWCDs are better set up to serve larger lots. The exception to our 1 acre rule is that we do allow community sites, as mentioned above, to enroll since they are recognized as demonstration sites that a larger number of people can access and benefit from.

The BHCP is particularly relevant and impactful for marginalized communities, which are often pushed to undervalued neighborhoods with little or no green space. Because of this, the BHCP has increased its focus on diversity, equity and inclusion. Since 2014, we have focused outreach in partnership with culturally-specific groups. Our program flyer is translated to include the 6 most-commonly spoken languages in the region and deliver our 45 min program presentation in Spanish. We've worked to increase the cultural competency of our team by hiring staff and contractors that are bi-cultural and speak multiple languages. We contract with local non-profits to provide translation services as needed. We work with our culturally-specific partners on special initiatives that aim to reduce barriers and serve these communities by implementing projects they view as priorities. We seek feedback from participants on what barriers they're coming up against while implementing their projects so we can better support them in the future.

What Types of Services will be Provided in the Funding Request Year?

In FY20-21 we will enroll and provide services to 15 Tualatin residents, as outlined below.

SERVICES PROVIDED TO EACH PROGRAM PARTICIPANT:

1) In-person site visit by trained Habitat Technician:

- Identification of noxious weeds and information on removing them
- Recommendations for best native plants for the site
- Collect baseline info on noxious weeds, native plants, stormwater management, wildlife stewardship and pesticides use
- Resource packet (contents outlined below)
- Praise for any actions taken, encouragement to do more!
- "In Progress" or "Certified" sign

2) Resource packet:

- Coupons to 10 local native plant nurseries
- Metro Native Plant Guide to help with native plant ID
- Poster for identifying native plants
- Poster for identifying noxious weeds
- Information on local classes and workshops on raingardens, pollinators, and more
- Coupons for recommended books
- Landscape Directory listing local landscapers trained by BHCP staff
- Flyers for local soil and water conservation district
- Flyers for pesticide reduction website and Metro's No Pesticide Pledge
- Flyers for providing safe environment for birds

3) Personalized site report – emailed to participant after site visit:

- Thorough details of existing site conditions and restoration actions taken
 - List of recommended Willamette Valley native plants
 - Handout for each noxious weed present and eradication advice
 - Suggestions for managing stormwater on site
 - Suggestions on reducing the use of pesticides and using natural alternatives
 - Suggestions for enhancing habitat for birds and pollinators
 - Link to online Resource Library, with dozens of handouts and articles for restoring properties and creating habitat
- 4) Certification Benefit Packets from Columbia Land Trust and Portland Audubon
 - 5) Nursery Flyer with discounts to local nurseries that sell native plants
 - 6) Quarterly enewsletter full of information and additional resources for gardening sustainably

SERVICES PROVIDED TO CITY OF TUALATIN:

- 1) Provide technical support to Tualatin residents to plant native plants, remove noxious weeds, reduce pesticides used, manage stormwater and steward wildlife
- 2) Leverage the City's existing natural resource goals and efforts
- 3) Provide discounts and incentives to Tualatin residents; native plant nursery coupons, free memberships to Columbia Land Trust and Portland Audubon, etc.
- 4) Make data available for City use; MS4 permits, stormwater data, pesticides data
- 5) Publicize the City's support on our website, social media, annual reports, etc.
- 6) Support the green economy of Tualatin by publicizing nurseries and landscapers
- 7) Provide text, images, logos for social media, newsletters, and other program outreach

How Many Tualatin Residents will be Served?

Approximately 15 residents are expected to enroll in the program and receive services. The program expanded into the Clackamas County portion of Tualatin in FY18-19, and into the Washington County portion in FY19-20. This year we will be building off of the success of the two prior years. Each year more residents learn about the program from their neighbors and friends, so the program grows exponentially each year.

What Percentage of Your Program is Dedicated to Service in Tualatin?

Backyard Habitat works throughout Clackamas, Multnomah, Washington and Clark counties. BHCP has been working in Tualatin for 24 months. Based on historical and current rates of enrollment, as well as what we've seen in surrounding cities, we anticipate dedicating 1.4% of our time and resources in Tualatin in FY20-21.

If You are Requesting Funds from Tualatin and Other Governments in Oregon, Please List Them Here

BHCP is funded through contracts and grants with a range of agency partners including Clackamas Soil and Water Conservation District (CSWCD), Tualatin Soil & Water Conservation District (TSWCD), East Multnomah Soil and Water Conservation District (EMSWCD), West Multnomah Soil and Water Conservation District (WMSWCD), Clark County Public Health, Clark County Public Works, Metro, PGE, Land Trust Alliance, Clackamas County Water Environment Services, Oak Lodge Water Services, and the cities of Lake Oswego, Milwaukie, Wilsonville, West Linn, Tigard, Beaverton, Hillsboro, Washougal, Camas, Ridgefield, Portland, and Gresham.

Agency Organizational / Financial Information

Please Submit Your Budget Information

[20-21_tualatin_budget.pdf](#) ^[2]

Please Submit Your Board Information

[board_profiles_july_2019.pdf](#) [3]

Please Submit a Copy of Your 501(c)3 cert.

[clt_501c3_letter.pdf](#) [4]

Other Attachments

[bhcp_site_inventory_map_july_2020.pdf](#) [5]

Source URL: <https://www.tualatinoregon.gov/node/13520/submission/50881>

Links

[1] <https://www.tualatinoregon.gov/administration/webforms/outside-agency-funding-request-form>

[2] https://www.tualatinoregon.gov/system/files/webform/20-21_tualatin_budget.pdf

[3] https://www.tualatinoregon.gov/system/files/webform/board_profiles_july_2019.pdf

[4] https://www.tualatinoregon.gov/system/files/webform/clt_501c3_letter.pdf

[5] https://www.tualatinoregon.gov/system/files/webform/bhcp_site_inventory_map_july_2020.pdf

FY20-21 BUDGET FOR TUALATIN

August 21, 2020

PERCENT OF REGIONAL BUDGET

20-21 Regional Site Visits	1050
20-21 Tualatin	15
%	1.4%

TUALATIN BUDGET

Personnel Costs (1.4% of regional cost)

Program Management - IMPLEMENTATION	\$2,141.15
Program Support - IMPLEMENTATION	\$1,361.60
Personnel Total	\$3,502.74

Professional Services and Technology

Outreach & Technician Training	\$304.50
Website & Database Updates and Maintenance	\$112.00
Diversity Equity and Inclusion Initiatives	\$70.00
Hardware, Software and Hosting	\$25.20
Professional Services and Technology Total	\$511.70

Materials/Travel

Mileage reimbursement	\$28.00
Other Materials: office supplies, volunteer appreciation, et	\$20.30
Native Plant Discounts flyer	\$70.00
Printing	\$28.00
Total Materials/Travel	\$146.30

Site Assessment Cost

Assessment Cost	\$1,065.00
Site Materials	\$360.00
Total Assessment Cost	\$1,425.00

SUB-TOTAL	\$5,585.74
15% Admin Fee / Overhead	\$837.86
TOTAL	\$6,423.60

COLUMBIA LAND TRUST
Board of Directors Profiles

July 2019

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COLUMBIA LAND TRUST
Board of Directors Profiles

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P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248219411
July 12, 2012 LTR 4168C E0
94-3140861 000000 00
00025832
BODC: TE

COLUMBIA LAND TRUST
% CHERY KEARNEY
1351 OFFICERS ROW
VANCOUVER WA 98661-3856



044659

Employer Identification Number: 94-3140861
Person to Contact: Laura Botkin
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your July 02, 2012, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in March 1998.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248219411
July 12, 2012 LTR 4168C E0
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00025833

COLUMBIA LAND TRUST
% CHERY KEARNEY
1351 OFFICERS ROW
VANCOUVER WA 98661-3856

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



S. A. Martin, Operations Manager
Accounts Management Operations

Backyard Habitat Certification Program

Site Inventory: July 2020



Backyard Habitat
Certification
Program Boundary

Certification Level

- ▲ Platinum
- ▲ Gold
- ▲ Silver
- ▲ In Progress

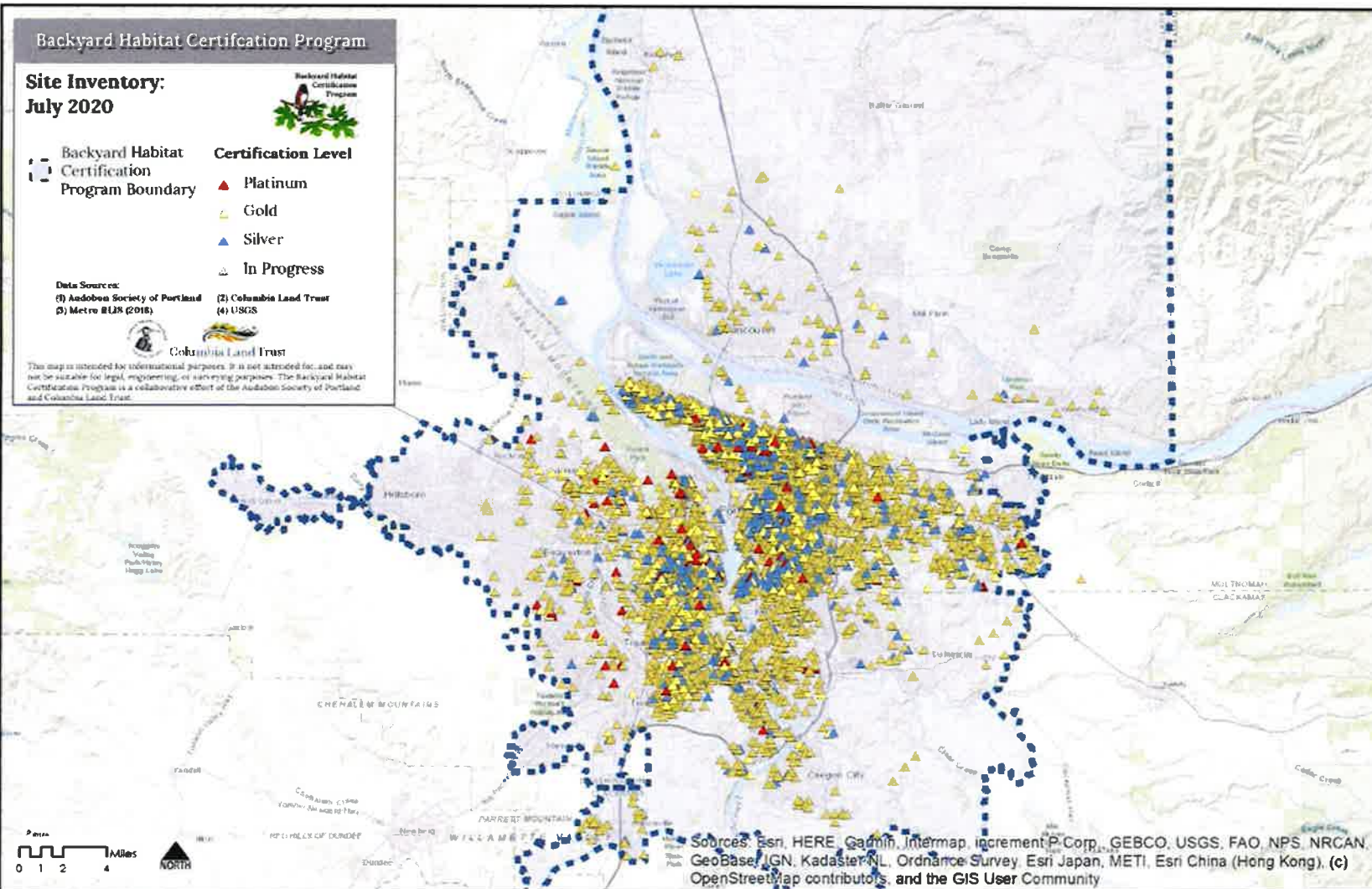
Data Sources:

- (1) Audubon Society of Portland
- (2) Columbia Land Trust
- (3) Metro BUIS (2018)
- (4) USGS



Columbia Land Trust

This map is intended for informational purposes. It is not intended for, and may not be suitable for, legal, engineering, or surveying purposes. The Backyard Habitat Certification Program is a collaborative effort of the Audubon Society of Portland and Columbia Land Trust.



Sources: Esri, HERE, Garmin, Intermap, increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), (c) OpenStreetMap contributors, and the GIS User Community