



Downtown Revitalization

CAC #8

February 4, 2026

Evaluation Criteria



The downtown we aim to build is...

- **A Vibrant Mixed-Use Area.**

Accessible and welcoming to all, we imagine a downtown district that is active 18 hours a day. This district will offer a range of housing options (both affordable and market rate) and retail/service businesses that support our growing community.

- **Distinct & Magnetic.**

Distinct in its design, daily use, and signature events, downtown will be a familiar gathering place for residents and a compelling draw for tourists.

- **Environmentally Sustainable.**

Downtown will be built to address the emerging challenges stemming from climate change, as outlined in [Tualatin's Community Climate Action Plan](#). This includes stewarding our natural resources, improving access to nature, and integrating sustainable building practices.

- **Navigable & Safe.**

Downtown will be easy to access, intuitive to navigate, and safe to move around for people using multimodal transportation.

- **Supportive of Businesses.**

Downtown will be supportive of new and existing businesses, and their longevity.



CITY of
TUALATIN

Scoring Activity



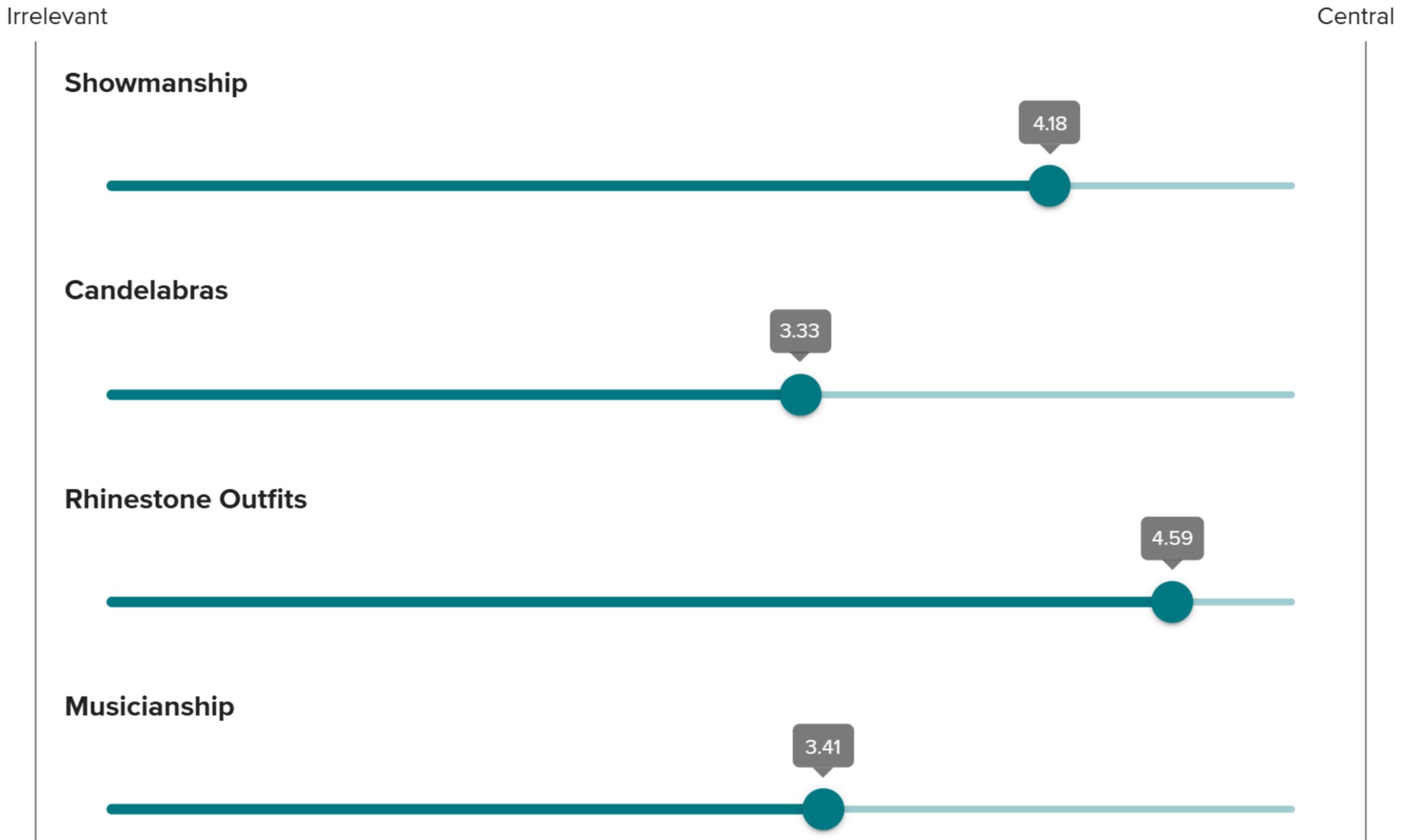
Go to vevox.com

Enter the session ID: 459-256-687

Or scan the QR code



PRACTICE: Today is National Liberace Day. How important were each of the following to his public persona?





Not at all

Significantly

A Vibrant Mixed-Use Area

4.33

Distinct & Magnetic

3.57

Environmentally Sustainable

4.06

Navigable & Safe

3.5

Supportive of Businesses

4.25



Site Intensification
Phase 1: Existing Building Renovation
Phase 2: New 3-Story Mixed-Use Office/Retail Building
Phase 3: Row Houses Built Near Existing Residential, Away from Busy Road

Not at all Significantly

A Vibrant Mixed-Use Area

4.19

Distinct & Magnetic

3.38

Environmentally Sustainable

3.69

Navigable & Safe

4

Supportive of Businesses

4.25

1.3 To what extent would pursuing a focal point project on the corner of T-S and BFR help to make downtown...



Height in Astoria's Low Rise Downtown



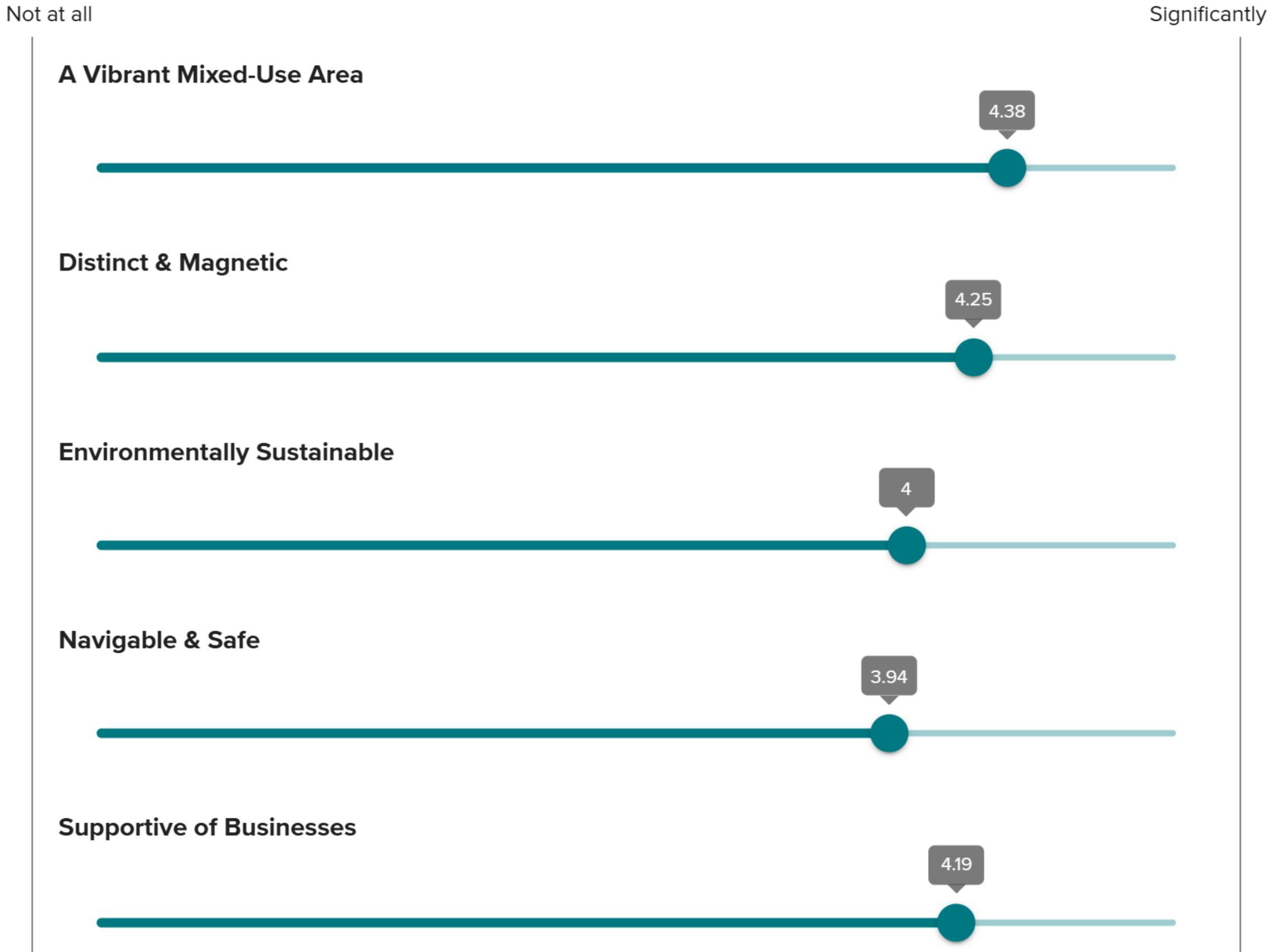
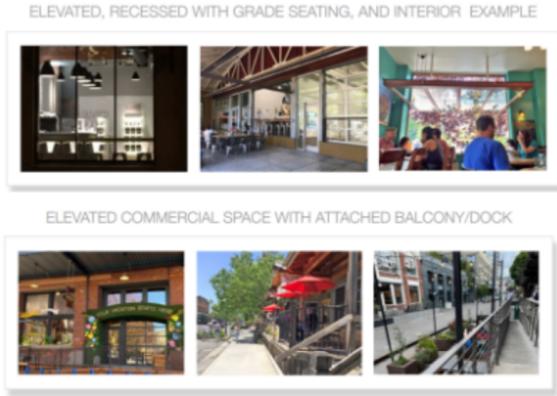
1.4 To what extent would pursuing double-sided border density on the west edge of the WES line help to make downtown...



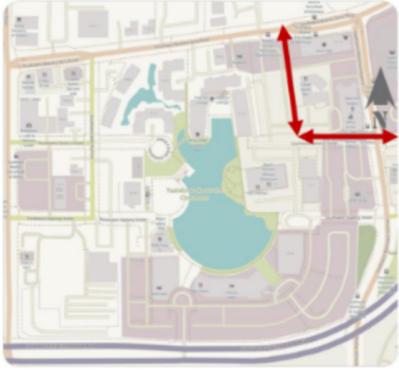
1.5 To what extent would pursuing double-sided border density on the north edge of BFR, abutting the Riverfront Park, help to make downtown...



1.6 To what extent would developing design standards requiring sidewalk-level activation help to make downtown...



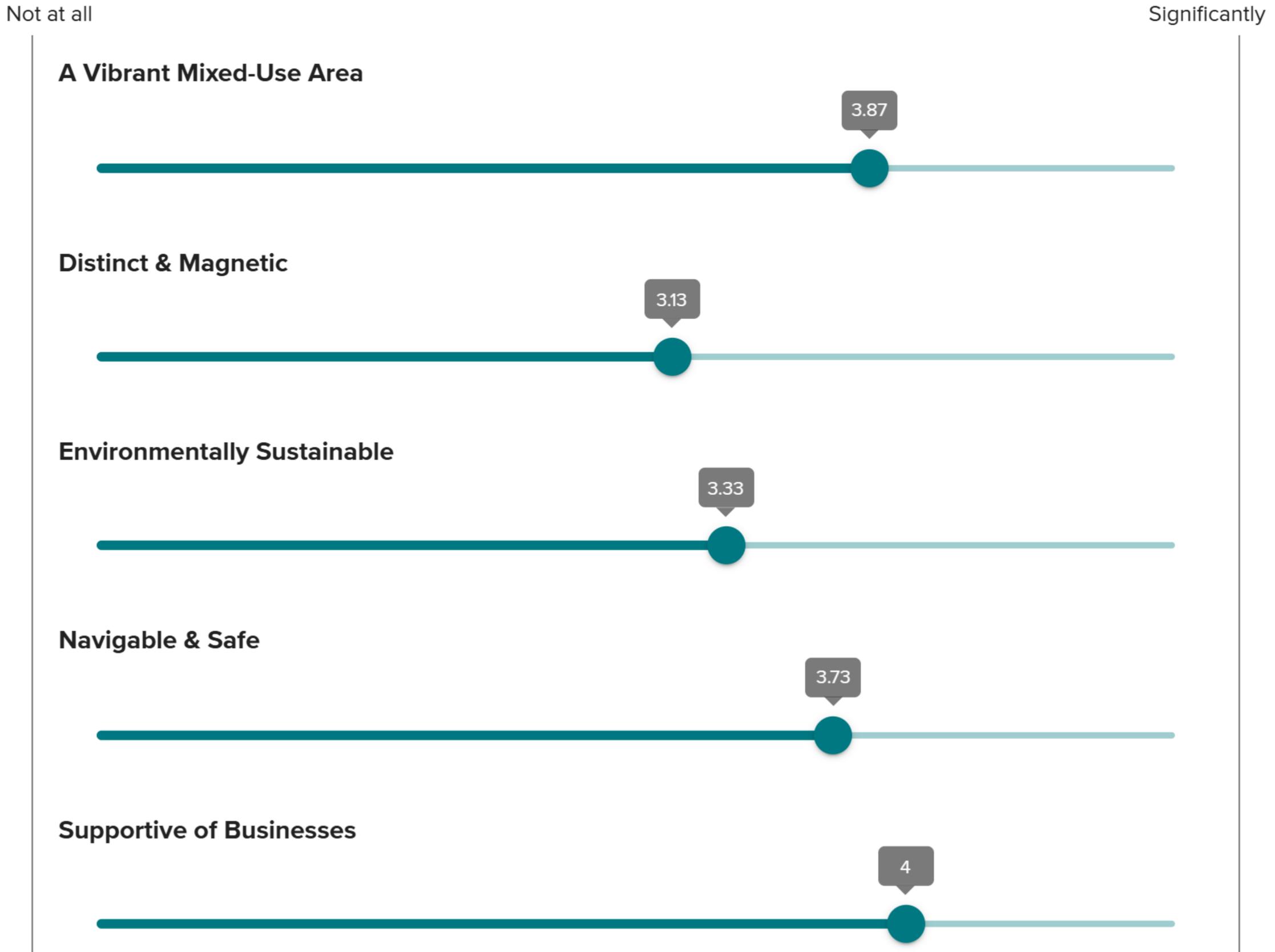
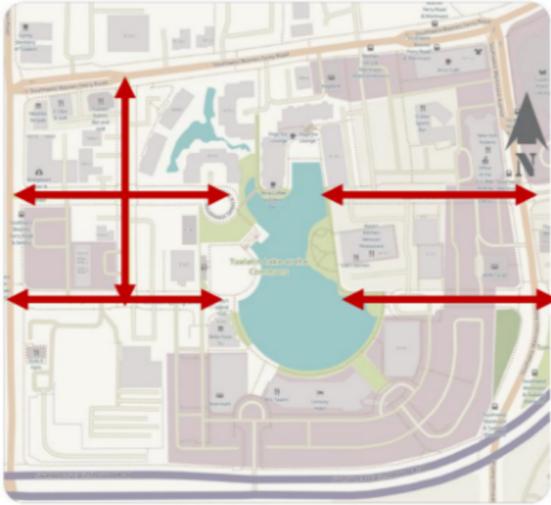
1.11 To what extent would connecting the Tualatin River Greenway through downtown help to make downtown...



IMPROVE CONNECTION TO GREENWAY, HAVE IT GO THROUGH DOWNTOWN!



1.12 To what extent would adding north-south streets on the east side of the lake help to make downtown...



1.13 To what extent would using distinctive signage and sculptures to make parking easy to find help to make downtown...



Abstract Art as Station Brand



1.14 To what extent would using sidewalk paint to improve wayfinding from parking lots to the lake help to make downtown...



1.15 To what extent would centralizing parking management to become a park once district help to make downtown...



1.16 To what extent would establishing a downtown business association help to make downtown...

Not at all Significantly

A Vibrant Mixed-Use Area

4.29

Distinct & Magnetic

3.64

Environmentally Sustainable

3

Navigable & Safe

2.83

Supportive of Businesses

4.86



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