

*The downtown we aim to build is...*

- **A Vibrant Mixed-Use Area.**  
Accessible and welcoming to all, we imagine a downtown district that is active 18 hours a day. This district will offer a range of housing options (both affordable and market rate) and retail/service businesses that support our growing community.
- **Distinct & Magnetic.**  
Distinct in its design, daily use, and signature events, downtown will be a familiar gathering place for residents and a compelling draw for tourists.
- **Environmentally Sustainable.**  
Downtown will be built to address the emerging challenges stemming from climate change, as outlined in [Tualatin's Community Climate Action Plan](#). This includes stewarding our natural resources, improving access to nature, and integrating sustainable building practices.
- **Navigable & Safe.**  
Downtown will be easy to access, intuitive to navigate, and safe to move around for people using multimodal transportation.
- **Supportive of Businesses.**  
Downtown will be supportive of new and existing businesses, and their longevity.