

E-SCOOTER PILOT PROGRAM

JUNE 13, 2022



OVERVIEW

-
- Brief History
 - Pilot Overview
 - Making it Official
 - Recommendation
 - Questions?

BRIEF HISTORY

- Bird approached City in 2021
- Staff met with other Cities and internal departments to collect feedback about e-scooters
- Council directed staff to draft pilot Agreement Jan. 2022
- Staff worked with Bird to draft License Agreement language



PILOT OVERVIEW

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- Principles
 - Operations
 - Safety
 - Compliance
 - Revenue

Flexible

Responsive

Safe

Collaborative

Successful

PRINCIPLES

AGREEMENT TERMS

- 12-month pilot program
- Non-exclusive
- Start small; 50-75 scooters
- \$0.10 fee per ride to City
- Agreement can be canceled by either party
- Data sharing with City



OPERATIONS

- Regulate like bikes
- Don't block bike/ pedestrian access
- Park at curb, bike rack, or designated parking space
- Ride on right side of road/ bike lanes when possible
- Yield to pedestrians & bikes



SAFETY

- Education
- Encourage helmets
- Geo-fencing
- Time restrictions
- City/ Company Coordination



COMPLIANCE

- Company responsible for issues
- Local contractor provides operational support
- Can use app, phone, or email to request support
- Issues resolved within 4 hours during regular business hours
- City can request changes at any time





MAKING IT OFFICIAL

AT THE CONCLUSION OF THE
PILOT PROGRAM, STAFF WILL
RETURN TO COUNCIL TO
GAUGE INTEREST IN
PERMANENT E-SCOOTER
OPERATIONS

RECOMMENDATION:
Execute a 12-month Pilot
Agreement with Bird
Scooters





QUESTIONS?