



City of Tualatin

## CITY OF TUALATIN Staff Report

**TO:** Honorable Mayor and Members of the City Council  
**THROUGH:** Sherilyn Lombos, City Manager  
**FROM:** Jonathan Taylor, Economic Development Manager  
**DATE:** June 28, 2021

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### **SUBJECT:**

Discussion regarding a proposed scope of work for public visioning and outreach efforts for the City Center and related areas.

### **EXECUTIVE SUMMARY:**

*Question For Council: Does Council approve of the proposed work program and timeline for District 2 visioning as outlined by the scope of work?*

#### *Background:*

On September 28, 2020, The City Council approved an urban renewal feasibility study for proposed study area "District 2" and directed staff to present a project timeline for implementation of the district. The timeline indicated that work would begin in March 2021.

Beginning on March 29, 2021, staff held three preliminary sessions with Council to discuss the proposed study area's boundaries, existing conditions/challenges, and confirm priorities and goals previously identified in past phases to prepare for the April 26 workshop.

#### Identified Priorities/Goals:

- Establish or create a common identity
- Enhance connectivity
- Ensure a collaborative approach
- Protect and promote the natural environment
- Foster mixed-use development
- Expand housing options

On April 26, City Council held a workshop on what options the City could consider in crafting a scope of work to help the City understand the area, identify what we want the area to be, and how we can transform the area to meet the desired vision and goals.

The workshop discussion identified that the proposed area has clear needs and currently does not have a cohesive vision or identity. In order to achieve the identified priorities, establish an identity and prior to urban renewal work, Council desires a process that captures the input of businesses, property owners, residents and visitors. The Council stated their desire not to invest into work that could easily become out-of-date or "placed on a shelf."

### **Proposed Scope of Work**

The attached scope of work (Attachment A) will help the City to craft a vision that will consist of two components: a guiding list of principles and a land-use and transportation plan. These documents

will guide decisions long-term and therefore should not be overly reliant on market conditions that may quickly become out of date.

The scope of work is broken into three phases: project understanding, public outreach, and vision.

#### Phase 1: Project Understanding

Purpose: For the Consultant Team to thoroughly understand the existing conditions of the City Center area, including previously adopted plans and anticipated future public improvements.

*Timeline: September 2021 – January 2022*

#### Phase 2: Public Outreach

Purpose: Implement the public involvement plan from Phase 1 to educate the public on existing conditions in the area and solicit public input on a new vision for the City Center.

*Timeline: January 2022 – April 2022*

#### Phase 3: Vision

Purpose: Based on the existing conditions and feedback received from public outreach, the Consultant Team should craft a vision for the area, including a list of guiding principles, and a land use and transportation plan to implement those principles

*Timeline: April 2022 – July 2022\**

#### **OUTCOMES OF DECISION:**

If City Council expresses interest with moving forward with this proposed scope of work, Staff will issue a request for proposals and solicit responses from interested firms for consideration. City Staff will return with a contract for professional services with the selected consultant.

#### **FINANCIAL IMPLICATIONS:**

None.

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#### **ATTACHMENTS:**

- Attachment A: Scope of Work
- Attachment B: Power Point