



Draft Climate Action Plan review: Community engagement plan

Tualatin City Council Meeting

May 8, 2023

Overview

Planned engagement

- City staff
- Businesses
- Community-wide

Next steps

Planned engagement: Department meetings

Purpose: Meet with representatives from each department to:

- Walk through the proposed actions
- Discuss relevant impacts to each department's work
- Fine tune language
- Address questions and concerns
- Make sure we didn't miss anything

Timeline: May and June



Planned engagement: Business survey

Purpose:

- Gather comments and concerns
- Identify communications channels
- Share about climate actions businesses are already taking
- Provide feedback on potential incentives
- Opt-in to complete the online open house

Timeline:

Late May to mid-June

Options to encourage businesses to participate in the survey:



Chamber of Commerce networking event (June 9)



Latino Business Network meeting



Ask partners to share with their networks



Door-to-door outreach

Planned engagement: Online open house

Purpose:

- Share the draft CAP
- Gather comments and concerns
- Understand level of community support

Timeline:

Open for 3 weeks in July 2023

Options to encourage community members to participate in the online open house:



Postcards



Flyers



A-frame signs



Ad in Tualatin Life



E-blasts



City newsletter



Website updates



Social media



Community events



Interpersonal engagement

Next steps

Next steps

