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Submission information

Form: [Outside Agency Funding Request Form](#) [1]
Submitted by Visitor (not verified)
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97.115.188.28

Agency Contact Information

Agency Name

Columbia Land Trust

Address

511 SE Morrison St

City

Portland

State

Oregon

Zip Code

97214

Contact Name

Susie Peterson

Contact Telephone Number

503-238-2094

Contact Email Address

speterson@columbialandtrust.org

Agency Request Information

Request

Columbia Land Trust (fiscal agent) and Portland Audubon, as co-managers of the Backyard Habitat Certification Program (BHCP), are requesting funds in the amount of \$5,920 to cover the costs of implementing BHCP within the City of Tualatin. In working with BHCP, Tualatin residents contribute to a healthier City by managing stormwater, eliminating the use of herbicides and other toxins, removing noxious weeds, and creating wildlife habitat for pollinators and other beneficial insects and wildlife. These efforts contribute to cleaner air, water, and soil, as well as increased access to nature, cooler temperatures, increased biodiversity, and increased food pollination. Tualatin participants, along with 9,400 other BHCP participants regionally, contribute to larger greening and sustainability efforts throughout the region.

Engaging residents where they live, work, play, and/or worship is more critical than ever, as temperatures continue to increase each year and more people move into the region. Trees and

access to nature, even with a small area like a residential garden, have significant impact on peoples' well-being. They help cool temperatures by 10-15 degrees, contribute to improved mental health, contribute to increased air quality by removing particulates from the air, and contribute to water quality by removing toxins from waterways.

BHCP provides approximately \$121,000 of economic value to the City of Tualatin through the restoration being performed and through the myriad of resources it provides to Tualatin residents, including: volunteer time from our volunteers for certification visits; program participants donating their time to restore their properties by removing priority weeds and purchasing and planting native plants; in-kind incentives and discounts from local nurseries and businesses; and local landscaping professionals being hired for design, installation, and maintenance work.

What is the Request for?

The request will cover the costs involved with implementing BHCP in the City of Tualatin. Through this grant the program will enroll and provide site visits to 15 new participants, as well as ongoing support to 42 existing participants. It will cover on-the-ground costs such as time spent with participants (site visits, follow up conversations, and outreach) and materials (resource packets, native plant coupons, "in progress" and "certification" signs, outreach materials), as well as administrative costs such as managing technicians and volunteers, processing new enrollments, database management, equity and inclusion initiatives, collaborating with local nurseries and businesses to offer discounts to participants, and hosting annual trainings for volunteers and landscape professionals.

Describe the Agency's Mission

The mission of Columbia Land Trust is to conserve and care for the vital lands, waters, and wildlife of the Columbia River region through sound science and strong relationships. The Land Trust stewards over 50,000 acres along the Columbia River, from Astoria to the Dalles. Backyard Habitat is valued by the Land Trust as a core component of the organization's work within the Willamette Valley basin. The actions that people take in urban areas directly impacts water and air quality, water temperature, and wildlife habitat. Together participants steward urban lands to provide wildlife corridors and care for our natural resources.

The mission of Portland Audubon is to inspire people from all walks of life to enjoy, understand, and protect native birds and wildlife and the natural environment upon which we all depend. BHCP is seen by Portland Audubon as crucial to reaching people about conservation values and initiatives, and incentivizes them to take action and responsibility.

Together these two local non-profits manage the Backyard Habitat Certification Program. The mission of the Backyard Habitat Certification Program is to create a healthier region for people and wildlife. We do this by engaging thousands of individuals to take actions that, cumulatively, make a significant impact on the health of our waters, air, and soils. Together they increase tree canopy, turn lawns into bio-diverse green spaces, and keep pollutants out of our water. All those living in the region benefit from less polluted air to breathe, less polluted water to drink and recreate in, and increased green spaces that provide easy access to nature and the mental and physical health benefits that nearby access to nature provides.

As development and the population in the metropolitan area grows at an unprecedented rate — from 2.1 million people today to 3.2 million people in 2030 — it is a priority to enlist the help of city residents in efforts to combat environmental burdens. The BHCP directly responds to this call to action by engaging urban and sub-urban residents as partners in conservation. The objectives of the program are to increase the public's awareness of the benefit of conservation in the metropolitan area and to incentivize continual, measureable on-the-ground habitat enhancements in five key areas; 1) remove noxious weeds, which destroy thousands of acres

each year, 2) enhance native vegetation in their yards, which provide crucial food and habitat to birds and pollinators, 3) reduce pesticides, which pollute our waters and kill fish and amphibians, 4) steward wildlife to compensate for the loss of habitat from urbanization, and 5) improve stormwater management to keep rivers clean and reduce water usage. Through these activities, participants gain an understanding that their backyards play a role in supporting broader conservation efforts and are part of a landscape-wide eco-system of solutions.

What Group of Citizens in Tualatin Does Your Organization Target?

Backyard Habitat works with anyone who is interested in learning good land management techniques. Many of our program participants are homeowners who are looking for help to address noxious weeds or manage stormwater on their properties, and/or want to provide habitat for birds and pollinators. We also have many renters in the program who work with their landlord to participate in the program. In addition, we have over 300 community sites such as schools, apartment complexes, places of worship, community gardens, and businesses in the program.

For single family residences we serve anyone with a site under 1 acre. When BHCP was created in 2011 it was done so by working with local SWCDs, who saw urban areas as needing a program to serve small lots since SWCDs are better set up to serve larger lots. The exception to our 1 acre rule is that we do allow community sites (schools, churches, apartment complexes, community gardens, businesses, etc), to enroll since they are recognized as demonstration sites that a larger number of people can access and benefit from.

The BHCP is particularly relevant and impactful for marginalized communities, which are often pushed to undervalued neighborhoods with little or no green space. Because of this, the BHCP is continually increasing its focus on diversity, equity and inclusion. Since 2014, we have focused outreach in partnership with culturally-specific groups. Our program flyer is translated to include the 6 most-commonly spoken languages in the region and deliver our 45 min program presentation in Spanish. We've worked to increase the cultural competency of our team by hiring staff and contractors that are bi-cultural and bi-lingual. We contract with local non-profits to provide translation services as needed. We work with several culturally-specific partners throughout the region on special initiatives that aim to reduce barriers and serve these communities by implementing projects they view as priorities. We look at the intersectional aspects of our work and seek feedback from participants on barriers and needs, while constantly exploring and increasing the support we can provide to participants who struggle with the time, money, or physical ability needed to successfully carry out their habitat projects so that everyone can have access to nature and feel connected to the nature around them.

What Types of Services will be Provided in the Funding Request Year?

In 2023 we will enroll and provide services to 15 new and 42 existing Tualatin residents, as outlined below.

SERVICES PROVIDED TO EACH PROGRAM PARTICIPANT:

- 1) In-person site visit by trained Habitat Technician (1-1.5 hrs):
 - Identification of noxious weeds and best practices for removing them
 - Recommendations for best native plants for the site
 - Recommendations for best stormwater management practices for the site
 - Recommendations for best wildlife habitat features for the site
 - Collect baseline info on noxious weeds, native plants, stormwater management, wildlife stewardship and pesticides use
 - Resource packet (contents outlined below)
 - Praise for any actions taken, encouragement to do more!
 - "In Progress" or "Certified" sign
- 2) Resource packet:

- Coupons to 15 local native plant nurseries (\$150 value)
 - Metro Native Plant Guide to help with native plant ID
 - Poster for identifying native plants
 - Poster for identifying noxious weeds
 - Information on local classes and workshops on raingardens, pollinators, and more
 - Coupons for recommended books
 - Landscape Directory listing local landscapers trained by BHCP staff
 - Flyers for local soil and water conservation district
 - Flyers for pesticide reduction website and Metro's No Pesticide Pledge
 - Flyers for providing safe environment for birds
 - Flyer for tracking quantities and names of native plants planted
- 3) Personalized site report – emailed to participant after site visit:
- Thorough details of existing site conditions and restoration actions taken
 - List of recommended Willamette Valley native plants
 - Handout for each noxious weed present and eradication advice
 - Suggestions for managing stormwater on site
 - Suggestions on reducing the use of pesticides and using natural alternatives
 - Suggestions for enhancing habitat for birds and pollinators
 - Link to online Resource Library, with dozens of handouts and articles for restoring properties and creating habitat
- 4) Certification visits - provided to participants who have followed BHCP recommendations
- Provided by trained volunteers (to reduce costs)
 - Engaging metal certification sign provided, along with sticker indicating certification level achieved
 - Site data collected to compare with initial site visit to determine levels of conservation happening on-the-ground through the program
- 5) Certification Benefit Packets from Columbia Land Trust and Portland Audubon
- Free memberships from both non-profits to further engage participants in local conservation efforts
 - Coupons for topic-related books and native plants
 - Certificate announcing certification and certification level
- 6) Native Plant Discounts flyer with discounts to local nurseries that sell native plants (\$150 value)
- 7) Ongoing support to share additional resources and encourage further engagement
- Quarterly newsletter full of information and additional resources for gardening sustainably
 - Follow up phone call from technician six months after initial site visit
 - Option for a virtual or in-person consultation to provide additional one-on-one support after initial site visit
 - Invitation to BHCP Open Garden Tour to be inspired by successful participants, share information, and create community
 - Social media and blog posts sharing up-to-date information about plant sales, workshops, and other helpful topics

SERVICES PROVIDED TO CITY OF TUALATIN:

- 1) Provide technical support to Tualatin residents to plant native plants, remove noxious weeds, reduce pesticides used, manage stormwater and steward wildlife
- 2) Leverage the City's existing natural resource goals and efforts
- 3) Provide discounts and incentives to Tualatin residents; native plant nursery coupons, free memberships to Columbia Land Trust and Portland Audubon, etc.
- 4) Make data available for City use; MS4 permits, stormwater data, pesticides data
- 5) Publicize the City's support on our website, social media, annual reports, etc.
- 6) Support the green economy of Tualatin by publicizing nurseries and landscapers
- 7) Provide text, images, logos for social media, newsletters, and other program outreach

ADDITIONAL SERVICES PROVIDED TO ENTIRE SERVICE AREA (CLACKAMAS, WASHINGTON, MULTNOMAH AND CLARK COUNTIES):

- 1) Volunteer training (24+ hrs of training) to approx 35 new volunteers
- 2) Landscape professionals training for arborists, restoration contractors, and landscape designer, installation and maintenance businesses interested in working with BHCP participants. Businesses who attend are listed in our Landscape Professionals Directory, which is provided to each participant.
- 3) Open Garden Project

How Many Tualatin Residents will be Served?

Currently there are 9,400 enrolled in the program regionally, 42 of which are in Tualatin. In 2023, BHCP will be reaching approximately 1,450 new participants, of which we anticipate 15 being in Tualatin. Combined, BHCP will serve a total of 57 participants.

The program expanded into the Clackamas County portion of Tualatin in FY18-19, and into the Washington County portion in FY19-20. This year we will be building off of the success of the four prior years. Each year more residents learn about the program from their neighbors and friends, so the program grows exponentially each year, creating wildlife corridors throughout the City.

What Percentage of Your Program is Dedicated to Service in Tualatin?

Backyard Habitat works throughout Clackamas, Multnomah, Washington and Clark counties. BHCP has been working in Tualatin for four years. Based on historical and current rates of enrollment, as well as what we've seen in surrounding cities, we anticipate dedicating 1% of our time and resources to Tualatin residents in 2023.

BHCP serves each city adjacent to the City of Tualatin, which amplifies work being done within the City limits and created corridors of wildlife connectivity. The attached grant budget reflects 1% of our overall budget to match the amount of work in Tualatin.

If You are Requesting Funds from Tualatin and Other Governments in Oregon, Please List Them Here

BHCP receives funding from the following governments in Oregon and Washington: Clackamas Soil and Water Conservation District (CSWCD), Tualatin Soil & Water Conservation District (TSWCD), East Multnomah Soil and Water Conservation District (EMSWCD), West Multnomah Soil and Water Conservation District (WMSWCD), Metro, PGE, Land Trust Alliance, Clackamas County Water Environment Services, Oak Lodge Water Services, and the cities of Lake Oswego, Milwaukie, Wilsonville, West Linn, Tigard, Beaverton, Hillsboro, Portland, and Gresham.

Agency Organizational / Financial Information

Please Submit Your Budget Information

[2023_tualatin_budget.pdf](#) ^[2]

Please Submit Your Board Information

[columbia_land_trust_board_dec_2021.pdf](#) ^[3]

Please Submit a Copy of Your 501(c)3 cert.

[clt_501c3_letter.pdf](#) ^[4]

Other Attachments

[letter_of_support_-_marissa_houlberg.pdf](#) ^[5]

Source URL: <https://www.tualatinoregon.gov/node/13520/submission/81763>

Links

- [1] <https://www.tualatinoregon.gov/administration/webforms/outside-agency-funding-request-form>
- [2] https://www.tualatinoregon.gov/system/files/webform/2023_tualatin_budget.pdf
- [3] https://www.tualatinoregon.gov/system/files/webform/columbia_land_trust_board_dec_2021.pdf
- [4] https://www.tualatinoregon.gov/system/files/webform/clt_501c3_letter.pdf
- [5] https://www.tualatinoregon.gov/system/files/webform/letter_of_support_-_marissa_houlberg.pdf

2023 BUDGET FOR TUALATIN

September 2,2022

Personnel Costs	Total Cost at
Program Management - IMPLEMENTATION	\$1,592
Program Support - IMPLEMENTATION	\$1,521
<i>Personnel Total</i>	<i>\$3,113</i>

Professional Services and Technology	
Outreach & Technician Training	\$130
Website & Database Updates and Maintenance	\$110
Hardware, Software and Hosting	\$25
Diversity Equity and Inclusion Initiatives	75
<i>Professional Services and Technology Total</i>	<i>\$340</i>

Materials/Travel	
Mileage reimbursement	\$4
Other Materials: office supplies, volunteer appreciation, etc	\$11
Native Plant Discounts flyer	\$75
Printing	\$15
<i>Total Materials/Travel</i>	<i>\$105</i>

Site Assessment Cost	
Assessment Cost	\$1,200
On-site follow up consultations	
Site Materials	\$390
<i>Total Assessment Cost</i>	<i>\$1,590</i>

SUB-TOTAL	\$5,148
15% Admin Fee / Overhead	\$772
TOTAL	\$5,920

COLUMBIA LAND TRUST
Board of Directors Profiles

December 2021

Lisa Amato-Vice President

412 NE Royal Ct.
Portland, OR 97232
(503) 789-3262

lisa@AmatoCraig.com

Profession: Principal, Amato Mediation

Residence: Portland, Oregon

Kerry Barnett

SAIF Corporation
400 High Street SE
Salem, OR 97312
(503) 373-8005

kerrybarnett1@comcast.net

Profession: Retired, SAIF Corporation

Residence: Portland, Oregon

Charlie Bishop

5034 SW Hilltop Lane
Portland, OR 97221
(503) 709-4686

cbbishop58@gmail.com

Profession: Pendleton Woolen Mills

Residence: Portland, Oregon

Janna Davydova

1211 SW 5th Avenue, Suite 1800
Portland, Oregon 97204
(503) 442-2917

jdavydova@schwabe.com

Profession: Attorney, Schwabe, Williamson, & Wyatt

Residence: Portland, Oregon

Aja DeCoteau

700 NE Multnomah St. Suite 1200
Portland, OR 97232
(503) 731-1252

deca@critfc.org

Profession: Executive Director
Columbia River Inter-Tribal Fish
Commission

Residence: Portland, Oregon

Wendy Gerlach- President

3612 SW Dosch Ct.
Portland, OR 97221
(503) 297-6363

wendy@wgerlachlaw.com

Profession: Lawyer, specializing in conservation
finance, nonprofits, taxation, and estate
and trust issues.

Residence: Portland, Oregon

Janet Gifford

2785-A NW Upshur St
Portland, OR 97210
(503) 866-3411

jgiffo@gmail.com

Profession: Retired, Director of Marketing for Online
and Continuing Education at Linfield
College

Residence: Portland, Oregon

COLUMBIA LAND TRUST
Board of Directors Profiles

December 2021

Elaine Harvey

114 West Main Street
Goldendale, WA 98620
(509) 773-3147
elaine@ykfp.org

Profession: Rock Creek Biologist
Yakama Nation Fisheries

Residence: Goldendale, Washington

Barbara Johnson

600 NW Heermann Dr.
Vancouver, WA 98685
(360) 606-7547
bdjhnsn@gmail.com

Profession: Retired, Superior Judge, Clark County, WA

Residence: Vancouver, Washington

Laura Planck

10460 SW 66th Ave
Tigard, OR 97223
(971) 409-2134
Planck1981@yahoo.com

Profession: Technical Specialist, Quantum Spatial Inc.

Residence: Tigard, Oregon

Rudy Salakory

1315 SE Oak Street
Portland, OR 97214
(360) 901-5705
rudysalakory@gmail.com

Profession: Habitat Restoration and Conservation
Program Manager, Cowlitz Indian Tribe

Residence: Portland, Oregon

Tim Spofford-Treasurer

15700 NW 23rd Court
Vancouver, WA 98685
(360) 909-3382
timk.spofford@gmail.com

Profession: Business Owner and Consultant:
In Collaboration

Residence: Vancouver, Washington

Stephan Dillon, P.E.

669 Oyler Road
Ethel, WA 98542
(253) 208-4342
sdillon@hnrg.com

Profession: Regional Manager, Hancock Forest
Management

Residence: Ethel, Washington

Molly Jones

5037 SW Hilltop Lane
Portland, OR 97221
(503) 781-9985
pdxmolly@mac.com

Profession: Community Volunteer

Residence: Portland, Oregon



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248219411
July 12, 2012 LTR 4168C E0
94-3140861 000000 00

00025832

BODC: TE

COLUMBIA LAND TRUST
% CHERY KEARNEY
1351 OFFICERS ROW
VANCOUVER WA 98661-3856

Employer Identification Number: 94-3140861
Person to Contact: Laura Botkin
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your July 02, 2012, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in March 1998.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

044659

in reply refer to: 0248219411
July 12, 2012 LTR 4168C E0
94-3140861 000000 00
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July 12, 2012 LTR 4168C E0
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COLUMBIA LAND TRUST
% CHERY KEARNEY
1351 OFFICERS ROW
VANCOUVER WA 98661-3856

COLUMBIA LAND TRUST
% CHERY KEARNEY
1351 OFFICERS ROW
VANCOUVER WA 98661-3856

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



S. A. Martin, Operations Manager
Accounts Management Operations

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in March 1998.

Our records also indicate that you are not a private foundation within the meaning of section 509(1) of the Code because you are described in sections 509(2)(b) and 509(2)(c).

Donors may deduct contributions to you as provided in section 170 of the Code. Requests, brochures, business, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2104, and 2522 of the Code.

Please refer to our website www.irs.gov for information regarding filing requirements. Specifically, section 6033 of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status of the filing party or the organization whose tax-exempt status was revoked under section 6033(f) of the Code on our website beginning in early 2011.

Susie Peterson

From: Marissa Houlberg <marissa@houlbergdevelopment.com>
Sent: Thursday, August 25, 2022 11:16 AM
To: Susie Peterson
Cc: Marissa Houlberg
Subject: Email in support of The Backyard Habitat Certification Program for Tualatin

Follow Up Flag: Follow up
Flag Status: Flagged

The Backyard Habitat Program benefits our city, its residents and our watershed in many ways. The program is a Portland Audubon and Columbia Land Trust partnership which asks little in return from us for all the benefits. We, as a homeowner, learned much from the printed and online materials offered and the volunteer who visited our yard.

With more native plantings we have eliminated chemicals in our yard, lowered our water requirements and garden maintenance. We are enjoying a peaceful environment and making friends with neighbors blocks away who noticed our yard on their walks.

Our yard offers native huckleberry treats for us and other natives support insects. The last few years the yard has definitely enjoyed a large increase in bees and other pollinators with swallow tail butterflies and dragon flies seen often. Our yard feels alive and we enjoy being in the yard and viewing it through our windows!

The Backyard Habitat Program is a great return on the city's investment:

- the homeowner does all the work
- fewer chemicals in the environment/watershed keeping our creeks and local river cleaner –lower residential water consumption

This program supports residents with education materials, volunteer support, recognition and plant discounts. The city benefits by having many residential homes helping support a healthier watershed and using less water.

We started with silver certification and have added more native plants through Clean Water Services native plant giveaway to achieve gold certification. We are pleased and proud to be part of such a positive program that benefits our environment, watershed and peace of mind.

Marissa Houlberg
Tualatin resident and Backyard Habitat Gold Certified