



2025 City Council Advance Debrief & Priorities

April 28, 2025

February 28 – March 1



- Team Communication & Agreements
- Tualatin 2030 Vision Review
- Priorities Strength Weakness Opportunities Threats (SWOT) Activity
- Outcomes Review
- Action Development



TEAM AGREEMENT



WE ARE
**ONE
TEAM**



WE ARE
PREPARED



WE ARE
STRATEGIC



WE ARE
INNOVATIVE





Priority 1 | Neighborhood Engagement

Outcomes:

- * Neighborhood investments are celebrated
- * Strong relationships are built between the community, Council, and staff
- * The community is educated, allowing for full and effective engagement
- * Neighborhoods feel informed, engaged and connected with other City groups
- * Tualatin is more liveable with safe pedestrian pathways while maintaining our tree canopy

1.1	Conduct a street tree inventory and research adaptive street tree species
1.2	Adopt and implement a new sidewalk and street tree policy using best practices from other cities
1.3	Evaluate and implement programmatic changes to the sidewalk maintenance program
1.4	Provide education to the community on street trees and the sidewalk maintenance program.
1.5	Continue to support and listen to the CIOs, including hosting an annual meeting with the CIOs
1.6	Relook at the CIO boundaries and revise as appropriate
1.7	Continue efforts in neighborhood investment around the City including building relationships, understanding neighborhood needs, and celebrating investments in Tualatin's neighborhoods.
1.8	Work with the CERT program to strengthen the City's resiliency



Priority 2 | Housing

Outcomes:

- * Diverse, livable, and sustainable housing options exist in Tualatin
- * Data driven decision making is made to support housing needs
- * There is a clear understanding of the regional/local housing landscape and Tualatin positively influences the landscape
- * Tualatin offers a friendly environment for people in the housing process

2.1	Examine the City's options for creating and incentivizing diversified housing (including lobbying, zoning, SDCs, incentives)
2.2	Respond to legislative updates that impact the City's housing production
2.3	Continue to review and integrate appropriate options to address preservation/addition of green space
2.4	Advocate for services for Tualatin to support housing insecurity and homelessness; leverage homelessness liaison
2.5	Coordinate updates from Metro, the Counties, and Community Partners to understand the regional housing landscape and services available for the Tualatin community; stay engaged about Metro's SHS measure



Priority 3 | Economic Development

Outcomes:

- * There is regular, clear communication on processes and progress in urban renewal areas
- * A connected community through development planning that is innovative, imaginative, and responsive
- * Council makes concrete steps forward to integrate placemaking into current projects
- * The community is engaged in supporting our vibrant economy

3.1	Revisit the food cart policy and specifications
3.2	Revisit zoning options in the Leveton area using a similar framework to the code changes in the Basalt Creek area.
3.3	Review opportunities for targeted code updates to support business retention and expansion
3.4	Leverage new staff capacity to engage with stakeholders
3.5	Conduct regular communications to provide information and updates on the Core Opportunity Investment Area and the Southwest and Basalt Creek Development Area to the Council and community.
3.6	Kick off planning process for CORA
3.7	Consider the look and feel of Tualatin identity in upcoming planning efforts
3.8	Explore destination signage for points of interest in Tualatin, including the Veteran's Plaza, trails, the Ice Age



Priority 4 | Transportation

Outcomes:

- * Tualatin has clear transportation goals and priorities that support strategic advocacy
- * Safe transportation systems are in place that supports all modes/users
- * There are protected funding streams for transportation
- * The Transportation System Plan is adopted and planning has begun for implementation
- * Advocacy for regional transportation priorities is taking place
- * Tualatin is at the table for regional transportation discussions, ensuring better coordination

4.1	Complete the Transportation System Plan update.
4.2	Prioritize transportation projects and funding; coordinate with partners
4.3	Identify clear transportation priorities for Tualatin that support Council and staff strategic regional advocacy for those priorities.
4.4	Utilize the lobbyist to help Tualatin effectively advocate for priorities
4.5	Work closely with regional transportation partners on provision of bus service in the Basalt Creek area
4.6	Provide regular transportation updates to Council and the community



Priority 5 | Environment

Outcomes:

- * The Climate Action Plan is being effectively implemented
- * Tualatin has a resilient response to environmental changes
- * The Climate Action Plan is funded
- * There is a prioritized 5-year implementation plan
- * Tualatin applies an environmental lens to all City projects
- * Tualatin has a proactive, less reactive, approach

5.1	Expand the 2-year Climate Action implementation plan to a 5-year, prioritized work plan
5.2	Identify a funding source to support ongoing Climate Action programmatic efforts, including staffing, consulting, and implementation work
5.3	Hire a staff person to manage the Climate Action Plan implementation and provide regular reporting on progress
5.4	Support environmental resiliency via planning and programmatic endeavors
5.5	Receive programmatic updates and consider future opportunities with the Backyard Habitat program
5.6	Strengthen visibility and programming surrounding Bee City programmatic efforts
5.7	Using an environmental lens, review the tree ordinance
5.8	Secure funding for seismic valves at the reservoirs



Priority 6 | Parks

Outcomes:

- * The community is regularly informed on bond project progress and park and recreation activities
- * There is increased access to summer youth recreational programming
- * Bond projects are completed
- * Successful events are celebrated and improved
- * Tualatin has ample resources to meet community demand for parks, trails, and recreational programs

6.1	Provide frequent high value communication on projects, recreation programs, and parks
6.2	Review policies and practices that would expand access to Tualatin residents for summer recreation programs
6.3	Review growth opportunities and cost structure for recreation programs to ensure sustainable program offerings
6.4	Complete parks projects, including Veteran's Plaza, Victoria Woods, Las Casitas Park, Little Woodrose
6.5	Continue to develop and make needed changes to Integrated Pest Management practices
6.6	Celebrate and quantify event success through innovative attendance measurement systems
6.7	Explore revenue opportunities to ensure stable, ongoing funding for parks maintenance



Priority 7 | Culture + Identity

Outcomes:

- * Tualatin is a trauma informed organization
- * Strategic planning endeavors and skills are employed across the organization
- * Progress is shared on the IDEA Committee work
- * Council has defined Tualatin's culture and identity and knows the look and feel we want to be known for

7.1	The IDEA Committee makes connections with other committees
7.2	Integrate skills to respond to internal/external stressors related to trauma informed culture and care
7.3	Develop a strategic City Communications Plan
7.4	Begin a Comprehensive Planning process
7.5	Launch a new City website
7.6	Work to develop and strengthen strategic planning skillssets across the organization
7.7	Integrate Culture & Identity into CORA



CITY *of*
TUALATIN