



City of Tualatin

CITY OF TUALATIN Staff Report

TO: Honorable Mayor and Members of the City Council
THROUGH: Sherilyn Lombos, City Manager
FROM: Jerianne Thompson, Library Director
DATE: February 2, 2022

SUBJECT:
Library Strategic Planning

EXECUTIVE SUMMARY:

Since Fall 2021, the Tualatin Public Library has been engaged in a process to update its strategic plan. The Library's last strategic planning process was conducted in 2016, with a refresh to the strategic plan in 2019. The new plan will identify strategic priorities for the next three years, as well as goals and action items to support each priority area.

Community input was gathered through a series of public engagement opportunities:

- A user survey, with 265 respondents
- Nine community stakeholder interviews
- Four focus groups, with 21 participants, including one conducted in Spanish
- Discussion at multiple Tualatin Library Advisory Committee (TLAC) meetings

After reviewing the results of this engagement with staff and TLAC, the following themes were identified:

- Return to in-person programs
- Improve marketing, awareness
- Support community connection
- Increase bilingual staff and communications
- Support learning, personal development
- Create opportunities for fun

Based on those themes, staff is proposing new strategic priorities for the Library, which will guide the Library's work for 2022-2025:

- Foster Community Connection
- Encourage Learning & Exploration
- Promote Discovery & Access
- Support Community Inclusion

Following adoption of these strategic priorities, the next steps in the strategic planning process will be to identify goals and action items for FY2022-23.

ATTACHMENTS:

- Presentation