

# Proclamation

## *Declaring November 28, 2020 Small Business Saturday in the City of Tualatin*

WHEREAS, the City of Tualatin, Oregon, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there were 31.7 million small businesses in the United States, representing 99.9 percent of all firms with paid employees, and are responsible for 65.1 percent of net new jobs created from 2000 to 2019; and

WHEREAS, small businesses employ 47.1% of the employees in the private sector in the United States, 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business, 65% of U.S. small business owners said it would be most helpful to their business to have their “regulars” return and start making purchases again, and three-quarters of U.S. consumers are currently looking for ways to Shop Small® and support their community; and

WHEREAS, 96% of consumers who shopped on Small Business Saturday® agree that shopping at small, independently-owned businesses supports their commitment to making purchases that have a positive social, economic, and environmental impact and 97% of consumers who shopped on Small Business Saturday agree that small businesses are essential to their community; and

WHEREAS, the City of Tualatin also recognizes the impacts the COVID-19 Pandemic has had on our small businesses and those they employ, and has dedicated \$1.2 million to our local economic recovery efforts, and

WHEREAS, consumers have continued to support locally owned businesses during lockdowns; with 86% of Americans spending almost \$100 a week at local businesses – a 16% increase before the crisis, and

WHEREAS, Tualatin, Oregon strongly supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE BE IT RESOLVED, that the City of Tualatin does hereby proclaim November 28, 2020 as Small Business Saturday and urge the residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.

INTRODUCED AND ADOPTED this 9<sup>th</sup> day of November, 2020.

CITY OF TUALATIN, OREGON

BY

Mayor

ATTEST:

BY \_\_\_\_\_  
City Recorder