



PUBLIC ART COMMISSION OF TRUCKEE STAFF REPORT

Date: January 7, 2025

To: Public Art Commission of Truckee

From: Becky Bucar, Assistant Public Works Director

Subject: Work Plan Update – Priority Project List

The Work Plan is one of the key duties and responsibilities of the Public Art Commission of Truckee (PACT). At the December 3, 2024 meeting, the PACT began reviewing the 2023 Work Plan to develop an updated 2-Year Work Plan. At the December meeting the PACT gave some initial feedback on what items they would like prioritized in the next two years. The PACT commissioners also had an opportunity to provide comments directly to staff after the December meeting via email. Staff has taken the feedback received to develop the attached updated draft 2025-2026 Truckee Public Art Work Plan Project Prioritization list (**Attachment A**). Note that this list includes sites for new installations, as well as other activities necessary to update plans, programs, or outreach/communication materials.

The table is color coded to reflect proposed prioritization. As drafted, the following green items would be initiated and/or completed in the 2-Year Work Plan period:

- Minor Webpage Updates
- Continue Social Media Presence
- Review Donation Proposals as Needed
- Update Public Art Inventory - Basic (photos, minor text updates, updated layout and map)
- Develop Temporary Art Pilot Project
- Complete Truckee Way/Church Street Roundabout Installation
- Develop Conservation and Maintenance Plan

Work on most of the above items would start in Year 1, with the exception of the Conservation and Maintenance Plan, which staff proposes initiating in Year 2.

The Public Art Master Plan has been identified as potentially being updated in the next 5 years, although the actual timing will need to be evaluated in the future based on staff resources and workload. All other items have are identified to be in the “Bike Rack” for future consideration and but have not been prioritized.

The following are additional notes for the PACT’s consideration:

- The initial creation of the Temporary Art Program and pilot will take substantial resources. In addition, ongoing work will be required to keep it going. This translates to an ongoing annual cost and ongoing staff resources that will not be available for other projects.
- The Temporary Art Program could be used as a tool to address some of the PACT's other priorities without creating a separate project or program, such as including a youth art component, or diversification of materials and experience with smaller temporary installations that do not need to be as durable as permanent installations.
- The potential for the Town to provide grants to various sectors of the arts was discussed at the December meeting. However, because significant time and resources would be needed to administer a grant program, staff is not recommending Town-led grants in the 2-Year work plan. Instead, the PACT could consider opportunities to partner with other organizations, such as the Truckee Cultural District or Truckee Chamber of Commerce, to promote art outside of a formal grant program.
- Collaboration with other entities, such as the Truckee Donner Recreation and Park District, Truckee Cultural District, and Truckee Arts Alliance may be one way to make progress on some of the items in the "Bike Rack." Individual PACT commissioners may be more effective at pursuing these partnerships as opposed to a formal program with the PACT as a whole.

Funding and Staff Resources

The Town's Draft Capital Improvement Program (CIP) includes a total of \$300,000 for CIP C2308, Public Art Master Plan Implementation through Fiscal Year 24/25 (\$200,000 General Fund and \$100,000 American Rescue Plan Act). As shown in Table A below, to date approximately \$257,800 of that has been expended or programmed, leaving \$42,000 unallocated. In addition, Council recently approved designating \$100,000 per year to the Public Art Master Plan budget (CIP C2308, Public Art Master Plan Implementation).

Table A: Public Art Master Plan (CIP C2308) Expenditures

Fiscal Year (FY)	Past or Planned Expenditures
FY 22/23	\$62,500.00
FY 23/24	\$54,244.49
FY 24/25 to date	\$21,095.00
FY 24/25 planned (Church/Truckee Way Roundabout)	\$120,000.00
TOTAL	\$257,839.49
<i>Remaining Balance for FY 24/25</i>	<i>\$42,160.51</i>

In addition, at their September 2023 meeting, Council provided direction to keep the level of staff resources at their current level (approximately 400-500 hours per year). The funding and staff hour constraints limit the amount of work that can be accomplished in the 2-Year Work Plan.

Staff is recommending that the PACT review the attached Draft 2025-2026 Truckee Public Art Work Plan Project Prioritization table and provide feedback for additions, deletions, and

modifications. The draft 2025-2026 Work Plan will be reviewed by the PACT before being submitted to the Town Council for review and acceptance.

Staff Recommendation: That the PACT review the attached Draft 2025-2026 Truckee Public Art Work Plan Project Prioritization table and provide feedback for additions, deletions, and modifications for staff to use in their development of the 2025-2026 Work Plan.

Attachments:

Draft 2025-2026 Truckee Public Art Work Plan Project Prioritization Table