

Public Art Commission of Truckee

Public Art Strategic Plan & Project Prioritization January 2025

Project	Priority	Type of Project	Does Site Currently Exist?	Potential to Include in Upcoming CIP or Private Development Project	Potential for Grant Opportunities	Cost Categories: Up to \$25,000 \$25,001-50,000 \$50,001+	Estimated Cost for Short-Term Projects	Level of Difficulty to Implement	Impact/Accessibility to Public	Notes and Constraints
Update Public Art Inventory - Annual Update	Annual	Ongoing/Annual	N/A	N/A	Low	Up to \$25,000	\$0	Low to Medium	High	
Minor Webpage Updates	Annual	Ongoing/Annual	N/A	N/A	N/A	N/A	\$0	Low	High	
Continue Social Media Presence	Annual	Ongoing/Annual	N/A	N/A	N/A	N/A	\$0	Medium	High	
Review Donation Proposals	As Needed	Ongoing/Annual	N/A	N/A	N/A	N/A	\$0	Medium	N/A	
Update Public Art Inventory - Basic (photos, minor text updates, updated layout and map)	2-Year	Plan	N/A	N/A	Low	Up to \$25,000	\$5,000	Low to Medium	Medium	
Develop Conservation and Maintenance Plan (Year 2)	2-Year	Plan	N/A	No	Low	\$25,001-50,000	\$10,000	Low	N/A	Hiring consultant will reduce staff resources
Develop Temporary Art Pilot Project	2-Year	Implementation	Yes	Yes	Low	\$25,001-50,000	\$30,000	High	High	
Truckee Way/Church Street Roundabout Installation	2-Year	Implementation	Yes	No	Low	\$50,000-\$150,000	\$120,000	High	High	
Update Public Art Master Plan	5-year	Plan	N/A	No	Medium	\$25,000-\$50,000	--	Medium	High	Requires significant staff time investment
Cultural District Planning	Bike Rack	Ongoing/Annual	N/A	N/A	Medium	N/A	--	Medium	High	
Cultural Inventory Maintenance	Bike Rack	Ongoing/Annual	N/A	N/A	N/A	N/A	--	Medium	High	
Update Public Art Inventory - Comprehensive (Audio Narrative, Translation, QR Codes, Walking Tour Map, etc.)	Bike Rack	Plan	N/A	N/A	Low	\$25,000-\$50,000	--	High	High	
Art Project in Collaboration with the Youth	Bike Rack	Program	N/A	Yes	Medium to High	Up to \$25,000	--	High	unknown	Could be accomplished with Temp Art. Coordination with TTUSD, limited to Truckee Town limits
Grants for performing arts	Bike Rack	Program	N/A	No	Low	Up to \$25,000	--	Medium		Through Truckee Cultural District?
Temporary Sidewalk Art	Bike Rack	Program	N/A	Yes	Low	Up to \$25,000	--	Low	Medium	Sidewalk chalk or paint
Sidewalk Art Incorporated into Next CIP Project	Bike Rack	Implementation	Yes	Yes	Medium	\$25,000-\$50,000	--	Medium	High	New sidewalks or sidewalk retrofit. Pavers, paint, or other materials TBD.
Mclver Dairy	Bike Rack	Implementation	Yes	Yes	Medium to High	\$50,000-\$150,000	--	Medium	High	Along the roadway with art visible from roadway.
Shoreline Park Tree Carving (TDRPD)	Bike Rack	Implementation	Yes	No	Medium	\$25,001-50,000	--	High	High	Requires coordination with TDRPD.
Environmental art in the forest and on the trails	Bike Rack	Implementation	No	Yes with easement.	Medium	Up to \$25,000	--	High	Medium	Requires site acquisition.
Art at affordable housing site	Bike Rack	Implementation	Maybe	No	Medium	Unknown	--	High	Medium	Likely on private property and not public. Would need an easement.
Roundabout - Donner Pass/Mclver Undercrossing	Bike Rack	Implementation	Yes. Mclver, Martis, Prosser, Glenshire, etc., but would replace existing landscaping	Yes	Medium	\$50,000-\$150,000	--	High	High	
Roundabout - Glenshire Drive/Church Street	Bike Rack	Implementation	Yes. Mclver, Martis, Prosser, Glenshire, etc., but would replace existing landscaping	Yes	Medium	\$50,000-\$150,000	--	High	High	
Roundabout - Brockway Road/Martis Drive	Bike Rack	Implementation	Yes. Mclver, Martis, Prosser, Glenshire, etc., but would replace existing landscaping	Yes	Medium	\$50,000-\$150,000	--	High	High	
Roundabouts - Caltrans	Bike Rack	Implementation	Yes	No	Low	\$50,001+	--	High	High	Requires Caltrans approval and adherence to Caltrans requirements, which will increase difficulty.
Trailheads- TD, Emigrant Trail, for example	Bike Rack	Implementation	Yes	Yes	Medium	\$25,001-50,000	--	High	High	Note that Land Trust is already planning something on Legacy Trail Phase 4A and several trail projects in 5-year CIP.
Retaining walls	Bike Rack	Implementation	Yes	Yes	Medium	\$25,001-50,000	--	High		
Mousehole	Bike Rack	Implementation	Yes	No	Medium	\$25,001-50,000	--	High		Requires Caltrans and UPRR approval.

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Art on freeway/ underpass	Bike Rack	Implementation	Yes	No	Medium	\$25,001-50,000	--	High		Requires Caltrans approval.
Wall behind outlets (Caltrans)	Bike Rack	Implementation	Yes	No	Low	\$25,001-50,000	--	High		Requires Caltrans approval.
Utility box wraps	Bike Rack	Implementation	Yes	Unknown	Unknown	Up to \$25,000	--	Low		Requires TDPUD approval
Bike Racks	Bike Rack	Implementation	No	Yes	Low	Up to \$25,000	--	Medium		
Benches	Bike Rack	Implementation	No	Yes	Low	Up to \$25,000	--	Medium		
Other Streetscape Furniture	Bike Rack	Implementation	No	Yes	Low	Up to \$25,000	--	Medium		
Bus Wrap	Bike Rack	Implementation	Yes	Yes	High.	Up to \$25,000	--	Low		Town of Truckee approval
Transit Stops	Bike Rack	Implementation	Yes	Yes	High.	Up to \$25,000	--	Low		
Art banners downtown (flagpole banners)	Bike Rack	Implementation	Yes	No	unknown	Up to \$25,000	--	Low		Requires coordination with Visit Truckee Tahoe (VTT). Per VTT, it costs about \$8,000 to manufacture and put up each set of banners.
Town Hall Art Exhibits	Bike Rack	Implementation	Yes	No	Low	Up to \$25,000	--	Low		
Library	Bike Rack	Implementation	No	Yes	Low	\$50,000-\$150,000	--	High		
Pop-up performance art	Bike Rack	Undefined	N/A	N/A	Low	Unknown	--	High		

Complete

Develop Funding Strategy	Complete		N/A	No	Low	\$25,000-		Medium	N/A	Requires significant staff time investment
West River Street Park	Complete		No	Yes	Medium to High	\$50,000-\$150,000		High	High	Park construction anticipated in 2024.
Brockway Road Retaining Wall	Complete		Yes	No	No	\$60,000		Medium	High	In progress
Donner Lake Litter Art	Complete		Yes	No	Low	\$60,000		Medium	High	In progress

Delete? Redundant or Not Appropriate

Miscellaneous Temporary installations	Part of Temporary Art Program		Yes	Yes	Medium	Unknown		Medium		
New transit center in Railyard	Combined with Temp Art Program		No	Yes	High	\$50,000-\$250,000		High	High	Phase 1 construction anticipated to start in 2023.