

# TOWN OF TRUCKEE 2025-27 COUNCIL PRIORITIES

INVEST IN **KEY INFRASTRUCTURE,**  
**COMMUNITY CONNECTIVITY,**  
& **ECONOMIC VITALITY**



ENHANCE  
**COMMUNICATION**  
& **PUBLIC**  
**OUTREACH**



REDUCE GREENHOUSE  
GAS EMISSIONS &  
BECOME A LEADER IN  
**ENVIRONMENTAL SUSTAINABILITY**



ACTIVELY SUPPORT  
THE DEVELOPMENT OF  
**WORKFORCE HOUSING**



ENHANCE  
PARTNERSHIPS  
& INVESTMENT  
FOR **EMERGENCY**  
**PREPAREDNESS**  
INCLUDING  
WILDFIRE  
READINESS,  
MITIGATION  
& RECOVERY





## EMERGENCY PREPAREDNESS & RECOVERY

- **Community Preparedness – Tahoe Donner Annual Meeting:** Maintain a presence at the annual members meeting at Tahoe Donner to promote wildfire and disaster readiness. Approximately 5 staff hours
- **Disaster Preparedness – Negotiation of the Annual Wildland Protection Agreement CALFIRE:** Review current WPA and identify any recommended amendments, or coverage changes ensuring an active agreement is finalized prior to the end of the fiscal year. Approximately 40 staff hours
- **Community Preparedness – Wildfire Awareness Month:** Promote and support wildfire awareness month events for the community. Approximately 100 staff hours

**Additional On-Going Annual Commitments: 145 staff hours**



## ENVIRONMENTAL SUSTAINABILITY

- **Keep Truckee Green Outreach and Education:** Maintaining the Keep Truckee Green website, developing general program outreach for social media and KTG/Town newsletters, developing content for weekly radio ads, tabling at special events like Earth Day, Truckee Thursdays, and others. Approximately 500 hours
- **Solid Waste Collection Programs Operations & Enforcement:** Franchise agreement management, annual rate setting, CalRecycle reporting, developing annual program mailer, coordinating cart pickup and green waste drop-off events, responding to resident calls and emails, providing information to new customers, managing public drop-off bins, providing special event waste sorting stations and technical support, responding to individual account issues, annual processing of delinquent account balances. Approximately 800 hours.
- **Keep Truckee Green Program Administration:** Financial program administration, budget and workplan development and reporting, general project management for both Sustainability and Solid Waste program initiatives including grant reporting, managing greenware and blueware program reservations. Approximately 900 hours
- **SB 1383 Implementation:** Conducting annual route reviews of every residential and commercial route, supporting edible food recovery programs (including volunteer coordination for Feed Truckee), mandatory outreach and education requirements for multifamily buildings and businesses, processing and renewing waivers, maintaining the Implementation Record for CalRecycle reporting and inspection. Approximately 500 hours.
- **Litter Reduction Programs:** Truckee Day, Truckee Litter Corps, Clean Tahoe contract management, SeeClickFix litter report response. Approximately 300 hours.
- **Sacramento Area MSA Climate Pollution Reduction Grant Steering Committee:** Sustainability Program Manager participation on regional Climate Pollution Reduction Grant steering committee, FY23/27. Participation is estimated at 12 hours/ year for 4 years
- **State/Local Energy and Climate Coordination:** Sustainability Program Manager participation on California Climate & Energy Collaborative State/Local Energy and Climate Coordination meetings, a statewide communication and ideation hub to help State and local leaders improve coordinated efforts to address energy and climate goals. Approximately 8 staff hours.
- **Climate Transformation Alliance:** Keep Truckee Green staff participation in Climate Transformation alliance; Neighborhood Services Director participation in CTA Governing Partners meetings. Approximately 50 staff hours.
- **Quarterly Solid Waste Working Group:** Coordination meetings between staff from Eastern Placer County, Eastern Nevada County, and Truckee. Approximately 12 staff hours.
- **Regional Biomass Coordination Meetings:** Approximately 24 staff hours.

**Additional On-Going Annual Commitments: 3,106 Staff Hours**



## COMMUNICATION & PUBLIC OUTREACH

- **Town & Partner Meetings, Events & Workshops:** The IDEA Program Analyst coordinates, plans, organizes and/or participates in several events, meetings, and workshops with community partners and organizations. Some of these include: Monthly Community Collaborative Resource Sharing Meetings, Monthly Racial Equity Team Meetings, Monthly Equity & Inclusion Leadership Alliance meetings, Monthly Promotoras meetings, Monthly Child Abuse Prevention Council meetings, Quarterly Junta Regional de Programas para la Comunidad Latina meetings, Quarterly United for Action meetings, Quarterly Spanish-only Mending Workshops with the Truckee Roundhouse, Yearly events such as Día de Muertos, Día de los Niños, Community Swim Night, Día de las Madres, Hispanic Heritage Festival, Pride events, Town Community Workshops and others. As needed Special Education Parent Advisory Committee and English Learner Advisory Committee meetings with the Tahoe Truckee Unified School District. Approximately 540 staff hours.
- **Coordinate, Review, Edit & Update Translation and Interpretation Services:** The IDEA Program Analyst schedules and coordinates Town wide translation and interpretation services with contractors. Once translated materials have been received, she reviews, edits and updates them to ensure they fit the tone, voice and specific terms used in previous translations for consistency and understanding. When outside contractors are unavailable for Spanish interpretation, the IDEA Program Analyst steps in. Approximately 240 staff hours.
- **One-on-One Meetings with Community Members and Representatives from Community Based Organizations:** The IDEA Program Analyst meets with community members and representatives from Community Based Organizations as needed, whether they request the meeting or she reaches out, to discuss and get feedback about Town information, programs and/or services. Approximately 120 staff hours.

**Additional On-Going Annual Commitments: 900 Staff Hours**



## WORKFORCE HOUSING

- **Truckee Home Access Program:** Supports the path to homeownership for local, full-time workers with up to \$150,000 in exchange for a deed restriction. Approximately 300 staff hours.
- **Accessory Dwelling Unit Program:** Increases the inventory of affordable homes by supporting the development of ADUs through grants, loans, and technical assistance. Approximately 1,135 staff hours.
- **Lease to Locals:** Unlocks existing housing stock as rentals for the local workforce through homeowner incentives up to \$18,000. Approximately 150 staff hours.
- **Rooted Renters:** Locks in long term, below market rentals for the local workforce through homeowner incentives up to \$26,000. Approximately 100 staff hours.
- **Deed Restriction for New Housing Development:** Pays developers to create new deed restricted achievable housing for the local workforce. Approximately 25 staff hours.
- **Short-term Rental Workforce Housing Token Program:** Provides the opportunity to create workforce housing in Truckee and receive access to short-term rental certificates. Approximately 10 staff hours.
- **Down Payment Assistance & First Time Home Buyers Programs:** Offers down payment assistance loans products for Truckee homebuyers who meet specific income and other qualifications. Approximately 30 staff hours.

**Additional On-Going Annual Commitments: 1,750 Staff Hours**



KEY INFRASTRUCTURE, CONNECTIVITY & ECONOMIC VITALITY

- **Measure U Dirt Trail Grant Program:** *The Thelin trail is expected to be constructed this summer (2026) and the other two applications have been on hold but re-evaluation of those applications will occur in January 2026.* Approximately 120 staff hours.
- **Non-Town Maintained Snow Removal Reimbursement Policy:** *Pannonia Ranchos was approved for reimbursement under the policy. Ponderosa Palisades was determined to be ineligible. Donner Ave is still in process of review. No additional applications have been received.* Approximately 100 staff hours.
- **Business Success:** Partnership with the Truckee Chamber of Commerce on program to help new businesses through the startup process. Approximately 100 staff hours.
- **Business Navigator:** Work as a liaison for new and existing businesses as they navigate the sometimes confusing and intimidating process of working within government processes. Approximately 100 staff hours.
- **Business Community Liaison:** Staff to work closely with the Chamber, VTT and TDMA by attending board meetings and events. Approximately 524 staff hours.
- **Transit Program Management:** *Significant effort under way to complete comprehensive Transit Services RFP that will include fixed route, dial-a-ride, and TART Connect microtransit under one contract. The draft RFP was submitted to Caltrans and the Federal Transit Administration. The approved RFP will be issued January 2026 as to have contract in place prior to end of FY2025/26. Additionally, staff is on schedule to launch real-time transit information in January 2026 via Swiftly that will be available on all open-source apps including Transit app, Google Transit/Maps, and Apple maps.* Approximately 800 staff hours.
- **Parking Implementation Plan Program Management:** *Operation and maintenance of Parking Infrastructure is ongoing with over 90% functionality of meters on a daily basis. With significant advancement of Parking District infrastructure being installed and functional, staff anticipates a shift to focus on parking policy, including management of inventory and signs, review of pricing, and clean up and alignment of current code and fee schedule.* Approximately 200 staff hours.
- **E-Bike Share Program Management:** *Final year of pilot scheduled to conclude October 2025. Prior to conclusion, staff returned to Council in August 2025 to discuss future of Program and directed to develop funding plan for continuing program into Summer 2026. Staff has been actively meeting with Town partners on future funding commitments. While all partners support the program and see community value, no current formal commitments have been obtained. Staff is working with Placer County to develop stronger regional partnership for current and future program. Staff to return to Council in Spring 2026 with status update and approach to funding Summer 2026 program.* Approximately 80 staff hours.
- **Truckee/North Tahoe Transportation Management Association.** Approximately 48 staff hours.
- **State Route 89/267 Corridor Management Plan:** Phasing out was approximately 48 staff hours.
- **Donner Summit Winter Shuttle:** Bi-Weekly Calls with Sugar Bowl, Nevada County, TMA and Sugar Bowl Contractor. Approximately 16 hours.
- **Nevada County Transit Services Commission.** Approximately 12 staff hours.
- **Nevada County Social Services Transportation Advisory Committee.** Approximately 12 staff hours.
- **NCTC Meetings.** Approximately 16 staff hours.
- **California Transit Insurance Pool Meetings – Board, Legislative Committee, and Members Services Committee.** Approximately 36 staff hours.
- **Placer TART Systems Plan Update.** Approximately 48 staff hours.
- **Tahoe Transportation Interagency Implementation Committee.** Approximately 12 staff hours
- **Trans-Sierra Rail Corridor Planning.** Approximately 12 staff hours
- **Local Regional Bike Month Planning.** Approximately 36 staff hours.

**Additional On-Going Annual Commitments: 2,324 Staff Hours**



- Park City Tour. Approximately 50 staff hours.
- Nevada County CCC Monthly Meeting. Approximately 36 staff hours.
- Nevada County/Bear Yuba Land Trust Wayfinding Participation. Approximately 24 staff hours.
- Coordination with TFPD on Defensible Space Ordinance. Approximately 400 staff hours.
- TSSA/PRD and Assessment District/CFD Annual Management. Approximately 50 staff hours.
- Sales Tax Measure Annual Report/Update. Approximately 50 staff hours.
- Mountain Hardware Town Employee Discount Work. Approximately 10 staff hours.
- TFPD Measure T Grant Application Review. Approximately 12 staff hours.
- Regional Critical Incident Negotiations Team Training. Approximately 60 staff hours.

**Additional On-Going Annual Commitments: 692 Staff Hours**