



June 8, 2022

Subject: Rotary Welcome to Truckee Signage Project

The Truckee Downtown Merchants Association (TDMA) board of directors support the Truckee Rotary's proposed project to fund, design, maintain and construct (4) Welcome to Truckee Signs as a stand-alone project. The opinion of the TDMA is that the Way Finding Signs element is important as well but needs more time and consideration.

Sincerely,

Cassie Hebel

Cassie Hebel
Executive Director
Truckee Downtown Merchants Association