



Memo

To: Dan Wilkins, Town of Truckee Public Works Director

From: Pete Kristian, TDRPD Recreation Superintendent

CC: Danielle McHugh Town of Truckee Transportation Program Analyst, Sven Leff,
TDRPD General Manager

RE: July 4th Fee Waiver Request

This memo is to request a fee waiver for the West End Beach July 4th, 2025, fireworks event.

The Truckee Donner Recreation and Park District has sponsored fireworks at Donner Lake for over 40 years. TDRPD provides a day at the beach, live music, family-style carnival games and some of the best fireworks in the country. These fireworks are not just viewed by our approximately 4,000 guests but are also enjoyed from the 37 public piers, the beaches of Donner Memorial State Park and the ridges of Tahoe Donner. For the past few years, we have worked with the Town of Truckee to mitigate traffic, waste and safety issues. This partnership has improved the July 4th experience each year and we are grateful for the support of the town.

We also work closely with the Truckee Fire Protection District to ensure fireworks are safely discharged. We will not have fireworks on July 4th without the approval on weather and safety from Truckee Fire. Weather conditions are heavily monitored on July 4th.

We are requesting TOT partner with TDRPD on this event and waive the following fees:

1. Waive Special Event Tier IV Permit Fee (\$1,012)
2. Organization and funding of the Alternative Transportation Plan, including shuttles and waste management at shuttle locations. (approx. \$10,000)



3. Organization and funding of marketing materials **specific to** the Alternative Transportation Plan and Safety Messaging. (approx. \$4,500)
4. Organization and funding of waste receptacles and portable restrooms at Truckee High School (shuttle hub). (approx. \$1000)

The total waiver request is estimated at approximately \$16,512.

The July 4th celebration is open to all Truckee residents and homeowners. Tickets can only be purchased by residents and/or property owners who provide proper verification. The event is specifically geared towards local families with plenty of games and activities for local children.

This event is produced by TDRPD in partnership with the Town of Truckee for the benefit of Truckee residents and property owners.

Since partnering with town on adding shuttle services, enhanced marketing and management of shuttle locations costs have increased dramatically. TDRPD also pays approximately \$20,000 for contracted traffic control services to assist with parking and transportation issues. We have increased our ticket prices to account for these higher costs. Admission in 2025 will be \$25. This is more than double what we charged just a few years ago. Tickets fees are only in place to recover costs. We also seek sponsorships each year to lower costs. Passing along Town of Truckee fees by increasing fees further to our July 4th guests would negatively affect our event.

Please consider waiving our fees and continuing to work with TDRPD on this long standing Truckee tradition. We look forward to a fantastic and safe celebration for all who call Truckee home on July 4, 2025.