



Date: February 4, 2025

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Title: **CEVAT Update: Catalyst Projects**

Recommended Action: That the River Revitalization Steering Committee receive an update from the CEVAT to learn more about selected Catalyst Projects. That the R2SC discuss identifying a R2SC or Action Team member as a liaison for each project and discuss committee member interest/recommendations for liaisons to be appointed by R2SC Chair and CEVAT Chair.

Discussion:

The catalyst project RFI was developed by the Community Economic Vitality Action Team (CEVAT) to be an equitable and relatively simple process for property owners, with the intention of the Town selecting three property owners to work in partnership with River Revitalization Steering Committee (R2SC) representatives and consultants on initial catalyst planning projects.

The CEVAT took the lead on developing the RFI and made selection recommendations to Town Council.

Nine catalyst project applications were received from eight property owners. Interviews were held with all interested applicants (one declined to move forward in the process and was not interviewed).

The interview panel consisted of CEVAT members Pam Hobday and Jason Toups along with River Health and Access Action Team Member Jake Hudson. Carissa Binkley attended the interviews as town staff and is not part of the recommendation process.

Catalyst projects were chosen based on the selection criteria in the RFI (see attachment).

Timeline:

At the September 23, 2024 CEVAT meeting the Action Team recommended to the River Revitalization Steering Committee that the Town should develop an equitable and relatively simple Request for Information (RFI) to select three property owners (or, collaborative proposals that include the property owner) to work in partnership with River Revitalization Steering Committee representatives and consultants on initial catalyst planning projects.

At the October 1, 2024 R2SC, the CEVAT Chair and Vice Chair presented the catalyst planning project concept. R2SC voted to move forward with the RFI for catalyst projects.

Town Council received an update on October 8, 2024 on R2SC progress and directed staff to proceed with developing an RFI to solicit property owner interest in participating in catalyst projects with the River Revitalization project area.

At the October 28, 2024 CEVAT meeting, RFI application and content were developed and approved.

November 8, 2024 the RFI and application were published.

At the December 11, 2024 CEVAT meeting the Action Team developed interview questions for the RFI applicants.

December 20, 2024 was the application deadline. Nine catalyst project applications were received from eight property owners.

January 6-10, 2025 interviews were held with all interested applicants (one declined to move forward in the process and was not interviewed).

January 17, 2025 Community Economic Vitality Action Team held a special public meeting to form their Catalyst Project recommendations.

January 28, 2025 Truckee Town Council approved the recommended Catalyst Projects

Next Steps:

Participation agreement: A participation agreement to formalize the partnership will be negotiated between the Town and each selected catalyst project participant. Participation agreements will be presented to Town Council for approval in February. The participation agreement will:

- Memorialize the partners' mutual commitments in working together
- Specify what deliverables each partnership will work toward
- Specify the maximum Town resources that will be committed to supporting the catalyst project

Liaison: Each Catalyst Project will be assigned a liaison from R2SC or an Action Team. It is recommended that the liaisons be appointed jointly by the R2SC Chair and the CEVAT Chair.

Attachments:

Attachment 1 – Catalyst Project RFI

Attachment 2 - 1/28/25 Town Council Meeting Staff Report

Attachment 3 – 1/28/25 Town Council Meeting Presentation