

## When in Truckee, never leave home without...



Phone



Keys



Wallet



**Mountain Mindset**



## What is the Mountain Mindset?

Every person in Truckee whether for a life or a day, has the **mountain mindset**. It's a shared collective consciousness to embrace, protect and enjoy this beautiful place that we love.

**And we never leave home without it.**

## What can we do?

We can use our Mountain Mindset in all aspects of life. From little things like carrying a reusable water bottle to big things like helping a neighbor shovel out their car.

Let's help each other remember to bring our **Mountain Mindset** wherever we go.



**Never leave home without it!**

TRUCKEE, CA