

9/1/2023

# Public Art Commission of Truckee (PACT) **Annual Work Plan**



# PUBLIC ART COMMISSION OF TRUCKEE (PACT) WORK PLAN

## PURPOSE

Per the formation resolution (Truckee Town Council Resolution 2020-09, **Attachment A**), one of the responsibilities of the Public Art Commission of Truckee (PACT), is to propose an annual work plan to Town Council, including priority activities and spending plan for (1) program development activities, (2) opportunity sites for solicited projects, (3) funding for any unsolicited/open proposals, and (4) public art maintenance. The purpose of this Work Plan is to document these items for Council review. This work plan was developed to fulfill this responsibility and is divided into the following parts:

1. Accomplishments to Date
2. Projects Under Development
3. Future Opportunity Sites
4. Expenditure and Funding Summary
5. Anticipated Schedule
6. Upcoming Goals

*Truckee Public Art Master Plan Vision: "The Town of Truckee believes that public art is an essential component of a thriving community, a livable city and a world-class destination. The Town's vision is to enrich our community through exposure to a high quality and diverse public art experiences."*

**The Feather, Lauren Bello Okerman (2014)**

**Commissioned by Truckee Donner Recreation and Park District**



*Photo Credit: Troy Corliss*

## ACCOMPLISHMENTS TO DATE

The first PACT meeting was in September 2020 and PACT has been meeting the first Tuesday of every month since then. During that time, PACT has been successful in completing the following:

- Drafted an art donation/gifting policy.
- Created a public art inventory, including a description and photos of public art throughout the Truckee Town limits and a map of the locations.
- Guided the development of a Request for Proposals and selection process for the Brockway Road Wall Art project and provided guidance on the implementation of that project. PACT subsequently reviewed the process and made recommendations for future calls for artists, including a preference for a Request for Qualifications.
- Provided guidance to staff on the Donner Lake Litter/Recycled sculpture project.
- Advised staff on the appropriateness of a proposed mural on the Truckee Tahoe Lumber Yard property.
- Developed a grant application that was submitted by staff for an update to the art inventory.
- Developed a list of opportunity sites that align with the goals of the Public Art Master Plan.




### Example from Public Art Inventory

#### Finding Your Fold

- **Completed:** 2017
- **Artist:** Eric Burke and Sierra Expeditionary Learning School Students
- **Address:** 11603 Donner Pass Rd. ([map](#))

This mural is at the Sierra Expeditionary Learning School (SELS), at 11603 Donner Pass Road on an exterior wall of the TTUSD School District Office. Artist Eric Burke creates site-specific murals internationally. He collaborated with SELS students studying Mexican art and artifacts to create the story behind the art.

Sections of the mural include art depicting woman as nurturers, lupine flowers common to Tahoe's communities, the identifiable mountain peaks of the Tahoe area, looking towards the future, and the unity of weaving and braiding. Burke worked with students to identify what community elements they wanted to include, then the students painted their contributions that included agreed-on concepts into the brand. This art project was funded through donations from SELS families and the school's Expedition Fund.



## PROJECTS UNDER DEVELOPMENT

The following is a summary of projects that are currently under development.

### **Brockway Road Wall Art Project**

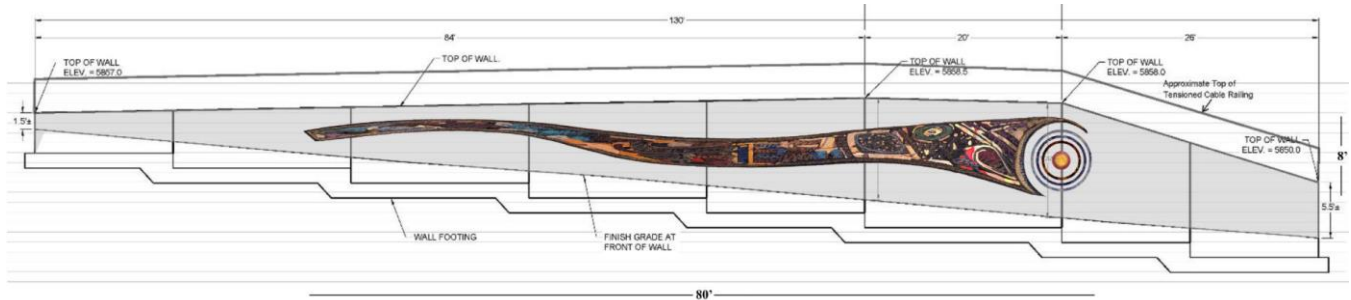
In early 2022, through a Request for Proposals (RFP) process, the Public Art Commission of Truckee (PACT) chose Jane Kim/InkDwell to create a piece of art for installation on the Brockway Road retaining wall, which is located on the southwest side of Brockway Road between South River Street and Old Brockway Road. PACT and Town staff spent a significant amount of time working with the artist to develop an installation concept that would be impactful, durable, and within budget. At their December 3, 2022, meeting, PACT recommended that the Town terminate its contract with InkDwell for the artwork on the Brockway Road Wall because the art concept proposed by the artist had substantially changed from the initial proposal and because the artist had yet to identify a material that met the durability requirements within the proposed budget.

At the January 3, 2023, PACT meeting, the Commission recommended that Town staff reach out to the other two artists that were in the top three ranking from the original Brockway Road Wall Art RFP process, inquire on their interest, and request an updated submittal for a fee of \$2,500. Staff reached out to the two artists that originally proposed and provided some additional parameters, including the initial \$2,500 fee, an estimated budget of \$35,000, and a list of opportunities and constraints for the updated designs.

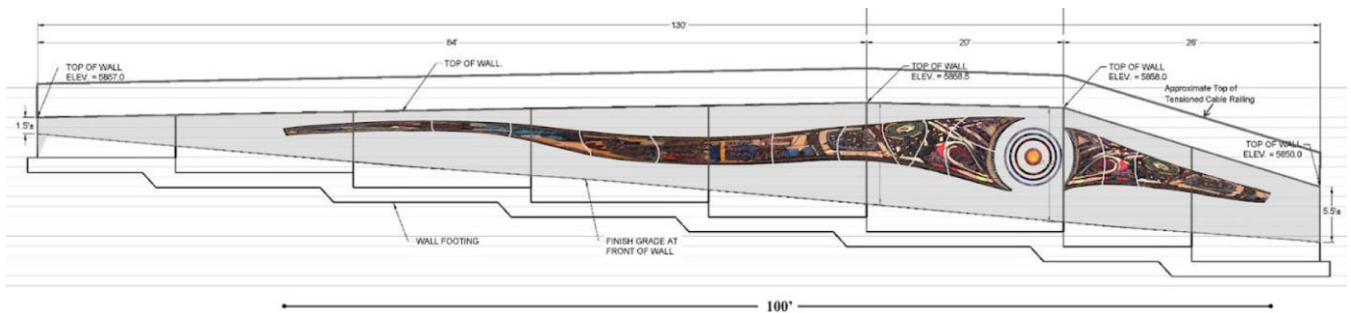
While both artists were initially interested in developing updated design, only Arteclettica ended up submitting a revised proposal that extends the art piece further down the wall than originally proposed. After performing a more detailed cost estimate, they determined the revised concept would cost \$50,000. At their meeting on February 28, 2023, the Town Council authorized the execution of a contract with Arteclettica for design, fabrication, and installation of an art piece for the Brockway Road retaining wall in the amount of \$50,000 and authorized

an additional \$5,000 contract contingency. Artecllettica is currently fabricating the art offsite, and it is scheduled to be installed in September 2023.

#### Original Artecllettica Proposal



#### Revised Artecllettica Proposal



### Donner Lake Litter/Recycled Sculpture

At their meeting on July 26, 2022, the Town Council directed staff to work with Building 180 (a full service and production and consulting agency) to design and fabricate an art piece using litter removed from Donner Lake by Clean Up the Lake. The Town of Truckee partially funded Clean Up the Lake's monitoring and cleanup program in 2022. The selected artists are Joel Dean Stockdill and Yustina Salnikova—the same team that is responsible for the creation of "Ethyl," an 82-foot life-size whale made from 5,000 pounds of hand recycled trash that was initially installed in the Golden Gate National Recreation area but has since been relocated to Santa Fe, New Mexico. Joel and Yustina are also working on a piece for the south shore of Lake Tahoe that will be a bald eagle holding a Lahontan Cutthroat Trout, a concept that was chosen through a public voting process (with a choice between "a Sierra Nevada Red Fox, Lahontan Cutthroat Trout, or Bald Eagle holding a Lahontan Cutthroat Trout.")



At the August 8, 2022, meeting, Town of Truckee staff presented the presented an overview of the Donner Lake educational art installation opportunity to PACT. At this meeting PACT was asked about whether they would like to see specific concepts developed as well as whether they had suggestions for locations. While a list of potential locations was developed, the general consensus of PACT was to let the artists decide the concepts.

Joel and Yustina developed three concepts: "Coyote," "Footprints," and "Jumping Fish." These concepts were presented to PACT to review at their meeting on February 7, 2023. At the meeting, PACT generally expressed support for the artists, their vision, and their abilities. In addition, the majority of PACT members favored the Jumping Fish concept although one Commissioner favored the Coyote concept and another favored the Footprints concept.

The art is proposed to be located at the Donner Lake Boat Launching Facility (15511 Donner Pass Road) in the existing planters, which is owned by the Truckee Donner Recreation and Park District (TDRPD). Staff presented the three concepts, the feedback provided by the PACT, TDRPD, and the general public to the Town Council at their meeting on February 28, 2023, and the Town Council directed staff to pursue the final design and fabrication of the Jumping Fish Donner Lake Art concept with Building 180.

Joel and Yustina are currently working on fabricating the sculpture off site. Staff has also been working with the artists, Clean Up the Lake, TDRPD and the Town of Truckee Building department to develop the foundation designs. The art is expected to be installed October 2023.

### **Jumping Fish Concepts**



## **Upstate California Creative Corps Grant Application**

In April, members of PACT worked with staff to develop and submit an application for funding to the Upstate California Creative Corps Program. The funding is proposed to be used to update the Public Art Inventory, including new photographs, updated narratives, Spanish translation, updated layout, marketing materials, and coordination with the local schools. A total of \$50,000 in funding was requested and awards are expected to be announced July 2023.



## FUTURE OPPORTUNITY SITES

One important part of the work plan is the identification of potential future project and program opportunities and sites. An initial list of opportunities was first established by PACT in October 2021 and has been refined since then to identify new opportunities, estimated costs, and priority. Table 1 below provides a summary of the current priority PACT-identified opportunity sites. The expanded table in **Attachment B** includes a list of potential projects (including those that have not been prioritized), estimated costs, potential constraints, and information on the level of difficulty to implement.

### **El *Dragón*, Hope Smith, Florian Standteiner & Mountain Forge (2014) Commissioned by Truckee Donner Recreation and Park District**



*Photo Credit: Troy Corliss*

**Table 1: Opportunity Site Summary (Page 1 of 2)**

Project		Cost Categories: \$25,000- \$25,001-50,000 \$50,001+	Level of Difficulty to Implement	Council Priority?
<b>ONGOING/ANNUAL PROJECTS</b>				
	Update Public Art Inventory	Unknown	Low to Medium	Communication and Public Outreach
	Cultural District Planning	N/A	Medium	Communication and Public Outreach
	Review Donation Proposals	N/A	Medium	Infrastructure and Connectivity
	Cultural Inventory Maintenance	N/A	Medium	Communication and Public Outreach
	Website Update	N/A	Medium	Communication and Public Outreach
	Continue Social Media Presence	N/A	Medium	Communication and Public Outreach
<b>IN PROGRESS FOR 2023</b>				
	Brockway Road Retaining Wall	\$60,000	Medium	Infrastructure and Connectivity
	Donner Lake Litter Art	\$60,000	Medium	Infrastructure and Connectivity, Environmental Sustainability
<b>RECOMMENDED TOP PRIORITY INITIATING IN FY 2023/2024 or 2024/2025</b>				
<b>Plans</b>				
	Develop Funding Strategy	\$25,000-	Medium	Infrastructure and Connectivity
	Update Public Art Inventory Design and Presentation	Unknown	Medium	Communication and Public Outreach
	Develop Conservation and Maintenance Plan	Unknown	Low	Infrastructure and Connectivity
	Develop Temporary Art Pilot Project	Unknown	Medium	Infrastructure and Connectivity

**Table 1: Opportunity Site Summary (Page 2 of 2)**

Project		Cost Categories: \$25,000- \$25,001-50,000 \$50,001+	Level of Difficulty to Implement	Council Priority?
<b>RECOMMENDED TOP PRIORITY INITIATING IN FY 2023/2024 or 2024/2025</b>				
<b>Installations</b>				
	Art Project in Collaboration with the Youth	\$25,000-	Medium	Communication and Public Outreach
	Sidewalk Art Incorporated into Next CIP Project	\$25,000-\$50,000	Medium	Infrastructure and Connectivity
<b>Evaluate Implementation of Art in One of the Following Sites</b>				
	New transit center in Railyard	\$50,000-\$250,000	High	Infrastructure and Connectivity
	Mclver Dairy	\$25,001-50,000	Medium	Infrastructure and Connectivity
	Shoreline Park - carve partially cut down trees into art (TDRPD)	\$25,001-50,000	High	Infrastructure and Connectivity
	Environmental art in the forest and on the trails	\$25,000-	High	Infrastructure and Connectivity, Environmental Sustainability
	West River Street Park	\$50,000-\$150,000	High	Infrastructure and Connectivity
<b>RECOMMENDED TOP PRIORITY INITIATING AFTER 2024/2025</b>				
<b>Plans</b>				
	Update Public Art Master Plan	\$25,000-\$50,000	Medium	Communication and Public Outreach
<b>Installations (if not implemented above)</b>				
	<i>Mclver Dairy</i>	<i>\$25,001-50,000</i>	<i>Medium</i>	<i>Infrastructure and Connectivity</i>
	<i>Shoreline Park - carve partially cut down trees into art (TDRPD)</i>	<i>\$25,001-50,000</i>	<i>High</i>	<i>Infrastructure and Connectivity</i>
	<i>Environmental art in the forest and on the trails</i>	<i>\$25,000-</i>	<i>High</i>	<i>Infrastructure and Connectivity, Environmental Sustainability</i>
	<i>West River Street Park</i>	<i>\$50,000-\$150,000</i>	<i>High</i>	<i>Infrastructure and Connectivity</i>



## EXPENDITURE AND FUNDING SUMMARY

The Town's Draft Capital Improvement Program (CIP) budget (adopted June 27, 2023) includes a total of \$300,000 for CIP C2308, Public Art Master Plan Implementation through Fiscal Year 24/25.

Expected expenditures are provided in Table 2 below.

**Table 2: Anticipated Expenditures for Projects in Process**

Project	Item	Estimated Cost
<b>Brockway Road Wall Art</b>	Artist Contract	\$55,000
	Contingency	\$5,000
	<b>Subtotal</b>	<b>\$60,000</b>
<b>Donner Lake Litter/Recycled Art</b>	Artist Contract	\$50,000
	Contingency	\$10,000
	<b>Subtotal</b>	<b>\$60,000</b>
<b>Total</b>		<b>\$120,000</b>
<b>Unobligated balance</b>	<i>(\$300,000 minus \$120,000)</i>	<b>\$180,000</b>

Table 3 below summarizes anticipated future funding needs assuming projects cost the middle of the estimated cost range and at the top of the cost range. The table does not include plans or annual ongoing projects that are expected to be completed using PACT or Town Staff resources. As the table indicates, a funding shortfall of \$285,000 to \$510,000 is anticipated based upon the PACTs list of priority projects.

### Table 3: Anticipated Future Funding Needs

Expenditures Assuming Costs Equal to Average of Range				
Project	FY 23/24 and Prior	FY 24/25	FY 25/26 and Beyond	TOTAL
Brockway Road Wall Art	\$60,000	\$0	\$0	\$60,000
Donner Lake Litter/Recycled Sculpture	\$60,000	\$0	\$0	\$60,000
Art Funding Strategy	\$0	\$25,000	\$0	\$25,000
Update Public Art Inventory Design and Presentation	\$0	\$15,000	\$0	\$15,000
Youth Art Project in Collaboration with the Schools	\$0	\$12,500	\$0	\$12,500
Sidewalk Art	\$0	\$37,500	\$0	\$37,500
Development of Temporary Art Pilot Project		\$12,500	\$0	\$12,500
New Transit Center in the Railyard	\$0	\$150,000	\$0	\$150,000
Update Public Art Master Plan	\$0	\$0	\$37,500	\$37,500
Mclver Dairy	\$0	\$0	\$37,500	\$37,500
Shoreline Park—carve trees (TDRPD)	\$0	\$0	\$37,500	\$37,500
Environmental art in the forest and on the trails	\$0	\$0	\$12,500	\$12,500
West River Street Park	\$0	\$0	\$100,000	\$100,000
<b>Total</b>	<b>\$120,000</b>	<b>\$252,500</b>	<b>\$225,000</b>	<b>\$597,500</b>
<b>Budgeted Funds</b>	<b>\$200,000</b>	<b>\$100,000</b>	<b>\$0</b>	<b>\$300,000</b>
<b>Anticipated Funding Shortfall (Cumulative at End of FY)</b>	<b>\$80,000</b>	<b>-\$72,500</b>	<b>-\$297,500</b>	<b>-\$297,500</b>
Expenditures Assuming Costs Equal to Top of Range				
Project	FY 23/24 and Prior	FY 24/25	FY 25/26 and Beyond	TOTAL
Brockway Road Wall Art	\$60,000	\$0	\$0	\$60,000
Donner Lake Litter/Recycled Sculpture	\$60,000	\$0	\$0	\$60,000
Art Funding Strategy	\$0	\$25,000	\$0	\$25,000
Update Public Art Inventory Design and Presentation	\$0	\$15,000	\$0	\$15,000
Youth Art Project in Collaboration with the Schools	\$0	\$25,000	\$0	\$25,000
Sidewalk Art	\$0	\$50,000	\$0	\$50,000
Development of Temporary Art Pilot Project		\$25,000	\$0	\$25,000
New Transit Center in the Railyard	\$0	\$250,000	\$0	\$250,000
Update Public Art Master Plan	\$0	\$0	\$50,000	\$50,000
Mclver Dairy	\$0	\$0	\$50,000	\$50,000
Shoreline Park—carve trees (TDRPD)	\$0	\$0	\$50,000	\$50,000
Environmental art in the forest and on the trails	\$0	\$0	\$25,000	\$25,000
West River Street Park	\$0	\$0	\$150,000	\$150,000
<b>Total</b>	<b>\$120,000</b>	<b>\$390,000</b>	<b>\$325,000</b>	<b>\$835,000</b>
<b>Budgeted Funds</b>	<b>\$200,000</b>	<b>\$100,000</b>	<b>\$0</b>	<b>\$300,000</b>
<b>Anticipated Funding Shortfall (Cumulative at End of FY)</b>	<b>\$80,000</b>	<b>-\$210,000</b>	<b>-\$535,000</b>	<b>-\$535,000</b>



As shown in Table 3 of this report, additional funding will be required to complete the top priority projects. While grant funding may be available, they are often very competitive, and there is not guarantee that funding will be acquired. As such, it is recommended that an art funding strategy be developed using outside consultants that have experience in art funding mechanisms. The Art funding strategy would review potential funding sources, such as development fees, Capital Improvement Program set asides, grants, and other potential sources.

**Wildlife Poles, Glenshire 5th grade students, Nancy Tieken Lopez (2022)**

*Made possible by students and teachers of Glenshire Elementary, Kathy & John Echols, Matt Parkhurst, David Galson, Eric Bacon, the Truckee firefighters of Station 92 and 95, and Sierra Educational Watershed Partnership as well as the community financial sponsors: Martis Camp Foundation, Truckee Tahoe Lumber, Glenshire Elementary School, Rotary Club of Truckee, Truckee Optimist Club, Mountain Hardware & Sports, Glenshire Devonshire Residents Association, Town of Truckee, Truckee Tahoe Airport District, and Trails & Vistas.*

*Photo Credit: Nancy Tieken Lopez*



**DeRailed, Bernie LaForest (2014)**  
**Commissioned by Truckee Donner Recreation and Park District (TPAC)**



## ANTICIPATED SCHEDULE

Below is a potential annual schedule for PACT based on the fiscal year. It is subject to change as priorities change or new projects arise.

**Table 4: Draft Meeting Schedule**

Month	Item
July	Work Plan Review and Approval Brockway Road Plaque Review
August	Art Inventory Review and Update
September	Review Roles and Responsibilities Brown Act Review Chair and Vice Chair Appointments
October	Youth Art Discussion Temporary Art Program Discussion Sidewalk Art Discussion
November	Opportunity Sites—Commissioner Site Selection
December	New Project Development - RFP
January	<b><i>Free/Potential Holiday Cancellation</i></b>
February	Project Development—Selection
March	Project Development—Selection
April	Work Plan Review, Budget, and Funding Strategies
May	Project Development—Miscellaneous
June	Work Plan Review & Approval

## FUTURE GOALS

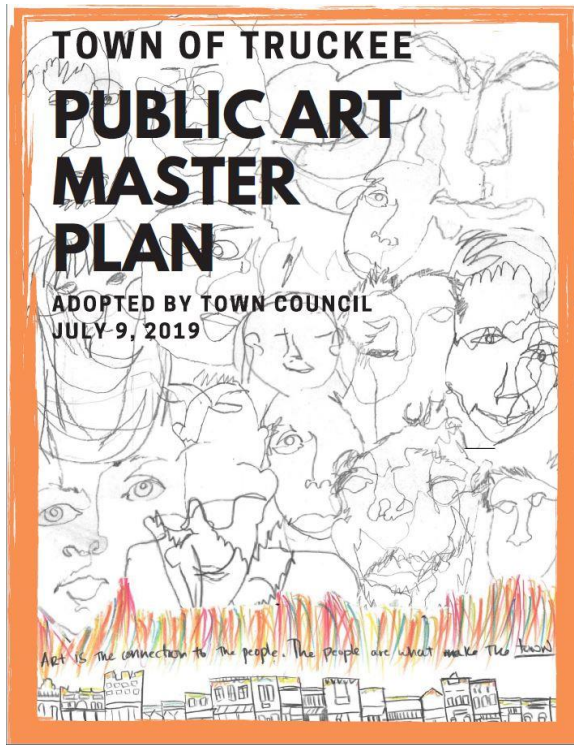
This Work Plan was developed with consideration for the PACT's priorities, reasonable expectations for the amount of information that can be covered in the PACT monthly meetings, and Town of Truckee staff workload and available resources.

Goals for the coming year:

- Update the Art Inventory to include additional art and improve the presentation.
- Evaluate opportunities for sidewalk art and streetscape art.
- Evaluate opportunities to promote art education in schools (such as work through Parent Teacher Organizations and administrative staff).
- Explore a potential art installation at one or more of the following priority sites:
  - New Transit Center in the Railyard
  - Update Public Art Master Plan
  - McIver Dairy
  - Shoreline Park - carve partially cut down trees into art (TDRPD)
  - Environmental art in the forest and on the trails
  - West River Street Park

PACT also has the following recommendations and requests for Town staff:

- Hire a consultant to evaluate potential public art funding strategies and update the Public Arts Master Plan.
- Consider inclusion of art in next sidewalk project



#### Future year goals:

- Update the Public Art Master Plan.
- Develop a maintenance and conservation policy and plan.
- Review current agreement template and potential impacts to copyrights on State property.
- Develop a temporary art program (installations and performances) using other agencies, such as Yountville, California and Coeur d'Alene, Idaho as examples.
- Develop guidelines for art in private development.
- Develop guidelines for design team collaboration (for example, the library, transit center, etc.)

#### “Truckee Mural”

- **Completed:** 1980s?
- **Artist:** Unknown
- **Address:** 10156 Donner Pass Rd. ([map](#))

Not much is known about this mural. It reads “Truckee, Calif.” and “Real Estate & Land Co.” and shows a skier and an automobile. Small painted plaque on the bottom says “McCarthy Signs.” Unknown if they created it, repainted it, etc.



**Attachment A: PACT Formation (Resolution 2020-09)**



**TOWN OF TRUCKEE  
California**

**RESOLUTION 2020-09**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF TRUCKEE ESTABLISHING A  
PUBLIC ART ADVISORY BODY**

**WHEREAS**, the Town Council may establish by resolution such other boards or commissions as it deems necessary pursuant to Section 2.06.010 of the Town Municipal Code; and

**WHEREAS**, the Town Council adopted the Public Art Master Plan on July 9, 2019, establishing certain goals and strategies for the Town's public art program; and

**WHEREAS**, Goal 4.1(a) of the Public Art Master Plan is to "establish a public art commission or advisory group"; and

**WHEREAS**, on November 26, 2019 Town Council provided staff direction to establish such a public art commission or advisory group.

\*\*\*\*\*

**NOW THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF TRUCKEE**, a Public Art Advisory Body is hereby established as follows:

**Section 1 – Advisory Body Established**

There shall be established within the Town a Public Art Advisory Body ("Advisory Body"). The Advisory Body shall consist of seven (7) members who shall be appointed by the Town Council. The Advisory Body shall be formed and its members appointed in accordance with Chapter 2.06 of the Town of Truckee Municipal Code except as otherwise provided in this chapter.

**Section 2 - Qualifications**

All members of the Advisory Body shall be registered voters on the Town. One (1) member shall be a lay member who has demonstrated interest in public art who is not a professional artist, or staff, board member or owner of an arts business or organization. Six (6) members shall be appointed from among professionals in relevant disciplines, as presented below, to the extent that such professionals are available in the community:

	<b>Seat</b>	<b>Description</b>
1	1 Arts advocate	Such as arts advocate or representative of an arts advocacy organization
2	1 Youth arts representative	Such as youth art educator, youth arts advocate, or representative of youth arts advocacy organization
3	1 Public art expert	Such as experienced artist, curator, or installer of public art
4	1 Performing arts representative	Such as artist, staff, board member or owner of a performing arts-focused business or organization
5	1 Visual arts representative	Such as artist, staff, board member or owner of a visual arts-focused business or organization
6	1 Technical expert	Such as engineer, architect, or professional experienced in technical aspects of outdoor public art installation
7	1 Lay member	Community member with an interest in public art who is not a professional artist, or staff, board member or owner of an arts business or organization

If such professionals are not available, Advisory Body members who have a demonstrated special interest, competence, experience, or knowledge in public art may be appointed in-lieu of such professionals.

### **Section 3 -Terms and Vacancies**

The term of office of the members of the Advisory Body shall be four (4) years, excepting that the membership of the first Advisory Body appointed shall serve respectively terms of three for two years and four for four years. In the case of a vacancy on the Advisory Body, the Town Council shall make an appointment to fill the term of the vacating member. Should any Advisory Body member be absent from three consecutive meetings for the Advisory Body, that member shall automatically vacate the member's seat on the Advisory Body. The vacancy shall be filled in the same manner as any other vacancy.

### **Section 4 - Officers**

- a) Chair and Vice-Chair. Officers shall consist of a chair and a vice-chair elected by the Advisory Body who shall each serve a term of one (1) year. The chair shall preside over meetings. In the absence of the chair, the vice-chair shall perform the duties of the chair. If both are absent, a temporary chair shall be elected by those present.
- b) Secretary. The staff of the Town Clerk Department shall act as the secretary for the Advisory Body and have the following duties:
  - 1) Take minutes of each Advisory Body meeting.
  - 2) Be responsible for publication and distribution of copies of the minutes, reports, and decisions of the Advisory Body to the members of the Advisory Body.
  - 3) Give notice as provided by law for all public meetings conducted by the Advisory Body.
  - 4) Advise the Town Manager of vacancies on the Advisory Body and expiring terms of members.

### **Section 5 - Meetings/Quorums**

The Town Council shall establish by resolution a meeting schedule for the Advisory Body. A quorum of four for a seven-member Advisory Body shall be required for the transaction of any business. All decisions or actions of the Advisory Body shall be made by a majority vote of those members present and voting at any meeting where a quorum exists. All meetings of the Advisory Body shall be open to the public.

### **Section 6 - Duties and Responsibilities**

The Advisory Body shall have the following duties and responsibilities:

- a) To adopt a name for the Advisory Body
- b) To adopt rules of procedure and regulations to govern the conduct of meetings and business
- c) To keep minutes and records of all meetings and proceedings including voting records, attendance, resolutions, findings, determinations, and decisions. All such material shall be public record
- d) To provide opportunity for direct public participation in all responsibilities delegated to Advisory Body. Advisory Body meetings shall be open to the public with published agenda and minutes in accordance with California open meeting laws
- e) To investigate and make recommendations to the Town Council regarding opportunities for grants or private funding sources and mechanisms available to support public art
- f) To develop and maintain a visual inventory of existing public artwork
- g) To develop and maintain a visual inventory of opportunity sites for public art

- h) To research and collaborate on diversified public art
- i) To promote art education in the classroom
- j) To provide support to Town Staff in developing public art outreach materials, including web content, social media, and printed materials, to inform and educate residents and visitors about public art
- k) To explore coordination of community arts programming
- l) To propose to Council a Public Art Master Plan Implementation Program, including processes and criteria for (1) solicited projects, (2) art proposed for permanent or temporary donation, (3) unsolicited/ open proposals (if applicable), and (4) "community use" venue space allocation
- m) To propose to Council policies and criteria for decommissioning installed art
- n) To propose to Council an annual work plan, including priority activities and spending plan for (1) program development activities, (2) opportunity sites for solicited projects, (3) funding for any unsolicited/ open proposals, (4) Public art maintenance
- o) To advise application and selection process for "community use" venue space
- p) To develop recommendations for RFP/RFQ content and selection criteria for specific projects identified in annual work plan
- q) To act as the selection committee and make recommendations to staff/ Town Council for art/ artist selection on Town property
- r) To recommend any specialized/ non-routine maintenance of installed public art; such maintenance is to be funded out of the Public Art budget
- s) To advise selection process for art proposed on private development sites, if (1) the art is proposed as a development incentive, or (2) the project requests Public Art Program funding
- t) To periodically review and make recommendations, if appropriate, on updates to the Public Art Master Plan
- u) To periodically review and make recommendations, if appropriate, on updates to relevant sections of the Development Code
- v) To cooperate with local, County, State, and Federal governments in the pursuit of the objectives of the Public Art Master Plan
- w) To undertake any other action or activity necessary or appropriate to the implementation of its powers or duties to fulfill the objectives of the public art program, provided that the Advisory Body shall not have the authority to make any final decisions.

**Section 7 – Conflict of Interest Policy**

Town staff will develop a conflict of interest policy specific to the roles of the Public Art Advisory Body members, which shall comply with California laws.

The foregoing resolution was introduced by \_\_\_\_\_, seconded by \_\_\_\_\_, at a regular meeting of the Truckee Town Council, held on the \_\_ day of \_\_\_\_\_, 202\_ and adopted by the following vote:

**AYES:**

**NOES:**

**ABSENT:**

**ATTEST:**

\_\_\_\_\_, Mayor

\_\_\_\_\_  
Judy Price, MMC, Town Clerk

## **Attachment B: Opportunity Sites**

[illegible]



Public Art Commission of Truckee  
Public Art Strategic Plan & Project Prioritization July 2023

Project	Does Site Currently Exist?	Potential to Include in Upcoming CIP or Private Development Project	Potential for Grant Opportunities	Cost Categories: \$25,000-\$25,001-50,000 \$50,001+	Level of Difficulty to Implement	Impact/Accessibility to Public	Notes and Constraints	Category (Roads, Trails, Parks, Other)	Priority	Council Priority?
Update Public Art Master Plan	N/A	No	Medium	\$25,000-\$50,000	Medium	High	Requires significant staff time investment	Other	Ideas not Prioritized at this Time	Communication and Public Outreach
<b>Installations (if not implemented above)</b>										
Mclver Dairy	Yes	Yes	Medium to High	\$25,001-50,000	Medium	High	Along the roadway with art visible from roadway.	Parks	Recommended Top Priority Initiating after FY 24/25	Infrastructure and Connectivity
Shoreline Park - carve partially cut down trees into art (TDRPD)	Yes	Maybe. Upgrades are currently being planned.	Medium	\$25,001-50,000	High	High	Requires coordination with TDRPD.	Parks	Recommended Top Priority Initiating after FY 24/25	Infrastructure and Connectivity
Environmental art in the forest and on the trails	No	Yes with property owner approval (for easement).	Medium	\$25,000-	High	Medium	Requires site acquisition.	Trails	Recommended Top Priority Initiating after FY 24/25	Infrastructure and Connectivity, Environmental Sustainability
West River Street Park	No	Yes	Medium to High	\$50,000-\$150,000	High	High	Park construction anticipated in 2024.	Parks	Recommended Top Priority Initiating after FY 24/25	Infrastructure and Connectivity
<b>IDEAS NOT PRIORITIZED AT THIS TIME</b>										
<b>Installations</b>										
Affordable housing	Maybe	No	Medium	Unknown	High		Likely on private property and not public. Would need an easement.	Other	Ideas not Prioritized at this Time	Infrastructure and Connectivity, Workforce Housing
Pop-up performance art	N/A	N/A	Low	Unknown	High			Other	Ideas not Prioritized at this Time	Communication and Public Outreach
Temporary installations	Yes	Yes	Medium	Unknown	Medium			Other	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Roundabouts - Town of Truckee	Yes. Mclver, Martis, Prosser, etc., but would replace existing landscaping	Yes	Medium	\$50,001+	High		SR 267/Brockway Road/Soaring Way Design to be initiated this year and other roundabouts are planned in the future.	Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Roundabouts - Caltrans	Yes	No	Low	\$50,001+	High		Requires Caltrans approval and adherence to Caltrans requirements, which will increase difficulty.	Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Trailheads- TD, Emigrant Trail, for example	Yes	Yes	Medium	\$25,001-50,000	High		Note that Land Trust is already planning something on Legacy Trail Phase 4A and several trail projects in 5-year CIP.	Trails	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Retaining walls	Yes	Yes	Medium	\$25,001-50,000	High			Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Mousehole	Yes	No	Medium	\$25,001-50,000	High		Requires Caltrans and UPRR approval.	Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Art on freeway/ underpass	Yes	No	Medium	\$25,001-50,000	High		Requires Caltrans approval.	Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Wall behind outlets (Caltrans)	Yes	No	Low	\$25,001-50,000	High		Requires Caltrans approval.	Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Utility box wraps	Yes	Unknown	Unknown	\$25,000-	Low		Requires TDPUD approval	Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Bike Racks	No	Yes	Low	\$25,000-	Medium			Other	Ideas not Prioritized at this Time	Infrastructure and Connectivity
Benches	No	Yes	Low	\$25,000-	Medium			Other	Ideas not Prioritized at this Time	Infrastructure and Connectivity



Public Art Commission of Truckee  
Public Art Strategic Plan & Project Prioritization July 2023

Project		Does Site Currently Exist?	Potential to Include in Upcoming CIP or Private Development Project	Potential for Grant Opportunities	Cost Categories: \$25,000- \$25,001-50,000 \$50,001+	Level of Difficulty to Implement	Impact/Accessibility to Public	Notes and Constraints	Category (Roads, Trails, Parks, Other)	Priority	Council Priority?
	Other Streetscape Furniture	No	Yes	Low	\$25,000-	Medium			Other	Ideas not Prioritized at this Time	Infrastructure and Connectivity
	Bus Wrap	Yes	Yes	High.	\$25,000-	Low		Town of Truckee approval	Other	Ideas not Prioritized at this Time	Infrastructure and Connectivity
	Transit Stops	Yes	Yes	High.	\$25,000-	Low			Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity
	Art banners downtown (flagpole banners)	Yes	No	unknown	\$25,000-	Low		Requires coordination with Visit Truckee Tahoe (VTT). Per VTT, it costs about \$8,000 to manufacture and put up each set of banners.	Roads	Ideas not Prioritized at this Time	Infrastructure and Connectivity, Communication and Public Outreach
	Town Hall Art Exhibits	Yes	No	Low	\$25,000-	Low			Other	Ideas not Prioritized at this Time	Communication and Public Outreach