

April 26, 2022

Honorable Mayor and Council Members:

Alfred Knotts, Transit Program Coordinator

Title: Adoption of Resolution 2022-19 in Support of Measure U

Approved By: Jen Callaway, Town Manager

Recommended Action:

Adopt Resolution No. 2022-19 supporting the passage of Measure U, which will be on the June 7, 2022 ballot, to renew the ¼% sales tax dedicated to trails at a rate of ½% in support of the ongoing construction, operations, and maintenance of Truckee's trail system.

Discussion:

In 2014, Town of Truckee (Town) residents voted to approve Measure R, a 0.25 percent sales tax dedicated to the construction and maintenance of trails. Specifically, the ballot language provided for the following expenditure authority:

"Completing the Truckee River Legacy Trail, building and maintaining paved and dirt trails, and protecting the environment and natural open space along trail corridors. Specific uses that would be allowed include pavement maintenance, erosion control, sweeping, litter removal, snow removal and other winter maintenance, and repair or replacement of bridges, signs, bike racks, sanitation facilities, and other amenities."

Prior to preparation and the subsequent vote on Measure R, the Town completed several due diligence steps including the formation of a stakeholder committee, an assessment of capital and operations and maintenance needs, public polling, drafting of ballot language, and the preparation of an Impartial Analysis by the Town Attorney. This ballot measure was placed on the ballot for a public vote as part of the June 3, 2014 Primary Election and was ultimately approved by voters by a margin of 76% in favor and 24% against. This sales tax has a 10-year authorization and is set to expire in 2024 unless reauthorized by voters.

After months of recent debate and deliberation the Town Council unanimously voted on January 11, 2022 to pass Resolution 2022-03 calling for a consolidated June Primary Election to place the following language on the June 7, 2022 ballot:

Truckee Trails Renewal Measure. Shall the Town of Truckee measure to continue protecting open space along trails; constructing the Truckee River Legacy Trail; building, repairing and maintaining trails, multi-use paths, and lanes for walking, hiking, biking and winter access; and providing safer routes to schools; by renewing the existing ½% trails sales tax at a rate of ½%, providing approximately \$3,000,000 annually until ended by voters with independent oversight and all funds staying local to benefit Truckee, be adopted?	Yes	No
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This ballot language, now identified as Measure U, was submitted to the County Clerk's Recorder pursuant to the requirements of Section 10403 of the Elections Code and will be considered by the voters for approval.

Staff recommends that Town Council adopt Resolution 2022-19 in support of Measure U and the ongoing construction, operations, and maintenance of Truckee's trail system.

Priority:

Χ	Enhanced Communication	Χ	Climate and Greenhouse Gas Reduction		Housing
Χ	Infrastructure Investment		Emergency and Wildfire Preparedness	Χ	Core Service

Fiscal Impact:

Approval of a ½ percent sales tax measure dedicated to trails construction and maintenance would generate approximately \$3.0 million per year in dedicated funding for trail-related activities. This funding would significantly improve the rate at which the Town can construct trails and the Town's ability to maintain existing and future trails and associated amenities on a regular basis.

If the measure is not approved, the current Measure R ¼ percent sales tax measure dedicated to trails construction and maintenance would sunset in 2024. The Town currently receives approximately \$1.5 million in Measure R funds annually.

Public Communication:

The reauthorization of Truckee Trails Sales Tax has been discussed as part the following regularly scheduled meetings of the Truckee Town Council: September 28, 2022, October 12, 2021, December 14, 2021, and January 11, 2022.

Attachments:

Attachment A – Resolution 2022-19