



Date: August 21, 2024

Board Memo Author and title: Mandy Stewart, Administrative Analyst II, Nevada County

Title: **Friends of the Truckee Library Presentation: Capital Campaign Feasibility Study**

Recommended Action: Accept the Presentation

Discussion: As outlined in the Background Presentation provided to the JPA Board on July 23, 2024, the County of Nevada, the Town of Truckee, and Friends of the Truckee Library (the “partners”) are working towards securing financing for the overall project, which will include a possible bond measure and a capital campaign led by the Friends of the Truckee Library (FOTL).

Recently, FOTL engaged CCS Fundraising to complete a Campaign Planning Study. The intention of the study is to determine the reaction to and potential for a \$10 million capital campaign to fund a portion of the overall library project costs.

The survey was conducted between June 18, 2024 and July 30, 2024. A total of 47 households were interviewed and there were 123 e-survey respondents.

FOTL will present the findings from the Campaign Planning Study.

Attachments: