



**PROCLAMATION | National Travel and Tourism Week | May 3–9, 2026**

**WHEREAS**, the week of May 3–9, 2026, marks the 43rd annual National Travel and Tourism Week, established by Congress in 1983 to celebrate the travel industry’s role in fueling our nation’s economy, community soul, and quality of life; and

**WHEREAS**, travel is a cornerstone of the North Carolina economy, and right here in the **Heart of North Carolina**, Randolph County continues to be a premier destination for visitors seeking world-class attractions, rich heritage, and natural beauty; and

**WHEREAS**, the tourism industry in Randolph County is a vital economic engine, with visitor spending reaching approximately **\$199.9 million** annually, representing a **5.4% increase** over previous reporting years; and

**WHEREAS**, this robust visitor activity generates significant tax revenue, providing a "tax relief" for every household in the county and allowing for the funding of essential public services including public safety, infrastructure, and education; and

**WHEREAS**, tourism supports the livelihoods of thousands of our residents, fostering a diverse workforce across the lodging, dining, retail, and transportation sectors, and empowering small businesses that are the backbone of our community; and

**WHEREAS**, beyond the numbers, tourism enhances the vibrancy of Randolph County, preserving our unique cultural identity—from the potters of Seagrove to the wildlife of the North Carolina Zoo—and ensuring that our county remains a place where people want to live, work, and play; and

**WHEREAS**, as we look toward the future, the Randolph County Tourism Development Authority continues to champion the "Travel Forward" spirit, ensuring that our destination remains competitive, sustainable, and welcoming to all;

**NOW, THEREFORE**, I, Richard McNabb, Mayor of the City of Trinity do hereby proclaim **May 3–9, 2026**, as

**NATIONAL TRAVEL AND TOURISM WEEK**

in Randolph County, and I urge the citizens of our community and the members of this board to join me in recognizing the critical importance of this industry and celebrating the professionals who make Randolph County a world-class destination.