

REQUEST FOR PLANNING COMMISSION REVIEW

Meeting Date: April 16, 2025

Subject: Heggie's Place Design District Signage

Attachments: Signage Photo

Presented by: Andrew Hattori, CED Director

Approved For Agenda By: Andrew Hattori, CED Director

Background:

In early 2025 Heggie's Place finished construction of their new business located at 217 S Toppenish Avenue. As a part of the construction activities a sign was installed on the front of the building, the sign did not match any of the fonts retained on file as readily useable without approval from the Planning Commission and did not go through the Planning Commission for approval. However, this sign was presented at the March 19, 2025, Planning Commission meeting as a sign that exemplifies the Design Districts western theming but was not approvable by City staff. Staff then suggested bringing this item back to the April meeting as a modification to the allowed fonts.

Discussion:

Following the March Planning Commission meeting staff discussed with the business owner about the signage and the issues related to the Design District's sign standards. Upon further discussion it was learned that the sign did not use an established font but was a custom made design for the business. Staff now presents the signage and font to the Planning Commission for a business specific approval, rather than an amendment to the allowed fonts, in an effort to allow the unique design provided to the business and ensure compliance with code.

Recommendation: Approve the signage design for Heggie's Place located at 217 S Toppenish Avenue.

