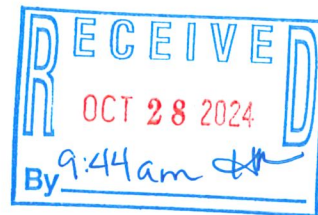


2025 Official Newspaper Bid

Sunnyside Sun
P.O. Box 878
600 S. Sixth St.
Sunnyside WA 98944



City of Toppenish
Attn: City Clerk-Newspaper Bid
21 West 1st Avenue
Toppenish, WA 98948

Contact: Job Wise, Co-Owner
Phone: 509-837-4500
FAX: 509-837-6397
Email: jwise@sunnysidesun.com

Sunnyside Sun is published each Wednesday, each week of the year.

General Circulation: 920
Legal notices: \$9 pci (per column inch)
Display advertising: \$11.50 pci
Preprint insertions: \$61.25/M
Classified/transient: \$10 pci

Legal notices, along with all advertising services, are not taxable within the State of Washington. Legal notices, classifieds and display advertising deadline is 10 a.m. Monday prior publication. (NOTE: It is common for staff to include late-arriving or after-deadline notices. Prior notice is appreciated.)

The Sunnyside Sun, long recognized as the local community newspaper for Sunnyside residents, continues to be the largest paper of circulation for not only Sunnyside but our surrounding communities. Legal notices are offered to the reading public in numerous ways, including the weekly print edition, our e-edition and through a statewide network administrated by the Washington Newspaper Publishers Association.

The majority of Washington communities utilize weekly newspapers as their source for publishing legal/public notices, often because of price but also of the knowledge that the local newspaper is often their best method of reaching their core audience. We attest to comply with all bid requirements.



Job Wise, Co-Owner

10/24/2024

Date



21 West 1st Avenue
Toppenish, WA 98948

BID AND CONTRACT FOR 2025 OFFICIAL NEWSPAPER

The City of Toppenish, upon award, will sign the document and return one copy to the successful bidder; that will become the contract between the City and the Newspaper. All documents referenced herein become part of the contract by its reference.

The bidder understands that the bid includes:

1. For the purposes of publication verification, a subscription to the newspaper printed by the successful bidder at no cost to the City.
2. Affidavit of publication, within 14 days of publication, for each item published at no cost to the City.
3. The City will not pay for any ad which is improperly run. The successful bidder will re-run an improperly run ad at its expense.
4. The successful bidder shall furnish a copy of its current City of Toppenish business license, and all subsequent renewals.
5. The successful bidder shall furnish an itemized statement of the City's account monthly, listing the invoice number, item(s) published, and the total amount of each invoice.
6. Bidder must fill in all spaces. Bids must be submitted on this form:

Number of days per week newspaper is published: one days per week.

Services and Rates

Describe rate(s) to be charged to the City of Toppenish for all publications. Please describe all rates to be charged, and note different rates, if any, for different types of publication (i.e., legal notices, advertising, etc.). Please describe rate per column inch of publication:

<u>Type of Publication</u>	<u>Rate (per column inch)</u>
Legal Notices.....	\$9 pci
Classified Advertising	\$10 pci
Display Advertising.....	\$11.50 pci

NOTE: Rates must not exceed the national advertising rate as defined in RCW 65.16.091.

7. Are there any charges, surcharges, taxes or other fees in addition to the above-described rates? If so, please describe:

N/A

8. If the City of Toppenish desires publication of an item on a particular date, how much lead time is required by the bidder?

Deadlines are Monday by 10 a.m. for that Wednesday's publication.

9. Please describe the services to be provided by bidder to the City of Toppenish, together with any other information which bidder feels makes its newspaper the best choice for the "2025 Official Newspaper" of the City of Toppenish:

The Sunnyside Sun is the largest paper of circulation for the Lower Yakima Valley. Legal notices are offered to the public in numerous ways: weekly print edition, e-edition and through an statewide online network.

10. Term: Bid shall be for the period from January 1, 2025 through December 31, 2025.


11. The City of Toppenish reserves the right to reject any or all proposals in its sole discretion.

The undersigned states that he or she is authorized to submit a bid on behalf of the corporation, partnership, or sole proprietorship listed below and further states that the corporation, partnership, or sole proprietorship is bound by the above offer.

Legal Newspaper: **Sunnyside Sun**

Print/Type Name of Newspaper

Signature



Co-Owner

Title

10/24/2024

Date

Job D. Wise

Print/Type Signature Name

P.O. Box 878 ~or~ 600 S. Sixth St., Sunnyside, WA 98944

Business Mailing Address

509-837-4500

Phone Number

509-837-6397

Fax Number

legals@sunnysidesun.com

Email

The following is to be completed if the Toppenish City Council approves the Resolution to award the above bid and authorizes the City Manager to sign the contract on behalf of the City.

Attest:

Dan Ford, City Manager

Heidi Riojas, CMC, City Clerk

Dated: _____