

June 27, 2023

City of Tomball Event Team,

Concordia Lutheran High School is excited to announce the 5th annual Cruisin' Crusader 5K Run/Walk in downtown Tomball. The race will be on Saturday, October 21st with registration opening at 6:30 am and the race beginning at 8 am. Funds raised from the event will help Concordia's boys and girls' cross country programs.

Student-athletes from the cross-country programs, student volunteers from our Interact club and parent volunteers will be working the event.

To help with the efficiency of the event, we are asking the City of Tomball for some in-kind services that include: Police, Fire, Public Works, and Coordination.

Event Information:

- We are estimating 175-275 runners for this event
- 5K race will begin at 8 am
 - o Race is stroller friendly
 - o Pets are not allowed on the course or at the event
- 1 Mile Kids Fun Run will begin at 9:00 am
 - o This will be an untimed race
 - o Kids must be ages 10 and under

Runner Benefits:

- Swag bag that includes a t-shirt and other goodies
- At the depot, there will be a refueling station where runners can pick up bagels, bananas, apples, and juices following the race
- Runners are able to compete for a prize of best team theme/costumes
 - o Teams must be at least 5 runners
- Overall Top 3 Finishers for Male/Female will receive pint glasses, gift cards and medals
- Top 3 Finishers from each age group for Male/Female will receive medals
- Finishers from Kids 1 Mile Fun Run will receive smaller medals for participating

Cost of the event:

- Pre-registered runners for 5K = \$35
- Pre-registered kid runners for 1 mile fun run = \$25
- Day of registration runners for 5K = \$40
- Day of registration for kid runners for 1 mile fun run = \$30

Other Logistical Items:

- Concordia will have a table promoting the school in the vendor area near the check-in/registration table
- City of Tomball is welcome to have a table/tent to promote upcoming events
- Concordia's drumline or pep band will be lining the street near the finish line for runners as they approach
- Concordia's cheerleaders will be lining the streets near the finish line to cheer on the runners
- Concordia will be providing their own sound system and microphones for the event but will need access to the Depot's electrical outlets
- The start and finish line will feature a giant arch for runners
 - o Finish line will feature a large race clock as well as a TV with scrolling results
- Concordia will provide parent volunteers that can be stationed throughout the course as needed by direction from Tomball PD to help with course turns while encouraging runners

Sponsorships Available:

- Mile Sponsors = \$1000 (x3 available)
 - o Signage on the mile marker sign on the grass along the course
 - o 10x10 vendor space at depot closest to registration table and refueling station
 - o Company logo on the t-shirt for all participants
 - o Ability to put an item in the swag bag for participants
- Community Vendor Sponsors = \$250 (unlimited)
 - o 10x10 vendor space at depot
 - o Company name listed on back of t-shirt for all participants
 - o Ability to put an item in the swag bag for participants
- T-Shirt Sponsors = \$150 (unlimited)
 - o Company name listed on back of t-shirt for all participants
 - o Ability to put an item in the swag bag for participants

The race maps we would like to follow are listed below on the next page. The red is the 5K route and the blue is the Kids 1 Mile Fun Run route.

Thank you for your consideration,

Ashley Schupp
Advancement Officer
Concordia Lutheran High School
SchuppA@clhs-tx.org
Office: 281-351-2547 ext. 234
Mobile: 832-528-6775

