



PROPOSAL FOR TEXAS HOT SAUCE FESTIVAL

SUBMITTED BY TURN TO PRODUCTIONS, LLC

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The Texas Hot Sauce Festival proposes the City of Tomball to become the new home for this great event, which has been a popular, family-friendly celebration of the signature element of Southwest cuisine for over 20 years.

We are requesting use of the Railroad Depot Plaza as the festival site. The festival would be fenced and ticketed. The extensive promotion of the festival will emphasize joining the Tomball community and all that the City of Tomball has to offer as a place to live, do business, and enjoy great events and amenities. (In fact, one of our regular members is headquartered in Tomball, Pain Train Salsa.)

Event Description:

The Texas Hot Sauce Festival celebrates two decades of “bringing the heat” by serving up the endless combinations of spice, flavor, and heat that has made Southwest a world-wide phenomenon. “Chile-heads” will enjoy hot sauce, salsa, chips, dips, peppers, spices, marinades, rubs, jams/jelly, pickled products, condiments, soup mixes, chili mixes, wing sauces; chunky, spicy, smooth, garlicky, sweet, fruity, peppery, smoky, from hot to mild to REALLY HOT!

Thousands of attendees will sample hundreds of products from award winning chefs and vendors from as far away as California, Arizona, Ohio, Louisiana, and Florida – even Alaska. While hot sauce and the food that goes with it the best are the main focus, there will be plenty of other food for all tastes, with a variety and quality fitting for Houston’s diverse population and “Foodie” culture, and there will be plenty of cold drinks to cool the heat. Continuous live music provides the soundtrack of good times with great food and friends with specialty entertainment acts and contests. The “Children’s Area” provides fun for the mini chileheads, while Arts & Crafts vendors offer unique souvenirs.

Website: <https://texashotsaucefestival.com/>

Dates: Saturday, November 5TH through Sunday, November 6TH, 2022, with setup Friday, November 4TH.

Hours: Planned 11:00 AM – 9:00 PM Saturday and 11:00 AM - 6:00 PM Sunday

Number of People: Anticipated attendance of 8,000 – 10,000 over the two days of the event.

Types of Activities:

Sampling and sales of hot sauce and related products from producers across the country

Craft Vendors

Food Trucks/Vendors

Beer/Wine/Beverage Sales (Non –profit TABC temporary alcohol sales permit or licensed caterer

Live music from local and regional artists – likely mix of blues, country, jazz, southern rock

Cooking demonstrations

Contests

Children’s activities.

Charity Involvement: The Texas Hot Sauce Festival has in the past benefited the Snowdrop Foundation, and intends to benefit them with this event, the precise involvement to be determined. We are also looking to benefiting a veteran’s charity, to be

determined. A veteran's charity focused on the Tomball area would be an ideal combination, and we would welcome guidance as possible from the City of Tomball.

City Services Required:

Use of the Railroad Depot Plaza, electrical and water access

Use – if possible - of Depot building, maintenance building, or other structure for event office.

Use – if possible – of property across Fannin St. from Plaza for vendor parking.

Security for Event (we are not planning any street closures at this time, unless needed for vendor parking)

Trash Service (if available, or outside vendor could be used)

EMS (if available, or outside vendor could be used)

Potential logistical elements, such as barricade, signage, ticket booth, etc. that Tomball may have available

Vendors From the 2019 Event –Texas Hot Sauce Festival will pursue the same and similar vendors for 2022.

Hot Sauces

5 Point BBQ Sauce
Alvin's Hot Sauces
Angry Goat
Aunt May's Bajan Pepper Sauce
Behrnes' Pepper Salts
Big Daddy's
Boerne
Bravado Spice
Bravo
Cascabel
Cowboy Spice Co.
Das Gud
Dom's Chop Salsa
Freedom Hot Sauce
Hot Line Pepper Products
Klowns On Fire
Lolita Specialty Foods
Lottabit Spice Co.
Mama Lucifora's Italian Kitchen
Mikey V's
Pain Train
Pico de Salsas
R Sauces
Rocky Top Sauces
Salsas Comatli
Swamp Dragon
Teardrop Pepper Co.
Texas Select Seasonings
Tio Pelon's Salsitas
Underwood Ranches
Vatsana's Hot Sauce

Sponsors

Comcast
George Dickel Tabasco Barrel Finish
Houston Community College
Insperity
Mancuso Powersports Southwest
Smirnoff Spicy Tamarind
T-Mobile
Topgolf.

Commercial Vendors

Resort Vacations
Max Home
Digital Vacation
Green Mountain
AARP
Renewal by Anderson
Power Home Remodeling
Cutco
Texas Beer Bus
ATT&T

Craft and Activities

Apple Pie Publishing
Cosmic Creations
Duluth Trading Co.
Face Painting
Hats By Laura
Hullabaloo Henna Tattoo
Inca Wasi
Infinity Engraving
Knives & Wives

Lasik

My Massage Pillow
Paparazzi
Pink Zebra
Pinspiration
Purely
Rost Family Games
Scentfully Yours
Slayer's Reptile Ranch
State Farm
Tanja Alejandra Leather
T-Mobile
Tupperware

Food Vendors/Trucks

1P2P Original Fries
Chet's Grill
Chicago's Famous Fried Chicken
Fish Fry Mama
Friohana Shaved Ice
Gelu Italian Ice
JLB Enterprises
No Bull Street Tacos

I look forward to speaking with you about the opportunity of working with the City of Tomball on this great event.

Regards,



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