

## **CITY OF TOMBALL**

## APPLICATION FOR CITY BOARDS/COMMISSIONS/COMMITTEES

As an Applicant for a City Board, Commission, or Committee, your application will be public information. You will be contacted before any appointments are considered to confirm your continued interest in serving. All appointments are made by the Tomball City Council. Incumbents whose terms expire may be automatically considered for reappointment unless they indicate non-interest or have been appointed to two (2) consecutive terms. A member who is <u>absent</u> for more than 25% of called meetings in any twelve consecutive months or absent from more than two consecutive meetings, for <u>other</u> than medical reasons, will be automatically removed from service. Applicant must be a citizen of the United States and must reside within the city limits of Tomball unless otherwise stated in the position announcement. Applications will be kept on file for two years and will expire at the end of two years; for instance, an application dated in 2023 will expire in 2025.

Please Type or Print Clearly:	Date: 6/25/24
Name: Lori Wilson	Phone:
Address:	Phone: (Home)
City/State/Zip	Cell: (Work)
Email:	
I have lived in Tomball 23 years.	I am YES am not a U.S. Citizen
Occupation: Director of Physician Relations at HCA Houston Health Healthcare - Kingwood - 2 years. I grow service lines and support physician Relations at HCA Houston Healthcare - Kingwood - 2 years.	
Professional and/or Community Activities: Current Bo	
Past Chairman of the planning and Zoning Commission, starting on the	
City and Zoning Consultant to bring Zoning to Tomball in 2008. Past	
providing funding for NW EMS through our Board. Founding member	
Therapy Pet Pal member with my 126 lb Golden Retriever, Samson,	visiting romball nursing nomes.

Joffroy Vicin CCO Tomball Denies at 11 199 F	mber of Commerce, Timika Simmons, CEO of TOMAGWA,
Jeffrey Klein, CEO Tomball Regional Health Foundation	
Please attach a short biography to this application.	
• • • • • • • • • • • • • • • • • • • •	
Briefly tell us why you would like to be conside	ered for appointment to a City of Tombal
<b>Board/Commission.</b> I have lived in Tomball for 23 years and I love my community. The TRHF Boa	ard has been expanding our aboritable convice lines and we are
also in the midst of planning of our new building on Medical Complex. I think it is impe	
It is an exciting time to be on the Board as we continue to support our of	
I appreciate your consideration.	,,
Please complete the attached Conflict of Interes	
Statement (CIS), Board Member Election on	
Acknowledgment of Receipt and Understanding from	n the Boards, Commissions, and Committees
Handbook.	
A North of Control of	i
Applications for the following Council-a	* <del>*</del>
Committees will be kept on file in the City Se	cretary's office for two years.
If you are interested in coming an more than one board	nlogge indicate your preference by numbering in
If you are interested in serving on more than one board, order of preference (i.e., 1, 2, 3, etc.)	please indicate your preference by numbering in
or preference (i.e., 1, 2, 3, etc.)	
Decision-Making Boards and Commissions	Meeting Information
) Planning & Zoning Commission	Second Monday each month, 6 p.m.
) Board of Adjustments	To Be Announced; Evenings
Severate Legal Entition	Mosting Information
	Meeting Information Six (6) regular scheduled meetings
	Six (6) regular scheduled meetings,
Separate Legal Entities  ( ) Tomball Economic Development Corporation	Six (6) regular scheduled meetings, usually on the second Tuesday of the
	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is
( ) Tomball Economic Development Corporation	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called)
) Tomball Economic Development Corporation	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is
) Tomball Economic Development Corporation  Tomball Regional Health Foundation	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.
) Tomball Economic Development Corporation  ) Tomball Regional Health Foundation  Ad Hoc/Advisory Committees	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.  Meeting Information
Tomball Economic Development Corporation  Tomball Regional Health Foundation  Ad Hoc/Advisory Committees  Downtown Tomball Advisory Committee	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.
Tomball Economic Development Corporation  Tomball Regional Health Foundation  Ad Hoc/Advisory Committees  Downtown Tomball Advisory Committee	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.  Meeting Information
Tomball Economic Development Corporation  Tomball Regional Health Foundation  Ad Hoc/Advisory Committees  Downtown Tomball Advisory Committee  OTAC does not require Tomball residency	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.  Meeting Information As called
Tomball Economic Development Corporation  Tomball Regional Health Foundation  Ad Hoc/Advisory Committees  Downtown Tomball Advisory Committee  OTAC does not require Tomball residency  Non-profit Corporation Boards	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.  Meeting Information As called  Meeting Information
Tomball Economic Development Corporation  Ad Hoc/Advisory Committees  Downtown Tomball Advisory Committee  OTAC does not require Tomball residency  Non-profit Corporation Boards Tomball Legacy Fund, Inc.	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.  Meeting Information As called
) Tomball Economic Development Corporation	Six (6) regular scheduled meetings, usually on the second Tuesday of the Month, 5:30 p.m.; the annual meeting is in May (special meetings may be called) Fourth Wednesday each month, 4 p.m.  Meeting Information As called  Meeting Information

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# I AM INTERESTED IN SERVING ON THE ABOVE-INDICATED BOARDS, COMMISSIONS, AND COMMITTEES.

Digitally signed by Lori Wilson
Date: 2024.06.25 10:13:41
-05'00'

Signature of Applicant

(Must be signed/signature typed in)

Please return this application to:

City Secretary City of Tomball 401 Market Street Tomball, TX 77375 cso@tomballtx.gov

office: 281-351-5484 fax: 281-351-6256

Attachments: Conflict of Interest Questionnaire

Conflict of Interest Statement

Election on Disclosure

Acknowledgment of Receipt and Understanding (Page 33, Handbook)

## CONFLICT OF INTEREST QUESTIONNAIRE For vendor doing business with local governmental entity

FORM CIQ

ror vendor doing business with local governmental entity	
This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.	OFFICEUSEONLY
This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vandor meets requirements under Section 176.006(a).	Date Received
By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.	
A vendor commits an offense if the vendor knowlingly violates Section 176,008, Local Government Code. An offense under this section is a misdemeanor.	
1 Name of vendor who has a business relationship with local governmental entity.	
Check this box if you are filing an update to a previously filed questionnaire. (The law recompleted questionnaire with the appropriate filing authority not later than the 7th businest you became aware that the originally filed questionnaire was incomplete or inaccurate.)	ss day after the date on which
Name of local government officer about whom the information is being disclosed.	
Name of Officer	
officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with Complete subparts A and B for each employment or business relationship described. Attack CIQ as necessary.  A. Is the local government officer or a family member of the officer receiving or lother than investment income, from the vendor?  B. Is the vendor receiving or likely to receive taxable income, other than investment of the local government officer or a family member of the officer AND the taxable local governmental entity?  Yes No  Describe each employment or business relationship that the vendor named in Section 1 members.	th additional pages to this Form tikely to receive taxable income, tincome, from or at the direction income is not received from the
Describe each employment or business relationship that the vendor named in Section 1 in other business entity with respect to which the local government officer serves as an cownership interest of one percent or more.	isintains wat a corporation of fficer or director, or holds an
Check this box if the vendor has given the local government officer or a family member as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a)(2)(B).	of the officer one or more gifts 003(a-1).
	)ate
Form provided by Texas Ethics Commission www.ethics.state.tx.us	Revised 1/1/2021

6-25-24

## CONFLICT OF INTEREST QUESTIONNAIRE For vendor doing business with local governmental entity

A complete copy of Chapter 176 of the Local Government Code may be found at http://www.statutes.legis.state.tx.us/Docs/LG/htm/LG.176.htm. For easy reference, below are some of the sections cited on this form.

<u>Local Government Code § 176.001(1-a)</u>: "Business relationship" means a connection between two or more parties based on commercial activity of one of the parties. The term does not include a connection based on:

- (A) a transaction that is subject to rate or fee regulation by a federal, state, or local governmental entity or an agency of a federal, state, or local governmental entity;
- (B) a transaction conducted at a price and subject to terms available to the public; or
- (C) a purchase or lease of goods or services from a person that is chartered by a state or federal agency and that is subject to regular examination by, and reporting to, that agency.

#### Local Government Code § 176.003(a)(2)(A) and (B):

- (a) A local government officer shall file a conflicts disclosure statement with respect to a vendor if:
  - (2) the vendor:
    - (A) has an employment or other business relationship with the local government officer or a family member of the officer that results in the officer or family member receiving taxable income, other than investment income, that exceeds \$2,500 during the 12-month period preceding the date that the officer becomes aware that
      - (i) a contract between the local governmental entity and vendor has been executed;
      - or
        (ii) the local governmental entity is considering entering into a contract with the vendor:
    - (B) has given to the ocal government officer or a family member of the officer one or more gifts that have an aggregate value of more than \$100 in the 12-month period preceding the date the officer becomes aware that:
      - a contract between the local governmental entity and vendor has been executed; or
         the local governmental entity is considering entering into a contract with the vendor.

#### Local Government Code § 176.006(a) and (a-1)

- (a) A vendor shall file a completed conflict of interest questionnaire if the vendor has a business relationship with a local governmental entity and:
  - (1) has an employment or other business relationship with a local government officer of that local governmental entity, or a family member of the officer, described by Section 176.003(a)(2)(A);
  - (2) has given a local government officer of that local governmental entity, or a family member of the officer, one or more gifts with the aggregate value specified by Section 176.003(a)(2)(B), excluding any gift described by Section 176.003(a-1); or
  - (3) has a family relationship with a local government officer of that local governmental entity.
- (a-1) The completed conflict of interest questionnaire must be filed with the appropriate records administrator not later than the seventh business day after the later of:
  - (1) the date that the vendor:
    - (A) begins discussions or negotiations to enter into a contract with the local governmental entity or
    - (B) submits to the local governmental entity an application, response to a request for proposals or bids, correspondence, or another writing related to a potential contract with the local governmental entity; or
  - (2) the date the vendor becomes aware:
    - (A) of an employment or other business relationship with a local government officer, or a family member of the officer, described by Subsection (a);
    - (B) that the vendor has given one or more gifts described by Subsection (a); or
    - (C) of a family relationship with a local government officer.

Form provided by Texas Ethics Commission

www.ethics.state.tx.us

Revised 1/1/2021

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6-25.24

## LOCAL GOVERNMENT OFFICER CONFLICTS DISCLOSURE STATEMENT

FORM CIS

(Instructions for completing and filing this form are provided on the next page.)

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.	OFFICE USE ONLY
This is the notice to the appropriate local governmental entity that the following local government officer has become aware of facts that require the officer to file this statement in accordance with Chapter 176, Local Government Code.	Date Received
Name of Local Government Officer	
2 Office Held	
3 Name of vendor described by Sections 176.001(7) and 176.003(a), Local Government Code	
Description of the nature and extent of each employment or other business relationshi with vendor named in item 3.	p and each family relationship
5 List gifts accepted by the local government officer and any family member, if aggreg from vendor named in item 3 exceeds \$100 during the 12 month period described by	ate value of the gifts accepted Section 176.003(a)(2)(B).
Date Gift Accepted Description of Gift	
Date Gift Accepted Description of Gift	
Date Gift Accepted Description of Gift	
(attach additional forms as necessary)	
to each family member (as defined by Section 176.001(2), Local Government Code also acknowledge that this statement covers the 12-month period described by Sec Government Code  Signature of Local	Government Officer
Please complete either option below:	
(1) Affidavit	
NOTARY STAMP/SEAL	
Swom to and subscribed before me by this the	day of
20 to certify which, witness my hand and seal of office.	
Signature of officer administering oath Printed name of officer administering oath	Title of officer administering oath
OR OR	
(2) Unsworn Declaration	
My name is and my date of birth is	
My address is	A dain and a dament
(street) (city) (state	
Executed in County, State of, on the day of (month)	(year)
Signature of Local Govern	nment Officer (Declarant)
orm provided by Taxas Ethics Commission www.ethics.state.tx.us	Revised 8/17/2029

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6-25-24

#### LOCAL GOVERNMENT OFFICER CONFLICTS DISCLOSURE STATEMENT

Section 176.003 of the Local Government Code requires certain local government officers to file this form. A "local government officer" is defined as a member of the governing body of a local governmental entity; a director, superintendent, administrator, president, or other person designated as the executive officer of a local governmental entity; or an agent of a local governmental entity who exercises discretion in the planning, recommending, selecting, or contracting of a vendor. This form is required to be filed with the records administrator of the local governmental entity not later than 5 p.m. on the seventh business day after the date on which the officer becomes aware of the facts that require the filing of this statement.

A local government officer commits an offense if the officer knowingly violates Section 176.003, Local Government Code. An offense under this section is a misdemeanor.

Refer to chapter 176 of the Local Government Code for detailed information regarding the requirement to file this form.

#### INSTRUCTIONS FOR COMPLETING THIS FORM

The following numbers correspond to the numbered boxes on the other side.

- 1. Name of Local Government Officer. Enter the name of the local government officer filling this statement.
- 2. Office Held. Enter the name of the office held by the local government officer filing this statement.
- 3. Name of vendor described by Sections 176.001(7) and 176.003(a), Local Government Code. Enter the name of the vendor described by Section 176.001(7), Local Government Code, if the vendor: a) has an employment or other business relationship with the local government officer or a family member of the officer as described by Section 176.003(a)(2)(A), Local Government Code; b) has given to the local government officer or a family member of the officer one or more gifts as described by Section 176.003(a)(2)(B), Local Government Code; or c) has a family relationship with the local government officer as defined by Section 176.001(2-a), Local Government Code.
- 4. Description of the nature and extent of each employment or other business relationship and each family relationship with vendor named in item 3. Describe the nature and extent of the employment or other business relationship the vendor has with the local government officer or a family member of the officer as described by Section 176.003(a)(2)(A), Local Government Code, and each family relationship the vendor has with the local government officer as defined by Section 176.001(2-a), Local Government Code.
- 5. List gifts accepted, if the aggregate value of the gifts accepted from vendor named in item 3 exceeds \$100. List gifts accepted during the 12-month period (described by Section 176.003(a)(2)(B), Local Government Code) by the local government officer or family member of the officer from the vendor named in item 3 that in the aggregate exceed \$100 in value.
- 6. Signature. Signature of local government officer. Complete this section after you finish the rest of this report. You have the option to either: (1) take the completed form to a notary public where you will sign above the first line that says "Signature of Local Government Officer" (an electronic signature is not acceptable) and your signature will be notarized, or (2) sign above both lines that say "Signature of Local Government Officer (Declarant)" (an electronic signature is not acceptable), and fill out the unsworn declaration section.

Local Government Code § 176.001(2-a): "Family relationship" means a relationship between a person and another person within the third degree by consanguinity or the second degree by affinity, as those terms are defined by Subchapter B. Chapter 573, Government Code.

#### Local Government Code § 176.003(a)(2)(A):

- (a) Alocal government officer shall file a conflicts disclosure statement with respect to a vendor if:
  - - (A) has an employment or other business relationship with the local government officer or a family member of the officer that results in the officer or family member receiving taxable income, other than investment income, that exceeds \$2,500 during the 12-month period preceding the date that the officer becomes aware that:
      - (i) a contract between the local governmental entity and vendor has been executed; or
      - (ii) the local governmental entity is considering entering into a contract with the vendor.

Form provided by Texas Ethics Commission

www.ethics.state.tx.us

Revised 8/17/2020

Lari Wilson

(0-25-24



## **Board Member Election on Disclosure**

An appointed Board Member may choose whether or not to allow public access to the information in the custody of the City relating to the Board Member's home address, home telephone number, cellular and pager numbers (if not paid for by City), emergency contact information, personal email address, and information that reveals whether the person has family members.

Each Board Member shall state his/her choice in writing to the City Secretary's Office. If a Board Member elects <u>not</u> to allow public access to this information, the information is protected by Sections 552.024 and 552.117 of the Public Information Act and rulings of the Texas Attorney General. If a Board Member fails to report his/her choice, the information may be subject to public access.

If during the course of their term a Board Member wishes to close or open public access to the information, the individual may request in writing to the City Secretary's Office to close or open access as the case may be. A Board Member may request to close or open public access to the information by submitting a written request to the City Secretary's Office. Only the City Secretary's Office is allowed to disclose the information listed above.

(Please strike through any information that you do not wish to be made accessible to the public)

Please complete the information below and return to the City Secretary's Office within fourteen days of receipt.

I <u>DO</u> elect public access to my: (please indi	cate items you would like available, if any)
home address	
home telephone number	
personal email address	
cell or pager numbers not paid for by the City	
emergency contact information	
information that reveals whether I have family	members.
Yes I <b><u>DO NOT</u></b> elect public access to my home a numbers, emergency contact information, or any in members.	address, home telephone number, cell or pager nformation that reveals whether I have family
Digitally signed by Lori Wilson Date: 2024.06.25 10:16:08 -05'00'	June 25, 2024
Board Member's Signature	Date
Lori Wilson	
Board Member's Printed Name	

## Appendix D

## Acknowledgment of Receipt and Understanding

I acknowledge that I have received a copy of the City of Tomball Boards, Commissions and Committees Handbook on(date).
I understand the eligibility requirements, policies, and procedures set forth in this Handbook.
I have read and understood the contents of this handbook and will act in accordance with these eligibility requirements, policies and procedures as a condition of my appointment to a board, commission, or committee.
I have read and understood the Standards of Conduct expected by the City of Tomball and I agree to act in accord with the Standards of Conduct as a condition of my appointment by the City of Tomball.
Finally, I understand that the contents of this Handbook are policies and guidelines established by the City Council of the City of Tomball and that the City Council may amend the Handbook at its discretion.
Please read this Handbook carefully to understand these conditions of appointment before you sign this document.
Signature of Applicant for Appointment
hori Wilson
Printed Name of Applicant
June 25, 2024
Date:

## <u>Lori Wilson Bio - Tomball Regional Health Foundation Board</u>

I feel I bring several strong capabilities to the Tomball Regional Health Foundation.

- Healthcare background since 2005
- Homeowner in the City of Tomball since 2001
- Many years of community involvement
- Deep knowledge of the Tomball community
- Strong relationships with community leadership
- Robust relationship building skills

As a TRHF Board member I bring experienced and common sense thoughts to the agenda items we discuss. Our Board has deep respect for one another and feel comfortable speaking our minds and considering other's opinions. The welfare and support to the communities we fund are always the primary focus of any of our discussions, as well as staying within the boundaries of our mission statement.

We are currently finalizing plans to build on Medical Complex Drive and the stability and experience of our Board is important as we work together to make many decisions for this large project. Also, we have changed our funding processing, and scope of charitable organizations, and I am excited to see these endeavors continue to grow.

I would like to ask to continue as a Board member for the Tomball Regional Health Foundation to be a part of the continuity of the projects we are currently working on, as well as the plans we have to further our charitable funding deeper into our communities.

Thank you,

Lori Wilson

## **LORI WILSON**

### **SUMMARY**

Results-driven professional with progressive experience and accomplishment in selling, managing, and increasing key internal and external client relationships. Strategic and visionary leader with a track record of developing and executing plans to impact a company's vision, revenue, and profit goals. Self-driven and motivated, blended with strong business, leadership, relationship, sales/marketing, consultative selling, communication, problem solving, and product development/marketing collaboration skills.

- Vision, Strategy & Execution
- Relationship & Consultative Selling
- Oral, Written, & Presentation Skills
- New Product Development & Launch
- Client Relationship Management
- Executive Presentations & Negotiations
- Project Management & Marketing Events
- Competitive Analysis & Account Strategies

#### KEY ACCOMPLISHMENTS

- Gifted in creating, building, enhancing and maintaining relationships with C-level executives, internal and external clients
- Top producer with multiple awards during career including President's Club, National Sales Leader and Super- Achiever
- Proven history of exceeding quotas and revenue volume goals year-over-year in extremely competitive and demanding environments
- Successful experience developing marketing strategies and assisting in product and service line launch/rollouts

### PROFESSIONAL EXPERIENCE

HCA HEALTHCARE (Hospital Corp of America) - Houston, Texas

3/15 - Present

At its founding in 1968, Nashville-based HCA was one of the nation's first hospital companies. Today, we are the nation's leading provider of healthcare services, a company comprised of locally managed facilities that includes 185 hospitals and 2,000+ sites of care in 20 states and the UK, employing approximately 275,000 people.

## Director of Physician Relations - Generalist, HCA Houston Healthcare Tomball

07/17 - Present

Develop and retain customer relationships to drive business growth for key hospital service lines. Serve as an extension of hospital leadership and operations, focusing on key internal and external customers to grow hospital volumes (Orthopedics, Spine Surgery, Cardiovascular, Surgery, Bariatrics, Podiatry, Pain Mgmt, PCP, GI, OBGYN, Pulmonology, Neurology, Oncology, and Breast surgery). Preserve relationships between physicians and O Suite by building strong and trusted relationships. Proficient in working within an integrated hospital organization.

## Director of Employer Relations, HCA Houston Healthcare Kingwood

03/15 - 07/17

Build and maintain business relationships that drive business back into the hospital system. Create strong relationships with insurance brokers and consultants in order to gain access to commercially insured groups. Provide top employers with information on hospital service lines, strengths and benefits. Garner solid relationships with hospital executives, directors and staff in order to understand service lines, culture, and strategies.

## THE METHODIST HOSPITAL SYSTEM, Houston, Texas

12/09 - 02/15

The Methodist Hospital System is comprised of a leading academic medical center in the Texas Medical Center and four community hospitals serving the greater Houston area.

#### Wellness Consultant, Houston, Texas

Build and maintain business relationships with national and local corporate accounts, primarily in the Texas market. Plan, manage, and execute strategies to impact the company's market position in a niche industry. Consult with C-level executives, human resource management, insurance carriers and broker partners. Develop relationships, identify needs, and deliver multiple informal and Power Point presentations with end-to-end solutions, to win new business opportunities, as well as maintaining and increasing current business. Manage diverse relationships, at multiple levels, as well as negotiate contracts and contract renewals. Responsible for strategic management of sales goals, and implementing plans to exceed those targets. Maintain and utilize contact management software.

- Generate wide range of successful strategic partnerships with large and mid-sized corporate clients
- Key strategist and sales/marketing leader in delivering relevant wellness solutions
- Successfully deliver comprehensive wellness and life style management programs while building a return on investment and reducing bottom line expenses for client base

- Achieve long term relationships with corporate clients of all sizes as well as insurance consultants and brokers.
   Texas Department of Insurance Licensed General Lines Agent and Life and Health Insurance Counselor since 2007.
- Proven track record of successfully bidding \$100K plus contracts

#### LIFE TIME FITNESS, Houston, Texas

03/05 - 12/09

\$350 million company specializing in wellness services and solutions for corporate clientele

## Regional Corporate Wellness Director, Houston, Texas

Constructed and sustained strong relationships with national insurance carriers, national brokers and corporate accounts in the Texas market. Maintained sturdy relationships with insurance carriers, broker partners and C-level executives, developed relationships, identified needs, and delivered solutions. Provided expertise to various departments within an organization to coordinate a unique and appropriate wellness strategy. Negotiated contracts/contract renewals and set up trade show marketing events to create company awareness.

- Achieved successful business partnerships with a diverse range of corporate clients, insurance consultants and brokers
- Delivered significant new revenue in the Texas market
- Completed and implemented knowledge from Consultative Sales training
- Successfully delivered comprehensive wellness and life style management programs in conjunction with insurance carrier and broker representatives while building a return on investment and reducing bottom line expenses for client base
- Recognized as one of the leading Regional Directors in the company for managing positive relationships that
  drive large employers toward utilizing wellness services and successfully impacting their revenue in a very
  competitive industry.
- Collaborated with product development on market strategy and positioning for the first-ever full-service insurance brokerage launch supported by a nationwide health and fitness network
- Developed and implemented marketing strategies for e-mail campaigns and print marketing materials
- Established relationships and won new business with large corporate accounts, brokers and insurance carriers

## RICOH AMERICAS CORP., Houston, Texas

11/02 - 03/05

\$3 Billion in Sales Annually Diversified Office Automation Equipment and Electronics Provider

#### **Senior Account Executive**

Managed new business development selling copiers, printers, faxes and document management systems. Built and maintained relationships with owner/C-level contacts, identified needs, detailed products, delivered multi-channel presentation, as well as negotiated contracts and long-term agreements. Implemented cold calling strategies to develop new leads and impacted revenue by building positive partner relationships.

- Image Management Consultant Certification
- Certified Document Image Architect Certification
- Ricoh University Student
- Color Management Certified Solution Selling Certified Production Selling Certified
- Managed direct relationships with channel partners in a very competitive industry
- Played key role in driving business by collaborating with product development and IT teams to build customdesigned document management systems for clients

## AMERICAN BUSINESS MACHINES, Houston, Texas Established 1954 – Diversified Office Automation Equipment and Electronics Provider

09/01-11/02

## **Senior Account Executive**

Managed new business development for a Houston territory, selling copiers, printers, faxes and document management systems. Built and maintained relationships with owner/C-level contacts, identified needs, detailed products, delivered multi-channel presentation, as well as negotiated contracts. Implemented cold calling strategies to develop new leads and impacted revenue by building positive partner relationships.

- \$100,000 of the Month Club
- Minolta Professional Sales/Action Selling Certified
- Achieved forecasted sales quota regularly
- Instrumental in developing new business revenue by 7% a year

## MARK OF DISTINCTION, Houston, Texas

5/00 - 08/01

Established 1988 - Addressing, folding/inserting, and mailing equipment

#### **Account Executive**

Managed sales/new business development in the Houston market for the large mailing/addressing, folding/inserting equipment. Prospected leads and developed relationships with C-level contacts, responded to RFPs, developed detailed business cases, negotiated pricing and contract specifications, and influenced decisions to close new business opportunities.

- Salesperson of the Month for 6 sales cycles
- Member of various postal/printing organizations

## OFFICEMAX, Prescott, Arizona

3/97 - 5/00

**Major Account Executive** 

Managed Catalog Sales for all of Northern Arizona

## IKON OFFICE SOLUTIONS, Prescott, Arizona

9/96 - 3/97

Sales Consultant

Copier/Fax Sales for Prescott Arizona territory

## MINOLTA BUSINESS SYSTEMS, Houston, Texas

4/91 - 8/96

Diversified Office Automation Equipment and Electronics Provider

- Successful management of three hundred-fifty existing clients for over five years.
- Achievement of number one sales representative in the Houston office out of twenty-four representatives 10 times
- Super-Achiever Award 1995-1996
- Awarded Minolta President's Club trip for 1992 (Puerto Rico), 1993 (Scotland), and 1994 (Monte Carlo), 1995 (Caribbean Cruise).

#### **EDUCATION**

Bachelor's degree – Business Administration – LeTourneau University - 2005

- \*Summa Cum Laude
- \*Alpha Sigma Lambda

Associate's degree - Marketing - North Harris Montgomery College - 1996

\*Phi Theta Kappa

## **COMMUNITY SERVICE**

Planning and Zoning Commission – Tomball – Chairman – 2007 to 2013

Emergency Services District #8 Commissioner – President (Elected Official) – 2007 to 2014

Tomball Business Association – Vice President – Communications – 2007 to 2010

Guest Business Columnist - Tomball/Magnolia Potpourri (HCN) - 2007 to 2010

Tomball Regional Health Foundation Board Director – 2016 – Present

East Montgomery County Chamber of Commerce Director - 2016 - 2017